



FULL-TIME FACULTY POSITIONS IN MARKETING

The Lee Kong Chian School of Business invites highly qualified applicants in the areas of Marketing Strategy, Quantitative Modelling, and Consumer Behaviour at the Full, Associate and Assistant Professor (Tenure Track) positions in the Marketing Department.

About Singapore Management University and the Lee Kong Chian School of Business: Singapore Management University was launched as Singapore's first privately-managed university in collaboration with the University of Pennsylvania's Wharton School over a decade ago. SMU's vision is to be a premier university, internationally recognised for its world class research and distinguished teaching. Today, SMU is home to about seven thousand students with over three hundred faculty members comprising six schools.

The Lee Kong Chian School of Business is an Asian business school with over 120 full-time faculty and more than 4,000 students. Accredited by AACSB and EQUIS, the school offers a full suite of undergraduate, master's (including the MBA), doctoral and executive education programmes. The School is the home to the Centre for Marketing Excellence and the LVMH-SMU Luxury Brand Initiative.

Application procedure and deadline: All application materials comprising a detailed CV, teaching and research statement, three research samples, evidence of teaching ability, three reference letters and an expression of interest are to be sent to marketingcv@smu.edu.sg with the subject heading "**Tenure Track Application 2016**" **by June 20, 2016** to the attention of **Professor Srinivas K. Reddy and Associate Professor Kapil Tuli**. Interviews will be conducted either before or at the Summer AMA Conference in Atlanta.