



PRACTICE-TRACK FACULTY POSITIONS IN RETAILING

Singapore Management University's Marketing Group in the Lee Kong Chian School of Business seeks applications for Practice-track faculty positions in Retailing. Practice-track Professors should have good teaching experience with excellent teaching records in the areas of Retailing and Marketing. In addition, they should have strong industry experience in functional areas such as Retailing, Marketing and/or Sales. Potential applicants should have a Ph.D. in Marketing and are expected to be involved on a full-time basis in teaching, course development, student engagement and industry outreach.

About Singapore Management University and the Lee Kong Chian School of Business: Singapore Management University was launched as Singapore's first privately-managed university in collaboration with the University of Pennsylvania's Wharton School over a decade ago. SMU's vision is to be a premier university, internationally recognised for its world class research and distinguished teaching. Today, SMU is home to about seven thousand students with over three hundred faculty members comprising six schools.

The Lee Kong Chian School of Business is an Asian business school with over 120 full-time faculty and more than 4,000 students. Accredited by AACSB and EQUIS, the school offers a full suite of undergraduate, master's (including the MBA), doctoral and executive education programmes. The School is the home to the Centre for Marketing Excellence and the LVMH-SMU Luxury Brand Initiative.

Application procedure and deadline: Candidates should be prepared to submit a full application consisting of: (1) a personal statement covering their industry experience, teaching and research activities, (2) a detailed CV, (3) three samples of publications, (4) evidence of teaching ability, and (5) three letters of reference. All application materials should be sent to marketingcv@smu.edu.sg with the subject heading "**Practice Track Application in Retailing**". Please direct any queries to marketingcv@smu.edu.sg to the attention of **Professor Srinivas K. Reddy and Associate Professor Kapil Tuli**.

Applications are open until positions are filled.