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财富管理课程 制造就业机会

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在亚洲财富管理市场逐渐兴起的当儿，不少国人已注意到这个具备良好发展潜质的市场，赶紧把握机会，报读财富管理或相关的课程。

罗思洋（29岁）及傅武汉（30岁）原本各有一份稳定事业，因看好新兴的财富管理业前景，一年多前毅然离开工作岗位，选择报读新加坡管理大学财富管理科硕士课程（Master in science in Wealth Management）。

该项为期一年的课程是新大和财富管理学院及瑞士银行学院合办，是本区域首个财富管理科硕士。目前，只有瑞士在约6年前开办了财富管理课

程，不过那是一个只允许企业高级管理层修读的工商管理硕士生课程（EMBA），而新大的课程则开放给有若干年工作经验，有志于从事财务管理业的大学毕业生修读。

财务管理从业员 本地少过1000人

据了解，新兴的亚洲财富管理市场，如中国、印度和泰国等相当缺乏有关专才，我国财务管理从业员也不超过1000人。

对没有财经背景的罗思洋来说，课程最吸引人之处在于它获得金融业界伙伴的鼎力支持，让学员有机会到公司实习，甚至远赴瑞士银行学院考察，实地了解欧洲的银行与金

融市场。

他表示，在毕盛资产管理公司（APS Asset Management）实习约一年后，他已在几个月前正式加入该公司。

“整个实习过程让我很好地了解财富管理市场的运作，并让我有机会接触到知名金融从业者，从中了解到他们对财富管理课题的不同观点。”

建立人脉网络 提升就业机会

罗思洋指出，除了能掌握实际的财经专业技能外，课程也邀请私人银行家及业者前来授课，通过学员与业者之间的交流和学员与学员之间的交流，学员能借此建立起自己的

从130名申请者当中挑选出来上课的20名学生中，目前已有八成找到工作，显示这个新的硕士文凭课程已获得不少公司的承认。

——财富管理学院
执行董事兼总裁黄安尼

人脉网络，同时提升自己的就业机会。

傅武汉也认为，财富管理科硕士课程提供了全面的内容架构，而所提供的实习机会让他很好地了解私人银行的运作程序，促使他决定加入一家欧洲私人银行。

四成学生来自 中港加马韩等地

如今，两人已和另外35名第一批学生完成了该项课程。其中四成的学生来自中国、香港、加拿大、马来西亚及韩国等国家和地区。

这项课程共获得48家资产管理公司、私人银行及金融服务业者的支持，除了提供实习机会，也提

供奖学金，并在课程发展架构方面扮演咨询角色。课程学费为4万8000元。

财富管理学院执行董事兼总裁黄安尼受访时说，在第一届的37名学生中，5名是区域中央银行家，12名学生是在公司的资助下上课，其余的20名学生则是从130名申请者当中挑选出来的。

她说：“令人高兴的是，在挑选出来的20名学生中，目前已有八成找到工作，显示这个新的硕



罗思洋（左）及傅武汉因看好新兴的财富管理业的前景，一年多前毅然离开工作岗位，选择报读了新大的财富管理科硕士课程。

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对财富管理科硕士课程有兴趣的公众，可上网到 www.wmi.com.sg 了解更多详情。



Publication: Lianhe Zaobao

Date: 26 July 2005

Headline: Wealth management programme creates job opportunities

In the wake of the gradually mushrooming wealth management market in Asia, many Singaporeans have recognized development opportunities in this industry and have seized the chance to enroll in wealth management or related courses.

A year ago, Mr Desmond Loh Tse Yang (29 years old) and Mr Poh Wu Hun, Jackson (30 years old) were holding stable jobs. However, noticing the promising prospects of a wealth management career, they decided to leave the comfort of their jobs and apply for the Master of Science in Wealth Management offered by the Singapore Management University (SMU).

The one-year programme is a collaboration between SMU, the Wealth Management Institute and the Swiss Banking School. It is the first of its kind in the region. At present, only Switzerland offers a similar wealth management programme which was started six years ago. However, that was restricted only to participants on the Executive MBA programme. The programme in SMU is open to graduates with relevant working experience and who have intentions of embarking on a career in wealth management.

Less than 1,000 wealth managers in Singapore

According to sources, there is a dearth of professional wealth managers within the newly-established wealth management industry in Asia comprising China, India and Thailand. In Singapore, there are less than 1,000 professional wealth managers.

Without any background in financial studies, Mr Loh was drawn to the programme because it has the strong endorsement of the financial community. Students have the chance to do internships in companies or even fly to Switzerland for study trips. This allows students to have practical knowledge of the banking and financial scene in Europe.

Mr Loh has since joined APS Asset Management as a permanent staff after spending a one-year internship in the company. "The internship allows me to gain a better understanding of how the wealth management industry works. It provides opportunities to network with key people in the financial circle and hear their views about the programme," Mr Loh said.



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Building contacts through networking

Mr Loh noted that, in addition to acquiring skills in wealth management, private bankers and industry players were also invited to teach some of the classes, allowing useful interactions between students and industry and exchange of ideas amongst students. The networking was important as it gives students the chance to build contacts and secure future job openings.

Mr Poh agreed that the programme is comprehensive and holistic. Together with the internship, he has achieved a better appreciation of the private banking industry. This has motivated him to join a private European bank.

40% of students from Asia and beyond

Both Mr Loh and Mr Poh have since graduated from the programme together with another 35 students. Foreign students account for 40% and they come from countries like China, Hong Kong, Canada, Malaysia and Korea.

The programme is supported by 48 investment companies, private banks and financial services providers through internships, scholarships and as industry resources. Fees for the course cost \$48,000.

Chief Executive Officer of the Wealth Management Institute Ms Annie Wee said that of the 37 students from the pioneer batch of the programme, five were central bankers from the region, 12 were sponsored by their companies and the remaining 20 were picked from about 130 applicants.

“What was most gratifying was that of the 20 selected students, 80% have found jobs which proved the recognition of the programme by the industry,” said Ms Wee.

Those interested in the wealth management programme can log on to www.wmi.com.sg for more information.