



# Operations Management

**Prof Marcus ANG Teck Meng**

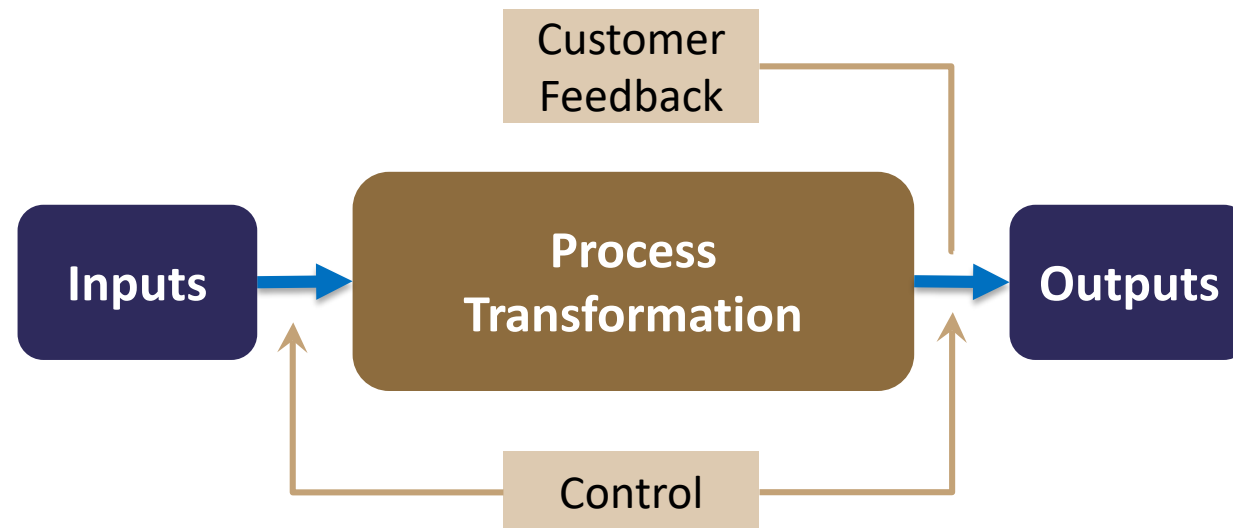
Associate Professor of Operations Management (Education)

**Prof Guiyun FENG**

Assistant Professor of Operations Management

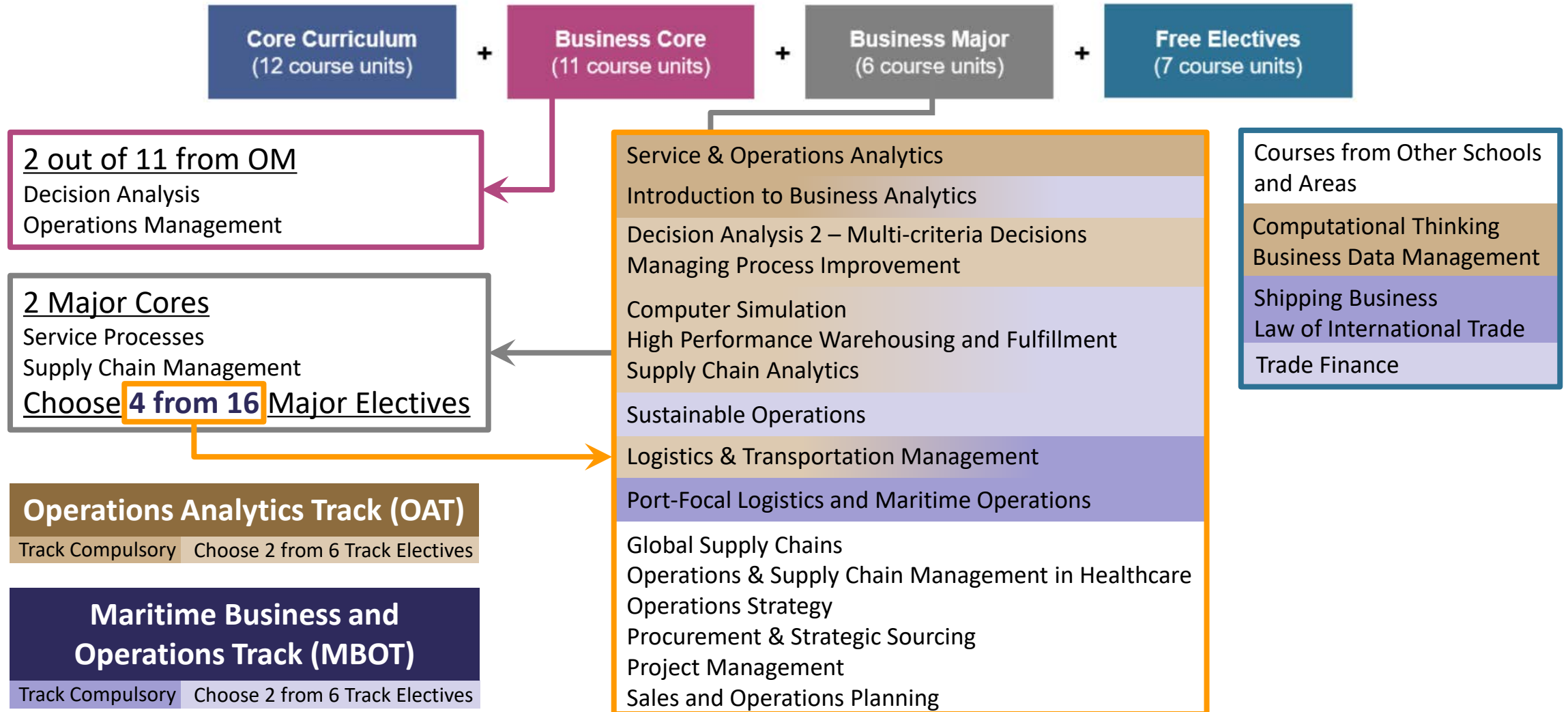
# What is Operations Management (OM)?

Operations Management is the *design and management* of the set of activities that create **goods AND services** through transformation of inputs into outputs.

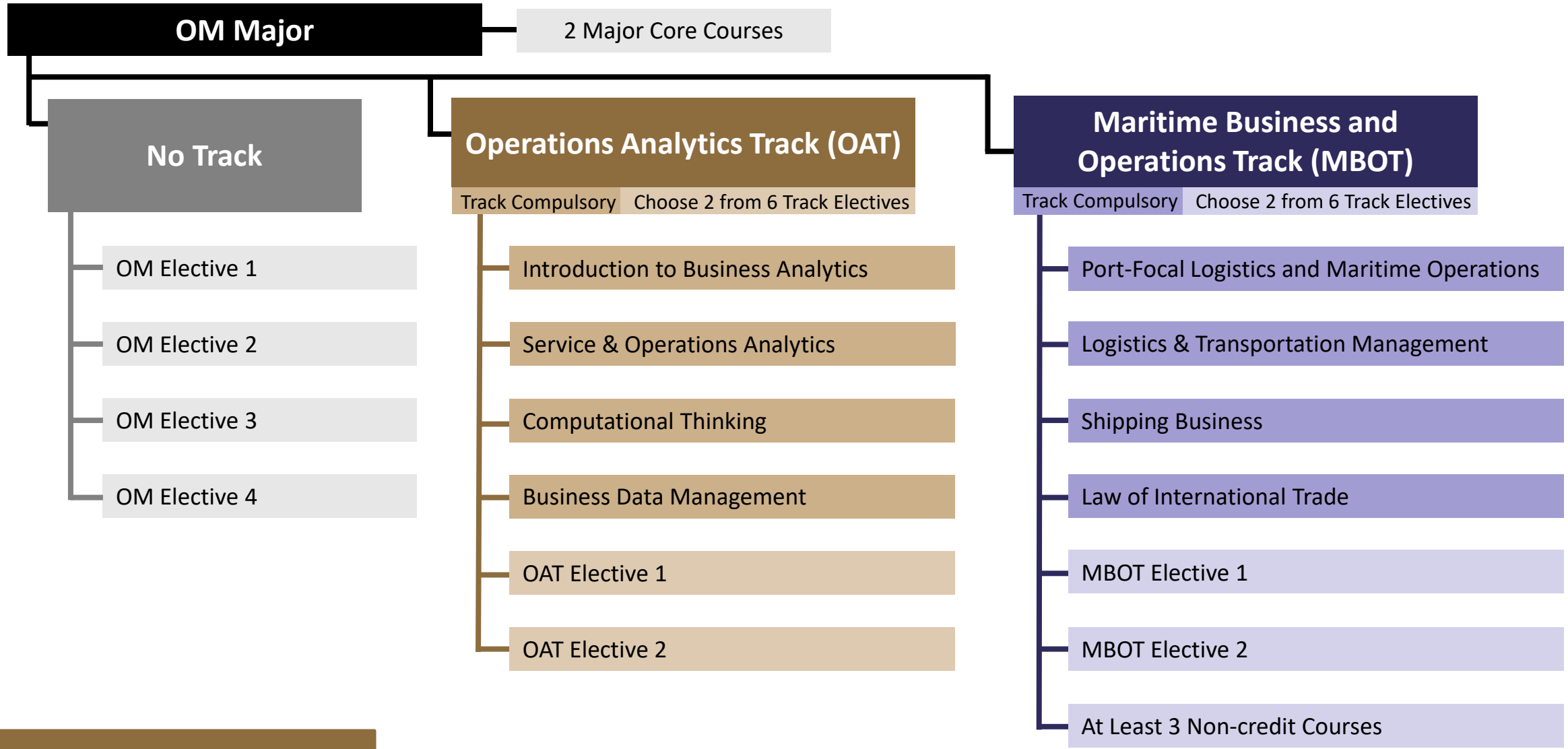


You will learn both **quantitative AND qualitative** skills in OM.

# Tracks and Broad Range of Electives



# Detailed Track Structure



# Popular Double Majors with OM as the 2<sup>nd</sup> Major



OM provides a systematic way of looking at organizational process, and its concepts and tools are widely used in managing other business functions.

## Finance

*“Why is that MBA students do not understand the cash flow implication of **inventory in supply chain**?”*

*“Although **supply chain financing** is still in an early development stage, innovative banks already have made heavy investments in SCF.”*

*“**Commodity trading** companies spend a lot of time and energy developing strategies to mitigate risk. Hedging alone isn’t enough, because at the end of the day, commodity trading requires **moving commodities across the supply chain**.”*

OM is the 1<sup>st</sup> choice of second major among finance students in SMU. [as of 21 Sep 2020]

## Marketing

*“Marketing is the creation of customer demand. Operations management is the supply and fulfillment of that demand. Therefore, there is no surprise that **marketing and operations management are intimately connected** in many firms.”*

# Career Opportunities

**Finance & Consulting**

**J.P.Morgan**  
Operations Associate/Analyst

**ANZ**  
Business Process Analyst

**CITCO**  
Operations Specialist

**litmus**  
Service Line Lead

**Energy**

**ExxonMobil**  
Marine Transportation Analyst

**Shell**  
Procurement Executive

**RIGHT PEOPLE RENEWABLE ENERGY**  
Operations Manager

**Manufacturing**

**L'ORÉAL**  
Regional Supply Planner

**P&G**  
Business Operations Analyst

**hp**  
Purchasing Manager

**Unilever**  
Supply Planner

**Levi's**  
BPI Assistant

**infineon**  
Supply and Value Chain Expert

**Public Sector**

**MINDEF SINGAPORE**  
Quality Service Officer

**Healthcare**

**SingHealth**  
CGQM Executive  
Quality Improvement Coach

**COVIDIEN**  
Logistics Planner

**MENARINI group**  
Supply Chain Executive

**Logistics**

**Singapore POST**  
Operations Analyst

**DHL**  
Agile Associate

**KUEHNE+NAGEL**  
Sea freight Associate

**PSA**  
Operations Executive