

PROGRAMME

Day 1: June 5, 2012 Tuesday

13:30-13:45	RESEARCH SUMMER CAMP OPENING ADDRESS by Howard Thomas LKCSB Chair in Strategic Management Dean of Lee Kong Chian School of Business Please be seated in Seminar Room 3.6 , School of Business, by 13:30
13:45-14:30	CONTEXT AND ACTION IN THE TRANSFORMATION OF THE FIRM: A REPRISE By Andrew Pettigrew
14:30-15:15	WHEN DO BOARD INTERLOCKS AND EXECUTIVE MIGRATION MATTER FOR THE ADOPTION OF SHAREHOLDER-ORIENTED PRACTICES? By Toru Yoshikawa Discussion by Anthea Yan Zhang
15:15-15:35	Coffee break
15:35-16:20	RAPID CAPACITY EXPANSIONS AND FAILURE: A TRAP FOR NEW AIRLINE ENTRANTS? By Terence Ping-Ching Fan Discussion by Andrew Pettigrew
16:20-17:10	BRAINSTORMING SESSION 1 CATEGORICAL SANCTIONING AND WINNER PICKING IN EVALUATING DEVIATING INNOVATIONS By Xuesong Geng EFFECTS OF HOMOPHILY AND KIN TIES ON PERFORMANCE By Gokhan Ertug
17:10-18:00	(optional) Individual discussions between participants

PROGRAMME

Day 2: June 6, 2012 Wednesday

9:00-9:45	ENTREPRENEURS' POLITICAL CAPITAL AND RESOURCE ACQUISITION UNDER INSTITUTIONAL CHANGE: EVIDENCE FROM CHINA By Haiyang Li
9:45-10:30	STRUCTURAL CONSTRAINTS ON OPTIMISTS STARTING NEW BUSINESS IN RURAL AFRICA By Reddi Rayalu Kotha Discussion by Haiyang Li
10:30-10:50	Coffee Break
10:50-11:35	UNCOVERING THE HIDDEN COSTS OF OFFSHORING: THE INTERPLAY OF COMPLEXITY, ORGANIZATIONAL DESIGN AND EXPERIENCE By Torben Pedersen
11:35-12:20	EXOGENOUS INCREASE IN TAKEOVER PROTECTION AND FIRM-SPECIFIC KNOWLEDGE: THE ROLE OF EMPLOYEE MOTIVATIONS By Heli Wang Discussion by Torben Pedersen
12:20-13:30	Lunch
13:30-14:15	TRUST, EXPECTATIONS, AND SATISFACTION IN INTERFIRM COLLABORATIONS By Ilya Cuypers Discussion by Anthea Yan Zhang
14:15-15:05	BRAINSTORMING SESSION 2 WEST MEETS EAST: INSTITUTIONAL UNCERTAINTY AND TRANSNATIONAL PATENTING BEHAVIOR OF FIRMS IN CHINA By Kenneth Guang-Lih Huang AN EARLY EXPLORATION OF COMMUNITY-BASED INNOVATIONS IN A VIRTUAL WORLD By Ted Feichin Tschang
15:05-15:25	Coffee Break
15:25-15:55	PANEL DISCUSSION HOW TO PUBLISH IN TOP JOURNALS By Andrew Pettigrew, Anthea Yan Zhang, Haiyang Li, and Torben Pedersen
15:55-16:00	CLOSING OF THE SUMMER CAMP

INVITED SPEAKERS



ANDREW PETTIGREW

Professor of Strategy and Organization, Saïd Business School, University of Oxford, Former Dean of University of Bath School of Management

Professor Pettigrew's work has covered a broad range of sectors, both public and private, but it has consistently concentrated on the contextual study of corporate evolution, decision-making, strategy and governance. His current research interests include the management of strategic change processes within organisations and the relationship between leadership, change and performance. He is author or co-author of 15 books and over 100 journal articles. He is

recognised within the management community as one of the foremost researchers and practitioners in strategy and change management. He is a Fellow of both the British Academy of Management, and the US Academy of Management. He is also the only non-North American to be named a Distinguished Scholar of the US Academy of Management.



ANTHEA YAN ZHANG

Professor of Strategic Management, Jesse H. Jones Graduate School of Business, Rice University

Professor Zhang's areas of specialization include CEO succession and dismissal, and foreign direct investment and technology entrepreneurship in emerging markets. She is an associate editor of the Academy of Management Journal and a consulting editor of Management and Organization Review. She also serves on the editorial review board of Strategic Management Journal and is the representative-

at-large of the Corporate Strategy and Corporate Governance Interest Group of Strategic Management Society (SMS). She is the recipient of the 2010 Strategic Management Society (SMS) Emerging Scholar Award.



HAIYANG LI

Associate Professor of Innovation and Strategic Management, Jesse H. Jones Graduate School of Business, Rice University

Professor Li's research interests focus on technology entrepreneurship and innovation (particularly in China's transition economy), strategic alliances and multinational firms' innovation in emerging markets, as well as the growth of China's high tech science parks. He has served on the editorial review boards of multiple journals including the Academy of Management Journal, Strategic

Entrepreneurship Journal, Journal of High Technology Management Research, International Journal of Emerging Markets, and Multinational Business Review.



TORBEN PEDERSEN

Professor in International Business, Department of Strategic Management and Globalization, Copenhagen Business School

Professor Pedersen's primary research interest include: globalization; offshoring and outsourcing; the sharing of knowledge in MNCs; innovation of organization and management; the process of internationalization; the role of subsidiaries and subsidiary strategies; stakeholder influence on company strategy.

He is a co-editor of Global Strategy Journal and Advances in International Management. He has been the guest editor of Journal of International Business Studies, Management International Review and Journal of Management Studies. He has also served on the editorial review board of Journal of International Business Studies, Journal of International Management, Strategic Management Journal and International Business Review.