

Edson Kieu

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Department of Strategic Management and Organization
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Updated as at 5th Jan 2021

Education

Ph.D. in Business (Strategic Management and Organization) [2016 - Present]

Singapore Management University

Bachelor of Arts (Honours) in Sociology, 2nd Major in Psychology [2011 - 2015]

Nanyang Technological University

Academic Experience

Singapore Management University | Research Assistant [2016 – 2020]

Social Networks; Social Capital; Entrepreneurship; Training; Status

Nanyang Technological University | Contract Research [2015 – 2016]

Sustainable Development; Climate Change; Non-Traditional Security

Publications

- Islam, M.S. and Kieu, E. (*In Production - Forthcoming 2021*). Climate change and food security in Asia-Pacific: Response and resilience. Palgrave Macmillan.
- Islam, M.S. and Kieu, E. 2021. Sociological perspectives on climate change and society: A review. *Climate*, 9, 7.
- Islam, M.S. and Kieu, E. 2020. Tackling regional climate change impacts and food security issues: A critical analysis across ASEAN, PIF and SAARC. *Sustainability*, 12 (3): 883.
- Kieu, E. and Islam, M.S. 2017. Sustainable development: Concepts, histories and paradigms. Pp 28-43 in *Education and Sustainability: Paradigms, Policies and Practices in Asia*, edited by Michelle Y. Merrill, Patricia Burkhardt-Holm, Chew-Hung Chang, Md Saidul Islam and Youngho Chang. NY: Routledge.

Conferences

- Kieu, E. Firms' proclivity to form alliances in the aftermath of conflict: The effect of experience and ability. 13th Charmonix Ph.D. Seminar in Management, Emlyon Business School, March 15-17, 2020.
- Yang, L., Gomulya, D., and Kieu, E. How the cards may fall: Problematic endorsement from multiple and heterogeneous endorsers. Strategic Management Society Annual Conference, Minneapolis, October 19-22, 2019.
- Islam, M.S. and Kieu, E. Tackling regional climate change impacts and food security issues: A critical analysis across ASEAN, PIF and SAARC. Sustainability and Development Conference, University of Michigan, November 9-11, 2018.

Manuscripts Submitted / Under Review

- Individual absorptive capacity: A literature review and research agenda.

Working Papers

- A network theory of interorganizational conflict.
- Direct and vicarious learning from negative interorganizational relations.
- Firms' proclivity to form alliances in the aftermath of conflict.

- Activating networking activities via social capital training.
- Recovery from corporate transgressions: The costs of misaligned signals and perceptions.

Other Papers (Thesis and Dissertation)

- A network theory of interorganizational conflict. (In progress)
- Kieu, E. 2015. Pathological frame and functional convenience of tuberculosis in Cambodia: Looking beyond detection and treatment. Undergraduate thesis, Nanyang Technological University. <http://dr.ntu.edu.sg/handle/10356/62432>.

Teaching Experience

Singapore Management University | Instructor [2020]

AY2020-2021: Undergraduate, MGMT102: Strategy (*Evaluations: 6.275 / 7*)

Singapore Management University | Teaching Assistant / Senior Teaching Assistant [2016 – 2021]

AY2020-2021: Undergraduate, MGMT102: Strategy (2 sections)

AY2019-2020: MSc in Management, MGMT6026: Entrepreneurial Mindset and Business Planning

AY2019-2020: Undergraduate Summer Programme, MGMT218S: Entrepreneurship in Asia

AY2019-2020: Undergraduate, MGMT218: Entrepreneurship and Business Planning (2 sections)

AY2019-2020: MBA, MGMT6021: Entrepreneurship and Business Planning

AY2019-2020: Undergraduate, MGMT102: Strategy (2 sections)

AY2018-2019: Global Summer Programme, MGMT218S: Entrepreneurship in Asia

AY2018-2019: Undergraduate, MGMT102: Strategy (2 sections)

AY2017-2018: Undergraduate, MGMT102: Strategy (2 sections)

AY2016-2017: MSc in Management, MGMT672: Foundations in Strategic Management

AY2016-2017: MBA, MGMT688: Technology Management

Professional Memberships

Academy of Management [2017 - Present]

Organization and Management Theory Division

Strategic Management / Business Policy and Strategy Division

Strategic Management Society [2017 – Present]

Corporate Strategy Group

Cooperative Strategies Group

Service to Profession

Reviewer | 45th Annual European International Business Academy Conference (2019)

Research Area: Strategy and Management

Corporate Strategy

Strategic Alliances

Interorganizational Networks

Research Area: Sociology of Development

Sustainable Development

Climate Change

Non-Traditional Security

Dissertation Focus: Conflictual Relations

Interorganizational Conflict

Commercial Breach of Contracts

Commercial Contract Litigation

Doctoral Dissertation Committee

Associate Professor Adam Tatarynowicz (Chair)

Associate Professor David Gomulya

Associate Professor Ilya Cuyppers

Awards and Recognition

Best Reviewer:

45th Annual European International Business Academy Conference (2019)

Scholarship:

Singapore Management University Post-Graduate Research Scholarship (2016-2020)

Military Service (Army):

Serviceman of the Year with Letter of Commendation from Formation Chief (2011)

Outstanding Military Conduct and Performance with Testimonial from Commanding Officer (2011)

Certifications and Skills

Statistical Programs: STATA; SPSS

Teaching: Faculty Teaching Forum – Adjuncts | SMU Centre for Teaching Excellence (2020)

Communication Skills for Instructors | SMU Centre for English Communication (2019)

Graduate Instructor Foundations in Teaching | SMU Centre for Teaching Excellence (2018)

Other Information

Nationality: Singaporean

Languages: English; Mandarin

References

Dr. Adam Tatarynowicz

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Dr. Md Saidul Islam

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