

HE BEI

(Updated: Oct. 16, 2021)

Singapore Management University
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EDUCATION

Singapore Management University	2021.08 - Present
PhD in Business (Strategic Management & Organization)	Singapore
Waseda University	2019.04 – 2021.03
Master of Arts in Commerce (International Business and Management)	Japan
South-Central University for Nationalities	2008.09 – 2012.06
Bachelor of Economics (International Economics and Trade)	China

PAPERS

- **He, B.**, Edman, J., & Yamanoi, J. (2020). Entry Mode Still Matters: A Replication and Extension of Shaver's (1998) Endogeneity Thesis. In *Academy of Management Proceedings* (Vol. 2020, No. 1, p. 16736). Briarcliff Manor, NY 10510: Academy of Management.
- Yang, X., **He, B.**, Wang, L., Yu, M., & Zhu, F. (2021). Enabling projects for strategic implementation: Role of designated project manager in CEO-TMT interface during project front-end investment decisions. *International Journal of Project Management*.

PRESENTATIONS

He, B. (2020). Entry Mode Still Matters: A Replication and Extension of Shaver's (1998) Endogeneity Thesis
Presented at the Academy of Management's 2020 Annual Meeting

WORK & ACADEMIC EXPERIENCE

WASEDA UNIVERSITY	Sep. 2019 - Aug. 2020
Research Assistant	Tokyo, Japan
<ul style="list-style-type: none"> ● Collect and organize data of Japanese firms' foreign entries from OSIRIS database ● Participate in every meeting, contributing to hypothesis, data analysis, and writing ● Write the first draft of the paper, revise it following professors' suggestions 	
UNIQLO	Nov. 2018 - Mar. 2019
Part-Time Store Salesperson	Tokyo, Japan
<ul style="list-style-type: none"> ● Offer product information to consumers, maintain merchandise display, and update inventory data 	
MIDEA GROUP	Jul. 2008 - Feb. 2018
Overseas Sales Manager	Foshan, China
<ul style="list-style-type: none"> ● Investigate and analyze foreign sales markets and optimize sales plans ● Responsible for the development of new customers and the maintenance of existing customers 	

SELECTED AWARDS

● Azusa Ono Memorial Scholarship	2019
● Best Marketer Award	2015
● National Encouragement Scholarship	2010
● Professional First-class Scholarship	2009

SKILLS

- Programming and Software: ATLAS.ti (for qualitative analysis), STATAS, PYTHON (basic)

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- Language: Mandarin (native speaker), English (working/studying language), Japanese (JLPT-N1)