Updated date: 5 Oct, 2022

Zuyi Liu

Lee Kong Chian School of Business Singapore Management University 50 Stamford Road, Singapore, 178899 Email: zuyiliu.2022@pbs.smu.edu.sg

RESEARCH INTERESTS

Supply Chain Management, Sustainable Supply Chain, Game Theory, E-commerce Platform

EDUCATION

Ph.D. in Business (Operations Management), Singapore Management University	2022 to 2027 (expc.)
Master of Science in Business Administration, Harbin Institute of Technology	2020 to 2022
Bachelor of Engineering in Industrial Engineering, Jilin University	2016 to 2020

WORKING PAPER

Pricing Strategy for a Closed-Loop Supply Chain with a Recycling Platform

2021 to present

Proposed a new CLSC model that platforms led the processes of recycling, remanufacturing, and re-retailing.

CONFERENCE

2022 POMS in China, "Smart POM and Business Innovation"

Jun, 2022