

Qiwen YU

Email: qiwen.yu.2018@pbs.smu.edu.sg

EDUCATION

Singapore Management University, Singapore <i>Ph.D. Candidate in Strategy</i>	2018 – present
Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany <i>M.Sc. in International Business Studies</i>	2013 – 2016
Hochschule Osnabrück, Germany <i>Exchange Student in International Event Management</i>	Sep 2011 – Feb 2012
Shanghai University of International Business and Economics, China Double degree: Hochschule Osnabrück, Germany <i>B.A. in International Event Management</i>	2009 – 2013

WORK EXPERIENCE

Richardson RFPD Electronics, China <i>Marketing Specialist</i>	2016 – 2018
Siemens Healthcare, Germany <i>Research Analyst, Intern</i>	May 2014 – May 2016

HONORS & AWARDS

Doctoral Scholarship <i>Singapore Management University</i>	2017 – 2021
International Congress and Convention Association Scholarship <i>ICCA 2013</i>	2013
Deutscher Akademischer Austauschdienst (DAAD) Exchange Scholarship <i>German Academic Exchange Service</i>	2011
DAAD Sur-place Scholarship <i>German Academic Exchange Service</i>	2010

SKILLS

Programming Languages	STATA, SPSS
Languages	Chinese (native), English (advanced) German (medium), Japanese (basic)