#### **Terence FAN**

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#### **Education**

PhD, Massachusetts Institute of Technology, United States of America, 2004 Thesis Title: Market-based Airport Demand Management: Theory, Model and Applications Thesis Committee Chair; Amedeo Odoni

Master of Philosophy, University of Cambridge, Great Britain, 2003

Master of Science, Massachusetts Institute of Technology, United States of America, 1999 Master of Science, Massachusetts Institute of Technology, United States of America, 1999 Bachelor of Applied Science, University of British Columbia, Canada, 1997

### **Academic Appointments**

Assistant Professor of Strategy & Entrepreneurship (Education), Lee Kong Chian School of Business, SMU, Apr 2023 - Present

Assistant Professor of Strategic Management (Education), Lee Kong Chian School of Business, SMU, Jul 2012 - Apr 2023

Assistant Professor of Strategic Management, Lee Kong Chian School of Business, SMU, Jul 2008 - Jun 2012 Assistant Professor of Management, Lee Kong Chian School of Business, SMU, Jul 2004 - Jun 2008 Lecturer of Management, Lee Kong Chian School of Business, SMU, Jul 2003 - Jun 2004

#### **Academic Administrative Positions**

Academic Director, Accreditation, Lee Kong Chian School of Business, SMU, Jul 2018 - Present Course Coordinator, Entrepreneurship Concentration, Lee Kong Chian School of Business, SMU, Jul 2014 - Jun 2016

# **Awards and Honors**

Best Conference Paper, Association of Information Systems SIG-ED, 2020
AIS Award for Best Conference Paper in IS Education, Association for Information Systems (AIS), 2020
2019 Outstanding Author Contribution, Emerald Publishing, 2019

#### RESEARCH

#### **Research Interests**

New Venture Strategy Evolution of Technology International New Ventures New Venture Origination Airline Industry

#### **Publications**

## Journal Articles [Refereed]

Habitual entrepreneurship in digital platform ecosystems: A time-contingent model of learning from prior software project experiences, by FAN, Terence; SCHWAB, Andreas; GENG, Xuesong. (2021). *Journal of Business Venturing*, *36* (5), 1-20. https://doi.org/10.1016/j.jbusvent.2021.106140 (Published)

Schedule creep - In search of an uncongested baseline block time by examining scheduled flight block times worldwide 1986-2016, by FAN, Terence Ping Ching. (2019). *Transportation Research Part A: Policy and Practice, 121* 192-217. https://doi.org/10.1016/j.tra.2019.01.006 (Published)

SOA maturity influence on digital banking transformation, by MEGARGEL, Alan; SHANKARARAMAN, Venky; FAN, Terence P. C.. (2018). *Journal of banking and financial technology*, 2 (2), 1-27. (Published)

Thinking through the meteoric rise of Middle-East carriers from Singapore Airlines' vantage point, by FAN, Terence P. C.; LINGBLAD, Mats. (2016). *Journal of Air Transport Management, 54* 111-122. https://doi.org/10.1016/j.jairtraman.2016.04.003 (Published)

How Product Attributes Influence Internationalization: A Framework of Domain- and Culture-Specificity, by FAN, Terence P. C.; TAN, Alex Tai Loong. (2015). *Management International Review, 55* (1), 53-76. https://doi.org/10.1007/s11575-014-0229-0 (Published)

Rapid capacity expansions and failure: A trap for new airline entrants?, by FAN, Terence P. C.; TAN, Alex Tai Loong; GENG, Xuesong. (2014). *Transportation Research Part E: Logistics and Transportation Review, 61* (1), 176-191. https://doi.org/10.1016/j.tre.2013.11.002 (Published)

<i>DE NOVO</i> VENTURE STRATEGY: ARCH INCUMBENCY AT INAUGURAL ENTRY, by FAN, Terence Ping Ching. (2010). Strategic Management Journal, 31 (1), 19-38. (Published)

Determinants of <i>de novo</i> new entrant survival in the liberalized intra-European scheduled passenger airline industry, by FAN, Terence Ping Ching. (2009). *Transportation Research Part E: Logistics and Transportation Review, 45* (2), 293-306. http://dx.doi.org/10.1016/j.tre.2008.09.009 (Published)

International new ventures: revisiting the influences behind the 'born-global' firm, by FAN, Terence; PHAN, Phillip. (2007). *Journal of International Business Studies, 38* (7), 1113-1131. https://doi.org/10.1057/palgrave.jibs.8400308 (Published)

Improvements in intra-European inter-city flight connectivity: 1996-2004, by FAN, Terence Ping Ching. (2006). *Journal of Transport Geography,* 14 (4), 273-286. http://dx.doi.org/10.1016/j.jtrangeo.2005.08.006 (Published)

Price disparity based on trip origins, by FAN, Terence Ping Ching; LEUNG, Richard W. F.. (2005). *Journal of Revenue and Pricing Management*, 4 (3), 252-269. http://doi.org/10.1057/palgrave.rpm.5170147 (Published)

Smaller Aircraft for More Profits? A Preliminary Examination on Airlines' Fleet Size Decision with Fare and Demand Distributions, by FAN, Terence Ping Ching. (2002). *Transportation Quarterly*, *56* (3), 77-94.

### (Published)

A Practical Perspective on Airport Demand Management, by FAN, Terence Ping Ching; Odoni, A. R.. (2002). *Air Traffic Control Quarterly, 10* (3), 285-306. (Published)

Evolution of global airline strategic alliance and consolidation in the twenty-first century, by FAN, Terence P. C.; Vigeant-Langlois, Laurence; Geissler, Christine; Bosler, Björn; Wilmking, Jan. (2001). *Journal of Air Transport Management*, 7(6), 349-360. https://doi.org/10.1016/s0969-6997(01)00027-8 (Published)

# **Book Chapters**

Strategic response from Singapore Airlines to the rapid expansion of global, full-service hub carriers in the Middle East, by FAN, Terence P. C.. (2019). In Fu Xiaowen & James Peoples (Ed.), *Airline economics in Asia* (pp. 33-60) Bingley: Emerald. https://doi.org/10.1108/S2212-160920180000007004 (Published)

International Entrepreneurship: The Pursuit of Opportunities across National Borders, by Fan, Terence P. C.; PHAN, Phillip. (2018). In Rebecca Reuber (Ed.), *International Entrepreneurship: The Pursuit of Opportunities Across National Boundaries.* (pp. 131-172) USA: Palgrave Macmillan. https://10.1007/978-3-319-74228-1 (Published)

Differentiating large absolute from relative expansions in De Novo Ventures — Are large capacity expansions sustainable in the long run?, by FAN, Terence Ping Ching. (2017). In Amy J Guerber, Gideon D Markman, Sherry Chih-Yi Su (Ed.), *The World Scientific Reference on Entrepreneurship: Volume 3:* Sustainability, Ethics and Entrepreneurship (pp. 395-423) USA: World Scientific Publishing. http://doi.org/10.1142/9789813220614\_0015 (Published)

Creating Value through Mergers and Acquisitions: A Conceptual Primer, by FAN, Terence Ping Ching. (2009). *Mergers and Acquisitions: Issues and Perspectives from the Asia-Pacific Region* Tokyo: Asian Productivity Organization. http://worldcat.org/isbn/9789283323969 (Published)

# **Book Reviews**

International Business Travel in the Global Economy, by FAN, Terence Ping-Ching. (2010). *Journal of Transport Geography*, 18 (6), 762-763 https://doi.org/10.1016/j.jtrangeo.2010.08.007 (Published)

# **Conference Proceedings**

SMU Teaching Bank: Case study of a multiyear development project utilizing student resources, by MEGARGEL, Alan; FAN, Terence P. C.; SHANKARARAMAN, Venky. (2019.0). *Proceedings of AIS Special Interest Group for Education (SIGED), Munich, 2019 December 14-15,* (pp. 1-15) Munich, Germany: AIS. (Published)

The effect of experience in developing innovation end-products for commercial use, by FAN, Terence P. C.; GENG, Xuesong. (2017.0). *Proceedings of 77th Annual Meeting of the Academy of Management: At the interface, Atlanta, Georgia, 2017 August 4-8,* Atlanta, USA: https://doi.org/10.5465/AMBPP.2017.17639abstract (Published)

Third-Degree Price Discrimination in Airlines: Evidence on Well-Travelled Intercontinental Routes, by FAN, Terence Ping Ching. (2004.0). 10th World Conference on Transport Research: July 4-8, 2004, Istanbul, Turkey, Proceedings, (pp. 130-) Istanbul, Turkey: Istanbul Teknik Universitesi. http://www.worldcat.org/oclc/166262925 (Published)

Evaluation of interfaces for pilot-air traffic control data link communications, by FAN, Terence P. C.; Kuchar, J. K.. (1999.0). *18th DASC: 18th Digital Avionics Systems Conference: Proceedings: St. Louis, Missouri, October 24-29, 1999*, (pp. 4.A.5-1-4.A.5-8) Piscataway, NJ: IEEE. http://dx.doi.org/10.1109/DASC.1999.863723 (Published)

# **Conference Papers**

Collaboration imprint for entrepreneurs in innovative projects, by FAN, Terence P.C.; GENG, Xuesong. (2016.0). *Strategic Management Society Special Conference in Rome: Strategy Challenges in the 21st Century: Innovation, Entrepreneurship and Coopetition, Italy, 2016 January 5-7, Rome, Italy.* (Presented)

Innovation and performance: Differential learning from international versus domestic sales among Australian small- and medium-enterprises, by TAN, Alex Tai Loong; FAN, Terence P. C.. (2014.0). *Strategic Management Society Special Conference 2014, December 5-8,* Sydney. (Presented)

Major family events, overconfidence, and new venture success: A cognitive resources perspective, by TAN, Alex Tai Loong; FAN, Terence P. C.; VOLERY, Thierry. (2015.0). *Babson College Entrepreneurship Research Conference 2015, June 10-13*, Boston, MA. (Presented)

SMEs learning from international sales, innovations and performance, by TAN, Alex Tai Loong; FAN, Terence P. C.. (2014.0). *Academy of International Business Annual Conference 2014, June 24-26,* Vancouver, Canada. (Presented)

Revisiting Market-Level Competition: The Perspective from Low-Cost Entrants, by FAN, Terence Ping Ching. (2012.0). *Strategic Management Society Annual International Conference 2012, October 6-9,* Prague, Czech Republic. (Published)

Learning to write killer apps? Implications from a system-wide perspective in developing innovations for the marketplace, by FAN, Terence P. C.; GENG, Xuesong. (2012.0). *Academy of Management Annual Meeting 2012, August 3-5,* Boston, MA. (Presented)

Learning to write killer apps? Performance improvements in innovations, by FAN, Terence Ping Ching. (2012.0). *DRUID 2012, 19-21 June, Copenhagen,* Copenhagen, Denmark. http://druid8.sit.aau.dk/acc\_papers/q158oty1vnk7l5lfjvccigf60v1c.pdf (Presented)

Learning to write killer apps? A system-wide perspective in Facebook, by FAN, Terence Ping Ching; GENG, Xuesong. (2012.0). DRUID Annual Conference, Copenhagen, Denmark. (Presented)

Learning from Successive Creative Innovations? The Case of Solo and Collaborative Facebook Application Development, by FAN, Terence Ping Ching; Robertson, Duncan. (2012.0). *Organization Science Winter Conference*, Steamboat Springs, CO, USA. (Published)

Relation-Specific Creative Performance in Voluntary Collaborations: A Micro-Foundation for Competitive Advantage?, by FAN, Terence Ping Ching; Robertson, Duncan. (2011.0). *DRUID Summer Conference*, 15-17 June 2007, Copenhagen, Copenhagen, Denmark. (Published)

Creative performance in voluntary collaborations: A micro-foundation of relation-specific competitive advantage?, by FAN, Terence Ping Ching; Robertson, Duncan. (2011.0). *Atlantic Competitive Advantage Conference 2011, May 17-19,* Atlanta, GA. (Presented)

Hubris, rapid capacity expansions and the competition in de novo ventures, by FAN, Terence Ping Ching; Hayward, Mathew. (2010.0). *Strategic Management Society 30th International Conference,* Rome, Italy. (Presented)

Rethinking Growth: Differential Impact of Large Absolute vs Relative Expansion in De Novo Ventures, by FAN, Terence Ping Ching. (2010.0). *Academy of Management Annual Meeting, Montreal, 6-10 August 2010,* Montreal, Canada. (Published)

Rethinking growth: Differential impact of large absolute vs relative expansion in de novo ventures, by FAN, Terence Ping Ching. (2010.0). *Academy of Management 2010 Annual Meeting,* Montreal, Canada. (Presented)

Big Expansions, Monopoly Markets and the Survival of De Novo Entrants, by FAN, Terence Ping Ching. (2009.0). *Strategic Management Society Annual International Conference, Washington DC, 11-14 October 2009,* Washington, DC, USA. (Published)

Long Term Relationships between Open Skies Agreements and Passenger Flight Schedules between US and Europe, by FAN, Terence Ping Ching; Kavusan, Korcan. (2009.0). *Air Transport Research Society Annual Conference, June 2009, Abu Dhabi*, Abu Dhabi, UAE. (Published)

Mutualistic Interaction of Host and Entrepreneur: Entrepreneurial Organization Genesis at Facebook, by Robertson, Duncan; FAN, Terence Ping Ching. (2008.0). *Academy of Management Annual Meeting, Anaheim, 8-13 August 2008,* Anaheim, CA, USA. (Published)

The Notion of Arch Incumbency for De Novo Ventures: Experience from European Airlines, by FAN, Terence Ping Ching. (2008.0). *Academy of Management Annual Meeting, Anaheim, 8-13 August 2008,* Anaheim, CA, USA. (Published)

Understanding Internationalization Potentials: Explaining International New Ventures and their Stay-Domestic Counterparts, by FAN, Terence Ping Ching. (2008.0). *Academy of International Business Annual Meeting, 30 June - 3 July 2008, Milan, Milan, Italy.* (Published)

New entrant strategy: Market entry and competition with an arch incumbent, by FAN, Terence Ping Ching. (2007.0). *Strategic Management Society Annual International Conference 2007, October 14-17,* San Diego, CA. (Presented)

Inaugural Market Entry and Information Asymmetry: An Integrated Look at De Novo Entrants, by FAN, Terence Ping Ching; PHAN, Phillip H.. (2007.0). *Academy of Management Annual Meeting, Philadelphia, 3-8 August 2007,* Philadelphia, PA. (Published)

Market Entry Strategy and Competition with Arch-Incumbent: Experience from De Novo Airline Entrants, by FAN, Terence Ping Ching. (2007.0). *Air Transport Research Society Annual Conference, Berkeley, June 2007,* Berkeley, CA, USA. (Published)

Valuair: Lessons from middle of the road, by FAN, Terence P. C.; KOMARAN, Rajah Vellan. (2007.0). *International Business Research Conference, Dubai, 26-27 April 2007,* Dubai, UAE. (Presented)

Entry strategy and survival of De Novo new ventures, by FAN, Terence Ping Ching. (2006.0). *Strategic Management Society Annual International Conference 2006, October,* Vienna, Austria. (Presented)

Market Entry and Survival for De Novo Industry Entrants: An Integrated Analysis, by FAN, Terence Ping Ching. (2006.0). *Academy of Management Annual Meeting, Atlanta, 11-16 August 2006,* Atlanta, Georgia, USA. (Published)

Potential of Demand Management as a Short-term Means of Relieving Airport Congestion, by FAN, Terence Ping Ching; Odoni, Amedeo R.. (2001.0). *Air Traffic Management Research and Development Seminar, Sante Fe, 4-7 December 2001,* Sante Fe, NM, USA. http://atmseminar.org/seminarContent/seminar4/papers/p\_122\_ITFODM.pdf (Published)

Cost Incentives for Airline Mergers? An Examination on the Cost Impact of US Airline Mergers and Acquisitions, by FAN, Terence Ping Ching. (2001.0). *Air Transport Research Group Conference, July 2001,* Jeju Island, South Korea. (Published)

Non-Stop Appeal: Viability of Long-Range Low-Density Air Routes, by FAN, Terence Ping Ching. (1997.0). *Proceedings of the Canadian Transportation Research Forum,* Canada. (Published)

## **Papers Submitted for Review**

# **Conference Papers**

A strategic analysis of Singapore Airlines: Any chance to leapfrog against Middle Eastern carrier's slowly boiling cauldron?, by LINGBLAD, Mats; FAN, Terence P. C.. (2015.0). *Air Transport Research Society 19th ATRS World Conference 2015, July 2-5*, Singapore. (Submitted)

### **Research Grants**

### Singapore Management University

Project Stage 1: Strategy Creation, Singapore Chemical Industry Council (SCIC) , PI (Project Level): Terence FAN, 2019, S\$59,930

International sales experience, innovations and future performance: an Australian perspective, SMU Internal Grant, Ministry of Education (MOE) Tier 1, PI (Project Level): Terence FAN, 2014, S\$39,181.89

Industry innovation environment and performance at the firm: a contingency perspective, SMU Internal Grant, Ministry of Education (MOE) Tier 1, PI (Project Level): Terence FAN, 2014, S\$6,300

De novo ventures and overconfidence, SMU Internal Grant, Ministry of Education (MOE) Tier 1, PI (Project Level): Terence FAN, 2010, S\$6,791.75

Linkages for new ventures: Experiences in 'proto-organizations' and 'post-entry' new ventures,

SMU Internal Grant, Ministry of Education (MOE) Tier 1, PI (Project Level): Terence FAN, 2009, S\$6,888

International New Ventures: Briding the Gap with 'Conventional' Firms, SMU Internal Grant, Ministry of Education (MOE) Tier 1, PI (Project Level): Terence FAN, 2008, S\$7,140

Market Entry for de novo New Ventures – Importance of Inaugural Entry Characteristics on Venture Survival, SMU Internal Grant, Ministry of Education (MOE) Tier 1, PI (Project Level): Terence FAN, 2008, \$\$14,859.74

Market Entry and Competition with an Arch-Incumbent, SMU Internal Grant, Ministry of Education (MOE) Tier 1, PI (Project Level): Terence FAN, 2007, \$\$6,326.5

Route Entry Patterns of Select Low-Cost Carriers in Europe, SMU Internal Grant, Ministry of Education (MOE) Tier 1, PI (Project Level): Terence FAN, 2005, S\$15,109.48

A Multi-dimensional View on Technological Performance, SMU Internal Grant, Ministry of Education (MOE) Tier 1, PI (Project Level): Terence FAN, 2005, S\$13,038.38

Route Entry Patterns of Select Low-Cost Carriers in Europe, SMU Internal Grant, Ministry of Education (MOE) Tier 1, PI (Project Level): Terence FAN, 2004, \$\$12,275.55

Route Patterns of Low-Cost Air Carriers – Evidence from Western Europe, SMU Internal Grant, Ministry of Education (MOE) Tier 1, PI (Project Level): Terence FAN, 2004, S\$28,935.18

#### **TEACHING**

# **Courses Taught**

**Singapore Management University** 

**Undergraduate Programmes:** 

Management of Technology and Innovation Strategy

Postgraduate Professional Programmes:

FinTech Essentials

Management of Technological Innovations

Postgraduate Research Programmes:

Dissertation

Product Strategy

# **Executive Development:**

Technology Strategy, Open Enrolment, 01 Dec 2023-31 Dec 2024

Growing Infrastructure - Airport Economic Regulation, Various governmental ministries and airport operators, 12 Oct 2022-12 Oct 2022

JTC - Mobility Needs and Integration of Residential and Industrial Communities, Jurong Townhall Corporation, 23 Jan 2020-23 Jan 2020

Sembcorp Leadership Program - Managers Program Module 1, Sembcorp, 21 Mar 2019-21 Mar 2019

Sembcorp Marine Leadership Program, Sembcorp Marine, 02 Nov 2017-09 Oct 2017

Sembcorp Marine Leadership Program, Sembcorp Marine, 14 Sep 2017-14 Sep 2017

Sembcorp Marine Leadership Program, Sembcorp Marine Leadership Program, 17 Aug 2017-17 Aug 2017

Civil Service College - Strategy Cascade, Civil Service, 15 Aug 2017-15 Aug 2017

Civil Service College, Civil Service, 31 Jul 2017-31 Jul 2017

# **Teaching Publications**

# Cases

Singapore Airlines responding to the Middle East Behemoths on the Kangaroo Route, by FAN, Terence . (2024). SMU-24-0010. https://cmp.smu.edu.sg/case/6106 (Published)

Avalon SteriTech: Lessons from a former IP lawyer as a start-up founder in biotech and AI, by RAJAH, Rashimah; FAN, Terence; LEUNG, Ricky. (2024). SMU-24-0004. (Published)

Divestment of Changi International Airport Services by Temasek Holdings, by FAN, Terence; KIM, Chang Hyun; KOH, Chaik Ming. (2018). SMU-18-0008. https://cmp.smu.edu.sg/case/3626 (Published)

Lembu Dairy: Beyond milk, by LOH, Patrick H. M.; FAN, Terence P. C.. (2016). SMU-16-0016. https://www.thecasecentre.org/educators/products/view?id=137504 (Published)

"Way smarter": Valuair in the budget airline industry, by FAN, Terence P. C. (2013). SMU-13-0010. (Published)

# **Teaching Notes**

Singapore Airlines responding to the Middle East Behemoths on the Kangaroo Route, by FAN, Terence . (2024). SMU-24-0010TN. (Published)

Avalon SteriTech: Lessons from a former IP lawyer as a start-up founder in biotech and AI, by RAJAH, Rashimah; FAN, Terence; LEUNG, Ricky. (2024). SMU-24-0004TN. (Published)

Divestment of Changi International Airport Services by Temasek Holdings, by FAN, Terence; KIM, Chang Hyun; KOH, Chaik Ming. (2018). SMU-18-0008. https://cmp.smu.edu.sg/case/3626 (Published)

*Lembu Dairy: Beyond milk,* by LOH, Patrick H. M.; FAN, Terence P. C.. (2016). SMU-16-0016TN. https://www.thecasecentre.org/educators/products/view?id=137505 (Published)

"Way Smarter": Valuair In The Budget Airline Industry, by FAN, Terence P. C. (2013). SMU-13-0010. (Published)

# OTHER ACADEMIC AND PROFESSIONAL ACTIVITIES

#### Presentation and Talks

### **Presentations**

Rationality in the Era of Artificial Intelligence, (06 Aug 2023). *Academy of Management Annual Meeting,* Boston, USA. United States of America

Schedule creep takes a (small) breather – Scheduled flight block times worldwide in the Covid-19 pandemic, (01 Jul 2023). Air Transport Research Society Conference, Kobe, Japan. United States of America

# Invited Seminars, Talks and Lectures

How Artificial Intelligence and Machine Learning impacts management scholar research, 06 Dec 2022. Academy of Management Review Idea Development Workshop, Singapore, Singapore

### **Media Contributions and Citations**

Daily Cuts - Could Singapore's vehicle prices come down in 2025?, CNA 938 (ChannelNewsAsia 938 Radio), 18 Dec 2024

https://www.channelnewsasia.com/listen/daily-cuts/could-singapores-vehicle-prices-come-down-2025-48 13896

Bus drivers in Singapore aren't getting any younger. Here is why it's a big problem, ChannelNewsAsia Online, 13 Dec 2024

https://news.smu.edu.sg/sites/news.smu.edu.sg/files/wwwsmu/news\_room/smu\_in\_the\_news/2024/Dec2 024/16Dec/20241213-CNA-BigRead-Bus.pdf

How Singapore's first express feeder bus will benefit residents at route's extreme ends, ChannelNewsAsia Online, 26 Nov 2024

https://news.smu.edu.sg/sites/news.smu.edu.sg/files/wwwsmu/news\_room/smu\_in\_the\_news/2024/Nov2 024/26Nov/20241126-CNA-Singapore-How.pdf

Daily Cuts - COE premiums dip once more for most categories, CNA 938 (ChannelNewsAsia 938 Radio), 20 Nov 2024

https://www.channelnewsasia.com/listen/daily-cuts/coe-premiums-dip-once-more-most-categories-47594

Daily Cuts - Could see a continued declining pattern in COE premiums?, CNA 938 (ChannelNewsAsia 938 Radio), 07 Nov 2024

https://www.channelnewsasia.com/listen/daily-cuts/could-see-continued-declining-pattern-coe-premiums -4733221

Changi Airport improvements S\$3b to be invested on upgrades; passenger, airline charges to go up, ChannelNewsAsia Television (Singapore Tonight), 07 Nov 2024

https://www.channelnewsasia.com/watch/changi-airport-improvements-s3b-be-invested-upgrades-passe nger-airline-charges-go-up-4733516

Singapore Airlines flight to Tokyo diverted to Taipei due to cracked windshield, Channel 5 News 5 Tonight (Singapore), 28 Oct 2024

https://mediacast.smu.edu.sg/media/Singapore+Airlines+flight+to+Tokyo+diverted+to+Taipei+due+to+cra cked+windshield%2C+Channel+5+%28New+5+Tonight%2C+9pm%29+Oct+28/1 lplomr5k/44122022

Daily Cuts - Could we see electric buses becoming commonplace soon?

CNA 938 (ChannelNewsAsia 938 Radio), 24 Oct 2024

https://www.channelnewsasia.com/listen/daily-cuts/could-we-see-electric-buses-becoming-commonplace -soon-4699936

Is there still light at the end of the tunnel for Singapore's Light Rail Transit system?, ChannelNewsAsia Online, 13 Oct 2024

How better welfare support could help retain platform workers

, CNA 938 (ChannelNewsAsia 938 Radio), 04 Oct 2024 https://www.channelnewsasia.com/listen/daily-cuts/how-better-welfare-support-could-help-retain-platfor m-workers-4659181

Public transport fee hikes: how are they calculated?

, ChannelNewsAsia Online, 28 Sep 2024 https://www.youtube.com/watch?v=uAhzmnx4Toc

How have you been managing this unprecedented MRT disruption?

CNA 938 (ChannelNewsAsia 938 Radio), 26 Sep 2024

https://www.channelnewsasia.com/listen/daily-cuts/talkback-how-have-you-been-managing-unprecedent ed-mrt-disruption-4639996

Deep Dive - Bus and train fare hikes: How are they calculated?

ChannelNewsAsia Online, 20 Sep 2024

https://www.channelnewsasia.com/listen/deep-dive/bus-and-train-fare-hikes-how-are-they-calculated-46 19746

New developments to promote local SimplyGo adoption, CNA 938 (ChannelNewsAsia 938 Radio), 09 Sep 2024

https://www.channelnewsasia.com/listen/daily-cuts/new-developments-promote-local-simplygo-adoption -4596036?field\_season\_value=621121&page=14

Cathay flights to resume fully by Saturday after A350 repairs, Yahoo Finance Online (Worldwide), 05 Sep 2024

https://news.smu.edu.sg/sites/news.smu.edu.sg/files/wwwsmu/news\_room/smu\_in\_the\_news/2024/Sep2 024/05Sep/20240905-YahooFinance-News-Cathay.pdf

Cathay's affected Airbus A350 planes need engine fuel lines replaced, Economic Times Online (India), 04 Sep 2024

https://news.smu.edu.sg/sites/news.smu.edu.sg/files/wwwsmu/news\_room/smu\_in\_the\_news/2024/Sep2024/06Sep/20240904-TheEconomicTimes-News-Cathay.pdf

Cathay flights to resume fully by Saturday after A350 repairs, Gulf News Online, 04 Sep 2024 https://news.smu.edu.sg/sites/news.smu.edu.sg/files/wwwsmu/news\_room/smu\_in\_the\_news/2024/Sep2 024/05Sep/20240904-GulfNews-News-Cathay.pdf

Cathay flights to resume fully by Saturday after A350 repairs, Tech Xplore Online, 04 Sep 2024 https://news.smu.edu.sg/sites/news.smu.edu.sg/files/wwwsmu/news\_room/smu\_in\_the\_news/2024/Sep2 024/05Sep/20240904-TechXplore-News-Cathay.pdf

Cathay flights to resume fully by Saturday after A350 repairs, Free Malaysia Today Online, 04 Sep 2024 https://news.smu.edu.sg/sites/news.smu.edu.sg/files/wwwsmu/news\_room/smu\_in\_the\_news/2024/Sep2 024/05Sep/20240904-FreeMalaysiaToday-News-Cathay.pdf

Cathay flights to resume fully by Saturday after A350 repairs, Barrons Online (Worldwide), 04 Sep 2024 https://news.smu.edu.sg/sites/news.smu.edu.sg/files/wwwsmu/news\_room/smu\_in\_the\_news/2024/Sep2 024/05Sep/20240904-Barrons-News-Cathay.pdf

Cathay flights to resume fully by Saturday after A350 repairs, Macau Business Online, 04 Sep 2024 https://news.smu.edu.sg/sites/news.smu.edu.sg/files/wwwsmu/news\_room/smu\_in\_the\_news/2024/Sep2 024/05Sep/20240904-MacauBusiness-News-Cathay.pdf

Cathay's affected Airbus A350 planes need engine fuel lines replaced, MSN Online, 04 Sep 2024 https://news.smu.edu.sg/sites/news.smu.edu.sg/files/wwwsmu/news\_room/smu\_in\_the\_news/2024/Sep2 024/06Sep/20240904-MSN-News-Cathay.pdf

Grab's acquisition proposal may have fallen through, but Trans-cab plans to add 500 more taxis to its fleet Grab 收购献议虽告吹得运将增加500辆德士

, LianHeZaoBao (Singapore Chinese Newspaper), 18 Aug 2024

https://news.smu.edu.sg/sites/news.smu.edu.sg/files/wwwsmu/news\_room/smu\_in\_the\_news/2024/Aug2 024/19Aug/20240818-ZBS-News-09-21x23-D.pdf

Explainer: What Grab's failed takeover of Singapore taxi operator Trans-cab means for consumers and the industry, Malay Mail Online, 29 Jul 2024

https://news.smu.edu.sg/sites/news.smu.edu.sg/files/wwwsmu/news\_room/smu\_in\_the\_news/2024/Jul20 24/30Jul/20240729-MalayMail-News-ExplainerWhatD.pdf

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### **UNIVERSITY SERVICE**

# **Singapore Management University**

Academic Director, Quality Assurance, Jul 2021 - Dec 2024

Faculty Advisor, IE SMU MBA Year-long Student Project, Jan 2020 - Dec 2020

Committee Chair, DBA Doctoral Dissertation Committee for Xing Yajiang, Sep 2019 - Present

Academic Director, Accreditation, Jul 2018 - Jun 2021

Committee Member, Dissertation Committee Chair Under Doctor of Innovation (Khalid Alharbi), Mar 2018 - Jul 2019

Committee Member, Inter-School Scholarship Interview and Selection Committee, Sep 2017 - Aug 2019

Faculty Advisor, Eagles Inc (Student Group), Jan 2017 - Jun 2020

Course Coordinator, Course Coordinator for MGMT 102 Strategy, Jul 2016 - Dec 2024

Faculty Advisor, Entrepreneurship Major, Jan 2016 - Jan 2019

#### EXTERNAL SERVICE - PUBLIC SECTOR AND COMMUNITY SERVICE

Discussant, Fare Formula and Mechanism Review, Public Transport Council, 2022
Invited briefing participant, Fare Review Exercise Invited Briefing, Public Transport Council, 2021
Invited briefing participant, Fare Formula Review Briefing: Distance Fares, Public Transport Council, 2018
Discussant, Fare Review Mechanism Committee Focus Group Discussion, Public Transport Council, 2012