

Academic Advisors

Business Major	Academic Advisors
Communication Management	Tracy Loh: tracyloh [at] smu.edu.sg
Innovation & Entrepreneurship	Kenneth Goh: kennethgoh [at] smu.edu.sg
Finance	Karen Gan: karengan [at] smu.edu.sg Aurobindo Ghosh: aurobindo [at] smu.edu.sg Chiraphol New Chiyachantana: chiraphol [at] smu.edu.sg
Marketing	Seshan Ramaswami (Term 1): rama [at] smu.edu.sg Patricia Lui (Term 2): patricialui [at] smu.edu.sg
Operations Management	Feng Guiyun: gyfeng [at] smu.edu.sg Buket Avci: buketavci [at] smu.edu.sg
Organisational Behaviour & Human Resources	Jared Nai: jarednai [at] smu.edu.sg Ma Kheng Min: kmma [at] smu.edu.sg
Quantitative Finance	Zhao Yibao: ybzhaoh [at] smu.edu.sg
Strategic Management	Whitney Zhang: whitneyzhang [at] smu.edu.sg
Sustainability Management	Ted Tschang: tedt [at] smu.edu.sg
Digital Business	Geng Xuesong: xsgeng [at] smu.edu.sg