

Academic Advisors

| Business Major | Academic Advisors |
|--|---|
| Communication Management | Tracy Loh: tracyloh [at] smu.edu.sg |
| Finance | Karen Gan: karengan [at] smu.edu.sg Aurobindo Ghosh: aurobindo [at] smu.edu.sg Chiraphol New Chiyachantana: chiraphol [at] smu.edu.sg |
| Innovation & Entrepreneurship | Kenneth Goh: kennethgoh [at] smu.edu.sg |
| Marketing | Seshan Ramaswami (Term 1): rama [at] smu.edu.sg Patricia Lui (Term 2): patricialui [at] smu.edu.sg |
| Operations Management | Feng Guiyun: gyfeng [at] smu.edu.sg Buket Avci: buketavci [at] smu.edu.sg |
| Organisational Behaviour & Human Resources | Jared Nai: jarednai [at] smu.edu.sg Ronald Bledow: rbledow [at] smu.edu.sg |
| Quantitative Finance | Zhao Yibao: ybzhaoh [at] smu.edu.sg |
| Strategic Management | Whitney Zhang: whitneyzhang [at] smu.edu.sg |
| Sustainability Management | Ted Tschang: tedt [at] smu.edu.sg |
| Digital Business | Geng Xuesong: xsgeng [at] smu.edu.sg |