

Chiraphol New Chiyachantana

Singapore Management University
Lee Kong Chian School of Business (LKCSB)
50 Stamford Road, Singapore 178899
Tel: (65) 6828-0776 E-mail: chiraphol@smu.edu.sg

EDUCATION

Ph.D. (Finance), University of Memphis

AWARDS AND RECOGNITIONS

Winner of the SMU Teaching Excellence Award: Excellent Teacher (University-Wide)

Winner of the SMU Teaching Excellence Award: Most Promising Teacher (University-Wide)

Winner of the LKCSB Excellence in Teaching Award (Highest Category)

SMU Dean's Teaching Honour List Top Faculty Members

REFEREED JOURNAL ARTICLES AND BOOKS

Social Network Centrality and the Corporate Environment: The Case of Sexual Diversity Policies, with N. Nundhapana, D. Ding, S. Treepongkaruna, *Corporate Social Responsibility and Environmental Management*, 2024, 4085-4100.

Information Quality of Investment Services with Social Media, with P. Tatpornpan, P. Prasarnphanich, *Journal of Computer Information Systems*, 2023, 310-321.

Pioneering a Smart, Sustainable, and Resilient Future: Founder Stories and Business Models, with T. Makany, D. Ding, *World Scientific Publishing*, 2023, 1-164.

A Practitioner's Guide to Digital Platform Business, with D. Ding, J. Hong, *World Scientific Publishing*, 2022, 1-124.

Permanent Price Impact Asymmetry of Trades with Institutional Constraints, with P. Jain, C. Jiang, V. Sharma, *Journal of Financial Markets*, 2017, 36, 1-16. (Lead Article)

Valuation Uncertainty, Market Sentiment and the Informativeness of Institutional Trades, with L. Yang, J. Goh, *Journal of Banking and Finance*, 2016, 72, 81-98.

Earnings Management and Seasoned Bond Offerings: Do Managers Mislead the Bond Market?, with G. Caton, C.T. Chua, J. Goh, *Journal of Financial and Quantitative Analysis*, 2011, 46, 687-708.

Choice of Trading Venue and Relative Price Impact of Institutional Trading: ADRs versus the Underlying Securities in their Local Markets, with S. Chakravarty, C. Jiang, *Journal of Financial Research*, 2011, 35, 537-567 (Lead Article).

- Selected as the Winner of the Outstanding Paper of the Year Award

Volatility Effects of Institutional Trading in Foreign Stocks, with P. Jain, C. Jiang, R. Wood, *Journal of Banking and Finance*, 2006, 30, 2199-2214.

The Impact of Regulation Fair Disclosure on Information Asymmetry and Trading: An Intraday Analysis” with N. Taechapiroontong, C. Jiang, R. Wood, *The Financial Review*, 2004, 39, 549-577.

International Evidence on Institutional Trading Behavior and Price Impact, with P. Jain, C. Jiang, R. Wood, *Journal of Finance*, 2004, 59, 869-898.

PRACTICE ARTICLES AND CASE STUDIES

The Mae Fah Luang Foundation under Royal Patronage: Uplifting the Doi Tung People in Thailand through the Specialty Coffee Business, with P. Prasarnphanich, HT. Tan, T. Lim, 2025, *The Centre for Management Practice*.

No longer left on the shelf: How Savour! Made yet-to-be-sold F&B products an attractive proposition, with D. Ding, P. Prasarnphanich, T. Lim, 2023, *The Centre for Management Practice*.

Digital Entrepreneurship in the ASEAN with P. Prasarnphanich, 2022, *Asian Management Insights*.

Robowealth: Bringing investment opportunities to the masses, with D. Ding, P. Prasarnphanich, CW. Chan 2022, *The Centre for Management Practice*.

Sinwattana: Raising capital through crowdfunding, with P. Prasarnphanich, CW. Chan, 2021, *The Centre for Management Practice*.

Establishing an Asia-Pacific Cryptocurrency Hub, with A. Leemakadej, 2019, *Asian Perspective, Asian Global Institute*.

TEACHING

Singapore Management University, Lee Kong Chian School of Business,

Postgraduate: Equity Analysis and Portfolio Management (FNCE 6035)
Finance (FNCE6039)

Undergraduate: Finance (FNCE 101)
Analysis of Equity Investment (FNCE 203)

UNIVERSITY SERVICES

SMU - The Centre for Teaching Excellence

Faculty Mentor/Coach, Faculty Peer~CARE programme, Faculty Advisory
Committee for Teaching and Learning (FACTL)

Lee Kong Chian School of Business

LKCSB Academic Advisor, 2018-Present
Core Course Coordinator for Finance 101, 2018-Present