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Singapore Management University
Lee Kong Chian School of Business (LKCSB)
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EDUCATION

Ph.D. (Finance), University of Memphis

AWARDS AND RECOGNITIONS

Winner of the SMU Teaching Excellence Award: Excellent Teacher (University-Wide)

Winner of the SMU Teaching Excellence Award: Most Promising Teacher (University-Wide)

Winner of the LKCSB Excellence in Teaching Award (Highest Category)

SMU Dean's Teaching Honour List Top Faculty Members

SELECTED REFEREED JOURNAL ARTICLES AND BOOKS

Social Network Centrality and the Corporate Environment: The Case of Sexual Diversity Policies, with N. Nundhapana, D. Ding, S. Treepongkaruna, *Corporate Social Responsibility and Environmental Management*, 2024, 4085-4100.

Information Quality of Investment Services with Social Media, with P. Tatpornpan, P. Prasarnphanich, *Journal of Computer Information Systems*, 2023, 310-321.

Pioneering a Smart, Sustainable, and Resilient Future: Founder Stories and Business Models, with T. Makany, D. Ding, *World Scientific Publishing*, 2023, 1-164.

A Practitioner's Guide to Digital Platform Business, with D. Ding, J. Hong, *World Scientific Publishing*, 2022, 1-124.

Permanent Price Impact Asymmetry of Trades with Institutional Constraints, with P. Jain, C. Jiang, V. Sharma, *Journal of Financial Markets*, 2017, 36, 1-16. (Lead Article)

Valuation Uncertainty, Market Sentiment and the Informativeness of Institutional Trades, with L. Yang, J. Goh, *Journal of Banking and Finance*, 2016, 72, 81-98.

Earnings Management and Seasoned Bond Offerings: Do Managers Mislead the Bond Market?, with G. Caton, C.T. Chua, J. Goh, *Journal of Financial and Quantitative Analysis*, 2011, 46, 687-708.

Choice of Trading Venue and Relative Price Impact of Institutional Trading: ADRs versus the Underlying Securities in their Local Markets, with S. Chakravarty, C. Jiang, *Journal of Financial Research*, 2011, 35, 537-567 (Lead Article).

- Selected as the Winner of the Outstanding Paper of the Year Award

Volatility Effects of Institutional Trading in Foreign Stocks, with P. Jain, C. Jiang, R. Wood, *Journal of Banking and Finance*, 2006, 30, 2199-2214.

The Impact of Regulation Fair Disclosure on Information Asymmetry and Trading: An Intraday Analysis” with N. Taechapiroontong, C. Jiang, R. Wood, *The Financial Review*, 2004, 39, 549-577.

International Evidence on Institutional Trading Behavior and Price Impact, with P. Jain, C. Jiang, R. Wood, *Journal of Finance*, 2004, 59, 869-898.

PRACTICE ARTICLES AND CASE STUDIES

The Mae Fah Luang Foundation under Royal Patronage: Uplifting the Doi Tung People in Thailand through the Specialty Coffee Business, with P. Prasarnphanich, HT. Tan, T. Lim, 2025, *The Centre for Management Practice*.

No longer left on the shelf: How Saviour! Made yet-to-be-sold F&B products an attractive proposition, with D. Ding, P. Prasarnphanich, T. Lim, 2023, *The Centre for Management Practice*.

Digital Entrepreneurship in the ASEAN with P. Prasarnphanich, 2022, *Asian Management Insights*.

Robowealth: Bringing investment opportunities to the masses, with D. Ding, P. Prasarnphanich, CW. Chan 2022, *The Centre for Management Practice*.

Sinwattana: Raising capital through crowdfunding, with P. Prasarnphanich, CW. Chan, 2021, *The Centre for Management Practice*.

Establishing an Asia-Pacific Cryptocurrency Hub, with A. Leemakadej, 2019, *Asian Perspective, Asian Global Institute*.

TEACHING

Singapore Management University, Lee Kong Chian School of Business

Postgraduate: Equity Analysis and Portfolio Management (FNCE 6035)
Finance (FNCE 6039)

Undergraduate: Finance (FNCE 101)

SERVICES

SMU - The Centre for Teaching Excellence
Faculty Reviewer, Faculty Teaching Forum (FTF)
Faculty Mentor/Coach, Faculty Peer~CARE programme

Lee Kong Chian School of Business
LKCSB Academic Advisor and Core Course Coordinator for Finance 101