

GLORIA YANG YU

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ACADEMIC APPOINTMENTS

Assistant Professor of Finance, Singapore Management University *2018 - present*

EDUCATION

Ph.D. in Finance, INSEAD *2012 - 2018*

Visiting Scholar, Columbia Business University *2017*

B.Sc. in Economics, Beijing Foreign Studies University *2008 - 2012*

RESEARCH

- [1] Do Bank CEOs Learn From Crisis Experiences?
 - Journal of Financial Economics, 166, 104009
- [2] Bank Competition amid Digital Disruption: Implications for Financial Inclusion, with Erica Xuewei Jiang, Jinyuan Zhang
 - Forthcoming, the Journal of Finance
- [3] Flight to Bitcoin, with Yanlin Bao, Jinyuan Zhang
 - Accepted, Management Science
 - Runner-up in the 2019 Toronto FinTech Conference
- [4] One Size Does Not Fit All: Contract Design in FinTech Lending, with Jianfeng Hu, Changcheng Song
 - Revise and Resubmit, Journal of Financial Economics
- [5] Option Market Maker Hedging and Stock Market Liquidity, with James O'Donovan, Jinyuan Zhang
 - Revise and Resubmit, Management Science
- [6] The Economics of Financial Scams: Evidence from Initial Coin Offerings, with Kenny Phua, Bo Sang, Chishen Wei
 - Reject and Resubmit, Journal of Financial and Quantitative Analysis
- [7] Grand Theft Identity: The Privacy Costs of Digitalization, with Kenny Phua and Chishen Wei

- Invited submission, Management Science
 - ANU-FIRN Banking & Financial Stability Meeting best paper award (2025)
- [8] Transaction Costs and Cost Mitigation in Option Investment Strategies, with James O'Donovan
- Winner of WRDS best conference paper award (EFMA 2024), Australian Stock Exchange Prize for the best paper on Derivatives (AFBC 2024)
 - Presented at IAF, CityUHK Summer Finance Conference, EFMA, FMA Derivatives and Volatility, AFBC, SGF 2025, 17th Annual Conference on Advances in the Analysis of Hedge Fund Strategies
- [9] The Value of Abstract Reasoning: Evidence from Financial Analysts, with Zuben Jin, Frank Weikai Li, Rong Wang
- Presented at: SMU Accounting, FMA Asia, HKU-TLV Innovation Hub Finance Forum, University of Queensland
- [10] Measuring Mispricing in the Global Market: An ADR Benchmarking Perspective, with Massimo Massa , Diyi Wang , Hong Zhang
- Presented at: ABFER, SMU Summer Camp

CONFERENCE AND SEMINARS

2026: PolyU Digital Finance Symposium, SMU Digital Business Research Peak Seminar, UD Lerner-Philly Fed Fintech & Financial Institutions Conference, HKU Summer Finance Conference, SEM Tsinghua, NYU Shanghai

2025: ABFER, FIRS, WFA, Taiwan Symposium on Innovation Economics and Entrepreneurship

2024: MFA, FIRS, SMU Summer Camp, FIRN Banking and Financial Stability Meeting, University of Queensland

2023: AFA, AEA, Utah Winter Finance Conference, ABFER Webinar, SFS Calvalcade, HKU-TLV Innovation Hub Finance Forum, SMU Summer Camp, ANU Summer Research Camp

2022: NBER SI Household Finance, SFS Cavalcade Asia-Pacific, China Financial Research Conference , University of Technology Sydney

2021: Global AI Finance Research Conference

2019: ABFER, SMU Summer Camp, CEBRA Annual Meeting, Toronto FinTech Conference

2018: AFA, Bergen FinTech Conference, CICF, SMU Summer Camp, Fintech, Social Finance and Financial Stability, The Australian Finance and Banking Conference, Analysis Group,

CUHK-Shenzhen, HKUB, CityUHK, SMU, Fordham University, Copenhagen Business School, HKUST, ESSEC

GRANTS

- SMU Most Promising Teacher Award Nomination, 2022
- Dean's Teaching Honour List, 2021
- The Impact of Managerial Thinking Style on A Firm's ESG Activity, SKBI, 2020
- Are Poker-face CEOs better negotiators? Evidence from Mergers and Acquisitions, SKBI
- SMU Internal Grant, Ministry of Education Tier 1, 2019
- Travel Grant, American Finance Association, 2015
- National Merit Scholarship, Ministry of Education People's Republic of China, 2009-2011

TEACHING

- Quantitative Methods and Economic Analysis (Master), SMU, 2025
- International Finance (Undergraduate), SMU, 2019 - 2025
- Research Topics in Finance (PhD), SMU, 2020 and 2022
- Corporate Financial Policies (MBA), INSEAD
- Financial Markets & Valuation (MBA), INSEAD

SERVICE

- Committee Member, SMU Recruitment Committee, 2024 - 2025
- Committee Member, SMU Brownbag Organizer, 2020 - 2024
- Committee Member, SMU PhD Admission Committee, 2021 - 2023
- Program Committee, UD Lerner-Philly Fed Fintech & Financial Institutions Conference
- Ad Hoc Reviewer for Review of Financial Studies, Journal of Financial Economics, Management Science, Journal of Corporate Finance, Journal of Banking and Finance, Journal of Empirical Finance