

# GLORIA YANG YU

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## ACADEMIC APPOINTMENTS

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**Assistant Professor of Finance**, Singapore Management University *2018 - present*

## EDUCATION

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**Ph.D. in Finance**, INSEAD *2012 - 2018*

**Visiting Scholar**, Columbia Business University *2017*

**B.Sc. in Economics**, Beijing Foreign Studies University *2008 - 2012*

## RESEARCH

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[1] Do Bank CEOs Learn From Crisis Experiences?

- Acceptance, the Journal of Financial Economics

[2] Bank Competition amid Digital Disruption: Implications for Financial Inclusion, with Erica Xuewei Jiang, Jinyuan Zhang

- Revise and Resubmit, the Journal of Finance
- Presented at: AFA, AEA, NBER SI Household Finance, SFS Calvalcade, Stanford Institute for Theoretical Economics (Financial Regulation and IO of Healthcare and Consumer Finance Markets), Utah Winter Finance Conference, IIOC, 2022 Boulder Summer Conference, ECWFC, BSE Summer Forum, CICF, NFA, SFS Cavalcade Asia-Pacific, Consumer Financial Protection Bureau Research Conference, ABFER Webinar Series, ANU Summer Research Camp, OCC, UCLA Anderson, USC Marshall, Singapore Management University, University of Washington at Seattle, CKGSB, Columbia GSB, NY Fed, Dartmouth Tuck, Northwestern Kellogg, IWH-Halle, OCC, FDIC, University of Washington, and University of Technology Sydney
- Media Coverage: FinReg Blog of Duke Financial Economics Center

[3] Flight to Bitcoin, with Jinyuan Zhang

- Reject and Resubmit, Management Science
- Runner-up in the 2019 Toronto FinTech Conference

[4] Trust, but verify: The economics of scams in initial coin offerings, with Kenny Phua, Bo Sang, Chi Shen Wei

- Presented at: AFA, MFA, Asian Bureau of Finance and Economic Research (ABFER) Annual Conference, Asian Finance Association Annual Conference, Australian National University, Financial Markets and Corporate Governance (FMCG) Conference, Global AI Finance Research Conference, Hong Kong Polytechnic University, Massey University, Monash University, Nanyang Technological University, Queensland University of Technology, Singapore Management University, University of Adelaide, University of Melbourne, University of Queensland, University of Sydney, University of Technology Sydney, UWA Blockchain and Cryptocurrency Conference, and Vietnam Symposium in Banking and Finance.
- [5] Are Borrowers Paid to Repay? Payday Effect in FinTech Lending, with Jianfeng Hu, Changcheng Song
- Presented at: AEA, ABFER, SMU
- [6] It Pays to See the Forest: Abstract Thinking and Analyst Performance, with Zuben Jin, Frank Weikai Li, Rong Wang
- Presented at: SMU Accounting, FMA Asia, HKU-TLV Innovation Hub Finance Forum
- [7] Measuring Mispricing in the Global Market: An ADR Benchmarking Perspective, with Massimo Massa, Diyi Wang, Hong Zhang
- Presented at: ABFER, SMU Summer Camp
- [8] Retail Option Trading and Market Quality: Evidence from High-Frequency Data, with James O'Donovan, Jinyuan Zhang
- Presented at: Eastern Finance Association

## GRANTS AND AWARD

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- SMU Most Promising Teacher Award Nomination, 2022
- Dean's Teaching Honour List, 2021
- (Reject and Resubmit) Financial Inclusion and Welfare: Field Experiments on Fintech Platforms in South-East Asia, Ministry of Education Tier 2, 2021
- The Impact of Managerial Thinking Style on A Firm's ESG Activity, SKBI, 2020
- Are Poker-face CEOs better negotiators? Evidence from Mergers and Acquisitions, SKBI
- Runner-up in the 2019 Toronto FinTech Conference, 2019
- SMU Internal Grant, Ministry of Education Tier 1, 2019
- Travel Grant, American Finance Association, 2015
- National Merit Scholarship, Ministry of Education People's Republic of China, 2009-2011

## TEACHING

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- International Finance (Undergraduate), SMU, 2019 - Present
- Research Topics in Finance (PhD), SMU, 2020 and 2022
- Corporate Financial Policies (MBA), INSEAD
- Financial Markets & Valuation (MBA), INSEAD

## SERVICE

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- Committee Member, PhD Admission Committee, 2021 - Present
- Committee Member, Brownbag Organizer, 2020 - Present
- Ad Hoc Reviewer for Review of Financial Studies, Management Science, Journal of Corporate Finance, Journal of Banking and Finance, Journal of Empirical Finance