



15TH OBHR SOCIETY YEARBOOK

AY 2023/2024



ABOUT OBHR SOCIETY

Organisational Behavior & Human Resources (OBHR) Society is made up of students who are passionate about OBHR.

The OBHR Society aims to create a network of people for people through our quadripartite relationship with our different stakeholders - Students, Faculty, Alumni and Industry leaders.

OUR OBJECTIVES

- Serve as the voice of OBHR students to the SMU Administrative and Faculty departments
- Forge and nurture the relationship between our stakeholders and the student population
- Promote OBHR as a major through networking events which helps to foster closer bonds among OBHR students

OBHR EXCO TEAM



Lionel Teo
President



Jamie Lee
Vice-President



Kelly Pee
*Honorary General Secretary &
Finance*

OBHR EXCO TEAM

Raphael Ang
Events Director



Rachael Leong
Marketing Director



Jolene Suretno
Marketing Director



OBHR EXCO TEAM



Audrey Lim
Events Deputy



Jovan Tan
Marketing Deputy

OBHR OUTREACH

VIVACE 2023

VIVACE is one of SMU's biggest events. It offers a great opportunity for our Society to raise awareness amongst students, especially freshmen. We set up a physical booth and successfully engaged undergraduates to join our events and subscribe to our social media channels.



KNOW-THY-MAJOR

This program is hosted by SMU Business Society (Bondue) to help undergraduates to better understand the different majors before making their decision. We attended both sessions in Term 1 & 2 to share our insights and experiences as EXCO of OBHR Society and how they could look forward to joining us.



OBHR SOCIETY WELFARE DRIVE



Our first key signature event of the year was a Welfare drive to motivate our OBHR majors during the hectic and stressful exam period.

We managed to garner the support from 5 sponsors, and we obtained more than \$6000 of in-kind sponsorships. In total, we gave out 150 packs to students.



ALUMNI NETWORKING NIGHT 2024



This year, we hosted an Alumni Networking Night with a twist. We opted for rotating round-table discussions. This allowed students to mingle around with alumni from various HR departments and industries.

The event was a hit, with a total of 75 participants actively engaging in conversations and networking. Students gained insights and advice, while alumni shared their experiences generously.

Our Alumni Networking Night represents our commitment to connecting students with industry professionals. We extend our gratitude to all who made this event a success.



HRISING SYMPOSIUM



OBHR Society proudly presents the HRising Symposium, a platform where senior HR professionals converge to impart their wisdom to eager students.

Through a series of masterclasses led by veterans in the fields of Talent Acquisition, Learning & Development, ChatGPT for HR, and Data Analytics for HR, attendees are treated to a crash course in essential HR knowledge.

By providing direct access to seasoned professionals, we empower our members to navigate the complexities of the HR landscape with confidence and expertise.

INITIATIVES

OBHR Society's Deputy Program



To ensure the continuous success of OBHR Society, we created a deputy program. This allows students that are keen on HR and leadership opportunities to come onboard and have a first-hand experience of how being an EXCO member in OBHR is like.

OBHR SPONSORS

Over 6 sponsors have generously provided various in-kind sponsorship items to OBHR Society!

These companies are Ribena, Milksha, NTUC, Tokyo Milkcheese Factory and many more!



INTERNSHIP OPPORTUNITIES

Over **11 companies** reached out to OBHR Society to promote their internship and job opportunities via our various social media platforms!

These companies are, Singapore National Employers Federation (SNEF), Kuehne-Nagel, KPMG, HSBC, Bank of America, Unilever, Accenture, NICE Systems Ltd, TikTok, L'oreal and SearchAsia.



**WITH THAT, OBHR'S
15TH EXECUTIVE
COMMITTEE WOULD
LIKE TO EXTEND OUR
HEARTFELT
GRATITUDE FOR A
FRUITFUL YEAR!**



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