



# 16TH EXECUTIVE COMMITTEE

Introduction Deck

# OBHR ADVISOR



Thomas  
Menkhoff

Hello! I'm Thomas, Professor of Organisational Behavior and Human Resources (Education).

I like to travel, swim, read, eat and write (besides driving German cars!).

## Responsibilities

As the **advisor**, I hope I can share my **diverse experiences in and outside academia** (including OBHR) and knowledge to the benefit of the Exco team and the club members.

## Reason for joining OBHR Society

Given my age and experiences, I think I can be a good mentor for our students and help them prepare for the future. HR is a very people-oriented (and often misunderstood) function which will remain important despite trends such as AI recruitment or work from home. Besides AI, I am particularly interested in the strategic business partner role of HR which is critical for adding value to an organisation. As an Advisor, I intend to help students honing related capabilities.

# PRESIDENT



Lee Jia Ni Jamie

Hello! I'm Jamie, a Year 3 Business student.

I love to travel to places that I have never been before to explore their culture. I also enjoy running to help myself destress!

## Responsibilities

As the **President**, I am responsible for charting the **strategic direction of the club** and seeking new opportunities for OBHR students. At the same time, managing the **interpersonal relationship** of the Exco team. We leverage our team's strengths to work together and collaborate with stakeholders such as industry partners, other university HR clubs, faculty members, alumni & students to achieve our goals.

## Reason for joining OBHR Society

I joined OBHR Society because I believed that the misconception of HR should be addressed as HR plays an important role in all organization. I want to develop more opportunities for students to explore the HR realm through our events.



# VICE PRESIDENT



Timothy Tan

Hello! I'm Timothy, a Year 3 Business student.

I enjoy travelling and exploring different countries and cultures. I also enjoy recreational sports such as swimming, running and badminton.

## Responsibilities

As the **Vice President**, I am responsible for implementing the **strategic direction** of the club to create more events and opportunities for OBHR students. We leverage our team's strengths to reach out and **collaborate with stakeholders** such as industry partners, the school, and other university HR clubs to achieve our goals.

## Reason for joining OBHR Society

I joined OBHR Society to create a collaborative environment where students can thrive. I am committed to bringing innovative ideas and valuable opportunities to our members to shape future HR leaders.

# HONORARY GENERAL SECRETARY & FINANCE DIRECTOR



Jovan Tan Rui Jie

Hello! I'm Jovan, a Year 2 Business student.

In my free time, I enjoy bowling and going for long runs to clear my mind.

## Responsibilities

As the **Honorary General Secretary**, I oversee all administrative matters and **maintain good relations with external stakeholders and student clubs**. As the **Finance Director**, I am responsible for **budgeting**, compliance with budget, **sourcing for sponsors**, and submission of claims.

## Reason for joining OBHR Society

I joined OBHR Society as I've always been passionate about HR and I would like to better understand the industry and expose myself to more real world HR experiences.

# EVENTS DIRECTOR



Tan Wan Qing

Hello! I'm Wan Qing, a Year 2 Business student.

My hobbies include shopping and watching K-dramas!

## Responsibilities

As **Events Directors**, we're in charge of overseeing and **executing the various OBHR events** such as Alumni Networking Night and Welfare Drive and ensuring that SMU students get to know more about our club.

## Reason for joining OBHR Society

My reason for joining OBHR is that I want to learn more about HR and to gain new connections with like-minded individuals.

# EVENTS DIRECTOR



Tan Zheng Xuan Audrey

Hello! I'm Audrey, a Year 2 Business student.

I enjoy going for runs as well as bringing my dog out for walks.

## Responsibilities

As **Events Directors**, we're in charge of overseeing and **executing the various OBHR events** such as Alumni Networking Night and Welfare Drive and ensuring that SMU students get to know more about our club.

## Reason for joining OBHR Society

I joined OBHR society as i've always been interested in the HR field. i am also working part time as a HR, hence, i aim to share more insights with students who are looking to pursue a career in HR.



# MARKETING DIRECTOR



Emily Elizabeth Kriebisch

Hello! I'm Emily, a Year 3 Business student.

I love reading, gymming and making Excel sheets for literally every and any reason.

## Responsibilities

As **Marketing Directors**, we craft compelling visual narratives and set the **creative direction** for OBHR Society. We design Instagram posts, Posters, and EDMs to keep our audience **engaged and informed about OBHR events** and activities.

## Reason for joining OBHR Society

I joined OBHR Society to expand my network and gain some hands-on marketing experience in a field that I am interested in although I didn't major in it!

# MARKETING DIRECTOR



Nitya Chugh

Hello! I'm Nitya, a Year 2 Business student.

I love going to the gym and exploring cafes! I also really enjoy going out with my friends!

## Responsibilities

As a **Marketing Director**, my responsibilities include producing marketing materials, **managing our social media accounts**, and **researching pertinent content** to make a valuable contribution to the OBHR community at SMU.

## Reason for joining OBHR Society

I joined OBHR to deepen my understanding of workplace dynamics and enhance my skills in managing and optimising human resources to contribute positively to any organisation I work with.

# MARKETING DIRECTOR



Tan Jia Xin  
Dayna

Hello! I'm Dayna, a Year 2 Business student.

I love cafe hopping with friends & watching movies!

## Responsibilities

As **Marketing Directors**, we craft compelling visual narratives and set the **creative direction** for OBHR Society. We design Instagram posts, Posters, and EDMs to keep our audience **engaged and informed about OBHR events** and activities.

## Reason for joining OBHR Society

I joined OBHR Society to connect with like-minded individuals and deepen my knowledge and insights into Human Resources.