Low Chin Heng, Ph.D.

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Lee Kong Chian School of Business, Singapore Management University 50 Stamford Rd, Singapore 178899

TEACHING EXPERIENCE

Jul 2025 – Present Singapore Management University

Senior Lecturer of Organisational Behaviour & Human Resources

(OBHR), Lee Kong Chian School of Business

Aug 2017 – May 2025 Singapore Management University

Adjunct Lecturer of Organisational Behaviour & Human Resources

(OBHR), Lee Kong Chian School of Business

• Taught 'Management of People at Work' (Undergraduate programme).

• Taught 'Employer Branding for HR' (Undergraduate programme).

May 2021 – Jun 2024 University of Iowa

Visiting Lecturer of Tippie College of Business

• Taught 'Introduction to Global Business: Asia Pacific' (Students came

to Singapore for their Study Abroad programme).

Jul 2018 – Jun 2022 Singapore University of Social Sciences

Associate Faculty of S R Nathan School of Human Development

• Taught 'Volunteer Management' (Postgraduate programme).

Feb 2017 – July 2017 Curtin Singapore

Adjunct Lecturer of Curtin Business School

• Taught 'Human Resource Management' (Undergraduate programme).

RESEARCH EXPERIENCE

Dec 2016 – Present Australian National University

Honorary Research Fellow of Research School of Management

Connect with researchers for scholarly exchange.

Conducted research on psychological contracts, role identities

and self-concepts.

SERVICE TO ACADEMIA

May 2023 – Present Reviewer for Human Relations

Jan 2019 – Present Reviewer for Small Group Research

Mar 2013 – Present Reviewer for Journal of International Education in Business

Jan 2025 – Mar 2025 Reviewer for 85th Annual Meeting of the Academy of Management

(AOM 2025)

INDUSTRY EXPERIENCE

Sep 2017 - Oct 2019

National Volunteer & Philanthropy Centre

Deputy Director/Lead, Community Partnerships

- Spearheaded the development of a community development methodology that was customised to the Singapore context and relevant across causes.
- Managed the development of a network of non-profit community leaders, as a prototype to synergise and multiply strengths across communities for social impact.
- Supervised the Volunteer Experience Programme, which offered first-time volunteers a curated programme to try out volunteering as a way of giving back to society.

Nov 2013 - Aug 2017

Ministry of Trade and Industry (MTI)

Deputy Director (Futures and Strategy Division – Organisation Development)

- Applied behavioural science principles and processes for improving organisation effectiveness.
- Conducted research on employee engagement matters to inform evidence-based management.
- Served as in-house trainer for Organisational Excellence topics.

Jun 2006 - Oct 2013

Ministry of Trade and Industry

Senior Assistant Director (Research and Enterprise Division)

- Managed change project for government agencies to streamline numerous business licences.
- Brought the agencies' licences on board the Online Business Licensing Service (OBLS) portal for a better licensing experience to businesses.
- Planned and implemented regular customer service audits and training for front-line government officers across agencies on board the OBLS.

Oct 2003 - Jun 2006

Ministry of Trade and Industry

Assistant Director (Enterprise Division)

- Implemented strategic developments for Singapore's key Government-to-Business (G2B) initiatives.
- Managed change for government agencies to participate in new G2B e-services.
- Developed the OBLS with pilot group of government agencies (OBLS won the UN Public Service Award in 2005).

Aug 1997 - Sep 2003

SPRING Singapore (now known as 'Enterprise Singapore') Manager (Local Enterprise Division)

- Reviewed operational process issues and contributed to resolving a significant portion of them through the Pro-Enterprise Panel Secretariat.
- Managed the implementation of National Cost of Quality (NCOQ)
 Programme for local small and medium-sized enterprises, helping them to reduce hidden costs due to wastages and inefficiencies.
- Managed consultant teams to develop model companies for the NCOQ programme.

EDUCATION

2008 – 2013 University of South Australia

PhD in Business and Management

• Thesis: 'A career stage perspective to employees' preferred psychological contract contributions and inducements'.

2000 – 2004 University of Leicester

MBA (Distinction)

• Thesis: 'Agents' Behaviour of Successful Business Alliances'.

1993 – 1997 National University of Singapore

BSocSc (Honours), Second Class (Upper Division) in Economics

• Thesis: 'Change in Game Rules and Change in Agents' Behaviour'.

2007 Harvard Kennedy School Executive Education

• Cross-Boundary Governance through Agreements and Standards.

PUBLICATIONS

- Low, C. H., Wang, J., Lim, P., & Koh, B. (2025). HeroClix®: A Multiplayer Chess Game for Teaching the Fundamentals of Human Capital Management. *Management Teaching Review*, (OnlineFirst).
- Wang, J., Chia, I., **Low, C.H.**, & Lim, D. (2020) Learning about Shared Leadership Through Improvisational Theatre. *Sage Business Cases*. SAGE Publications, Ltd.
- **Low, C. H.**, Bordia, P., & Bordia, S. (2016). What do employees want and why? An exploration of employees' preferred psychological contract elements across career stages. *Human Relations*, *69*(7), 1457–1481.
- Low, C. H., & Bordia, P. (2011). A career stage perspective on employees' preferred psychological contract contributions and inducements. *Journal of Management & Organization*, 17(6), 729–746.

PRESENTATIONS IN ACADEMIA

2023 **2023 INDEX Symposium @ SMU, Singapore**

 Presented on 'Exploring state hope and dispositional optimism as antecedents of hardiness using SMU-XO courses'.

2023 SMU Learning Innovation Festival 2023, Singapore

• Presented on 'Teaching team dynamics with an escape room'.

2022 International Resilience Revolution Conference 2022, Blackpool, United Kingdom

Presented on 'The Cultivation of Hope in Individuals and Their Hardiness'.

2021 34th Australian and New Zealand Academy of Management (ANZAM) Conference, Perth, Australia

 Presented on 'Toward a model of hardiness development: The effect of hope on hardiness'.

2012 **2nd Psychological Contract Meeting, Australian National University, Canberra, Australia**

 Presented on 'A career stage perspective to employees' preferred psychological contract contributions and inducements'.

2011 International Employment Relations Association (IERA) 18th Biennial Conference, Singapore

 Presented on 'Career stage perception and preferred psychological contract elements: an exploratory study on Singapore public sector employees'.

2009 23rd Australian and New Zealand Academy of Management (ANZAM) Conference, Melbourne, Australia

 Presented on 'A career stage perspective to employees' preferred psychological contract inducements'.

AWARDS

- Singapore Management University Teaching Excellence (Outstanding Adjunct) Award 2024.
- Singapore Management University Teaching Excellence (Outstanding Adjunct) Award 2021.
- Singapore Management University LKCSB 5-Year Long Service Award for Adjunct Faculty.
- Singapore Management University LKCSB Dean's Teaching Honour List (Annually from Academic Year 2018–2019 to Academic Year 2023–2024).
- Singapore Management University Top 10 Adjunct Teaching Award (Academic Year 2017– 2018).
- Singapore University of Social Sciences Award for Teaching Excellence 2022 (Honourable Mention).
- National Day Awards 2015: Commendation Medal (for distinguished performance, competence and devotion to duty).
- University of South Australia International Graduate School of Business (IGSB) Doctoral Scholars Award 2011.
- University of South Australia IGSB Doctoral Scholars Award 2009.