

DAVID GOMULYA

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CURRICULUM VITAE

Singapore Management University
Lee Kong Chian School of Business
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[GOMULYA, David | SMU Faculty Directory](#)

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BIOGRAPHY

David GOMULYA is a Full Professor of Strategy and Entrepreneurship with tenure and was Lee Kong Chian Fellow (2020-5) at Lee Kong Chian School of Business (LKCSB) at Singapore Management University. He holds a PhD in Technology Entrepreneurship and Strategic Management from the Michael G. Foster School of Business at the University of Washington, Seattle. Prior to joining LKCSB, he was a faculty member at Nanyang Business School and prior to that he had worked for more than seven years across various functions in multiple industries including start-ups. His research centers on strategy and entrepreneurship. His research aims to address major challenges that confront society and the world in the foreseeable future: the sustainability and creation of responsible opportunities through corporate governance and entrepreneurship. Given his prior experience in financial functions, he has made timely and meaningful contributions by pursuing his research in different financial contexts, including the Global Financial Crisis of 2008, corporate financial misconduct, and Venture Capital's reputation.

David has published in top-ranked journals such as the Academy of Management Journal, Strategic Management Journal, and Journal of Applied Psychology. His paper on CEO-board member relationship following a financial misconduct has won the McGraw-Hill/Irwin Distinguished Paper Award in 2011. David is also a recipient of 2016 Nanyang Business School Research Excellence Award and other awards and recognitions including University of Washington's President Top Scholar Award, Lee Kuan Yew Gold Medal, and Institute of Engineers Gold Medal, and numerous book prizes. To date he has secured various competitive grants including from the Singapore Ministry of Education for a total of around SGD 500 thousands. He is regularly invited to review top journals in his field and sits on the Editorial Review Board of such journals. He also regularly reviews for and presents at top conferences. David teaches undergraduates, Master, and Doctoral classes as well as senior executives in Executive Education and regularly supervises PhD students.

ACADEMIC POSITIONS

Jul 2026 – Present	Full Professor with tenure Strategy and Entrepreneurship Lee Kong Chian School of Business, Singapore Management University
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DAVID GOMULYA

dgomulya@smu.edu.sg

- Mar 2026 – Jun 2026 Visiting Faculty at University College London (UCL)
(competitive application and selection by UCL faculty members)
- Sep 2025 – Aug 2027 Educational Research Fellow
Singapore Management University
- Jan 2020 – Jun 2026 Associate Professor with tenure
Strategy and Entrepreneurship
Lee Kong Chian School of Business, Singapore Management University
- Jun 2022 – Jun 2025 Lee Kong Chian Fellow
Singapore Management University
- Jun 2020 – May 2022 Lee Kong Chian Fellow
Singapore Management University
- Jan 2018 – Dec 2019 Assistant Professor
Strategy and Organization
Lee Kong Chian School of Business, Singapore Management University
- Sep 2011 – Dec 2017 Assistant Professor
Division of Strategy, Management and Organization
Nanyang Business School, Nanyang Technological University

EDUCATION

- Jul 2006 – Jun 2011 Michael G. Foster School of Business, University of Washington
PhD in Strategic Management and Technology Entrepreneurship
PhD Thesis title: Understanding How Timing of Alliance Formation Affects
New-Venture Survival: The Dynamics of Temporal Congruence
and Contingency

PhD Thesis Committee members: Suresh Kotha (Chair), Warren Boeker,
Kevin Steensma
- Jul 2006 – Jun 2008 Michael G. Foster School of Business, University of Washington
Master of Science (S.M.) in Business Administration
- Jan 2005 – Jun 2006 Chartered Financial Analyst (CFA) Level 2
- Jul 2001 – Jun 2001 Singapore - MIT Alliance (SMA) (web.mit.edu/sma/)
Master of Science (S.M.) in Innovative Manufacturing Systems and
Technology (IMST)

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Received full scholarship with stipend
Graduated Summa Cum Laude with GPA: 5/5.
Valedictorian; Topped cohort of 150 students

Jul 1997 – Jan 2001 Nanyang Technological University, Singapore
Bachelor of Engineering in Mechanical and Production Engineering with
First Class Honor
Major: Management Science and Engineering
Received full scholarship with stipend from Singapore Ministry of
Education
Received Lee Kuan Yew Gold Medal and Institute of Engineers Gold
Medal

PROFESSIONAL EXPERIENCE

Neptune Orient Lines Pte Ltd (www.nol.com.sg).

Fifth largest transportation and logistics company in the world.

- 2004 - 06 Assistant Regional Controller, Seattle, WA
 - Controlled financials of Pacific Northwest: WA, AK, OR, and ID.
- 2003 - 04 Senior Business Analyst, Global Alliance, Singapore HQ
 - Identified and negotiated strategic alliance opportunity
 - Successfully negotiated a new, major Asia-Europe service
- 2002 - 03 Logistics Engineer, Business Solution, Asia & Middle East
 - Completed consultancy assignment for a major German health care
- 2001 - 02 Business Analyst, Strategic Liner Management, Singapore HQ
 - Managed extensive market research and competitors mapping
 - Analyzed and designed company global shipping network
 - Created automation program reducing 1-day work to 5-minute

RJD Pte. Ltd (Product design start-up that I co-founded)

- 2002 - 04 Designed and created a prototype of a weather protection gear

Advanced System Automation (ASA) Pte Ltd (www.asa.com.sg)

ASA is a back-end semiconductor equipment manufacturer. Clients include Intel.

- 2000 - 01 Management Consultant for S.M. Degree
 - Optimized supplier selection process for ASA

TECH Semiconductor Pte Ltd (<http://www.techsemiconductor.com/>)

- 2000 Consultant: Proposed buffer system to maximize DRAM output.
 - TECH Semiconductor is a consortium of Texas Instrument, Singapore Economic Development Board, Canon, and Hewlett Packard

Shell Eastern Petroleum Pt Ltd (<http://www.shell.com>)

- 1999 Internship: Optimized fuel stock management at Shell's outlets

A. RESEARCH

	Google Scholar
Data as of	21 July 2026
Number of citations	1392
h-index	12
i10-index	12

JOURNAL ARTICLES PUBLISHED

Mishina, Y., Yu, M., & Gomulya, D. (2025). ""Woulda Shoulda Coulda?: The Impact of Predictive, Prescriptive, and Prospective Expectations on Stakeholder Reactions." *Academy of Management Journal*. Forthcoming.

Zhefei, L.*, Gomulya, D., & Wang, H. (2025). "Trading with the Enemy: A Coopetitive Perspective of Resource Exchange at Arm's Length." *Strategic Management Journal*. Forthcoming. (* = SMU PhD graduate).

Huang, D.D., Tsui, L.S., Dieleman, M., & Gomulya, D. (2023). "Politically Connected EMNCs in a (De)globalizing World: A Review and Future Research Directions." *International Business Review*.

Kang, E., Thosuwanchot, N., & Gomulya, D. (2023). "Mitigating industry contagion effects from financial reporting fraud: A competitive dynamics perspective of non-errant rival firms exploiting product-market opportunities." *Strategic Organization*, 14761270211025947.

Park, D., Boeker, W., & Gomulya, D. (2020). "Political ideology of board members affects CEO dismissal following financial misconduct." *Strategic Management Journal*, 41(1), 108-123.

Gomulya, D., Jin, K., Lee, P., & Pollock, T. (2019). "Crossed wires: Endorsement signals and the effects of IPO firm delistings on Venture Capitalist' reputations." *Academy of Management Journal*, 62(3): 641-666. Lead article.

Chan, R., Park, D., Pattel, P., & Gomulya, D. (2018). "Reward-based crowdfunding success: Decomposition of the project, product category, entrepreneur, and location effects." *Venture Capital*, 20(3): 285-307.

Park, H., Howard, M., & Gomulya, D. (2018). "When does acquisition lead to breakthrough knowledge creation?" *Journal of Management Studies* Special Issue on Knowledge Worker Mobility in Context, 55(1): 86-107.

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Gomulya, D.*, Wong, E.*, Ormiston, M.E., & Boeker, W. (2017). "The face of the next leader: The role of facial structure and perceptions of trustworthiness on CEO selection." *Journal of Applied Psychology*, 102(4): 617. (*shared equal first authorship).

An earlier version of this paper was accepted for the Annual Meeting of Academy of Management Best Paper Proceedings, Vancouver, Canada.

Gomulya, D., & Mishina, Y. (2017). Signaler credibility, signal susceptibility, and relative reliance on signals: How stakeholders change their evaluative processes after violation of expectations and rehabilitative efforts. *Academy of Management Journal*, 60(2): 554-583.

Gomulya, D., & Boeker, W. (2016). Reassessing board member allegiance: CEO replacement following financial misconduct. *Strategic Management Journal*, 37(9): 1898–1918.

An earlier version of this manuscript: "Gomulya, D. (2010) Don't Blame Me: The Effects of CEO Power, Board Affiliation, and Sarbanes-Oxley on CEO Turnover Following Financial Misrepresentation" won the 2011 McGraw-Hill/Irwin Distinguished Paper Award and Best Paper Award in the Ethics track.

Gomulya, D., & Boeker, W. (2014). "How firms respond to financial restatement: CEO successors and external reactions." *Academy of Management Journal*, 57(6): 1759-1785.

An earlier version of this paper was nominated for the "Conference Best Paper Award" at the 2012 Strategic Management Society Conference, Prague.

Gomulya, D. (2012). "Discerning the effects of timing of different alliances: Similarities and differences on new-venture survival." *Frontiers of Entrepreneurship Research*, 517. Babson College.

Chan, K. Y., Ho, M-H. R., Chernyshenko, O., Bedford, O. A., Uy, M. A., Gomulya, D., Sam, E. Y., & Phan, J. W. (2012). "Entrepreneurship, professionalism, leadership: A framework and measure for understanding boundaryless careers." *Journal of Vocational Behavior*, 81(1): 73-88. (5-year impact factor: 3.195).

PROCEEDINGS AND BOOK CHAPTERS

Jin, K., Lee, P. & Gomulya, D. (2024). "VC firm reputation." *Palgrave Encyclopedia of Private Equity*.

Gomulya, D., Tsui-Auch, L. S., & Huang, D. (2017). "Beyond globalizing POEs and SOEs: Multiple-level framing of core illegitimacy attributes." *Annual Meeting of Academy of Management Best Paper Proceedings, Atlanta, GA*.

Gomulya, D.*, Wong, E.*, Ormiston, M.E., & Boeker, W. (2015). "The face of the next leader: The role of facial structure and perceptions of trustworthiness on CEO selection." *Annual Meeting of Academy of Management Best Paper Proceedings, Vancouver, Canada*. (*shared equal first authorship).

Howard, M., Nance, D., Gomulya, D., & Park, H. (2014). "Accounting for CEO characteristics: The failure to utilize innovation from technology acquisitions." *Annual Meeting of Academy of Management Best Paper Proceedings, Philadelphia*.

Gomulya, D. & Kotha, S. (2013). "Mediation and moderation of resource, action, and survival: Resource readiness and emergent effect." *Annual Meeting of Academy of Management Proceedings, Lake Buena Vista, FL*.

Chen, D.H.W. & Gomulya, D. (2016). "Antecedents of Chinese cross-border M&As: A study in core stigma and its role in determining M&A success." *Proceedings of the URECA@NTU 2015-16*, Nanyang Technological University.

Ren, S.L.T. & Gomulya, D. (2016). "Uncovering Core Stigma in U.S. Merger and Acquisitions." *Proceedings of the URECA@NTU 2015-16*, Nanyang Technological University.

Gomulya, D. et al. (2015). "Entrepreneurship in Singapore." In S. Sindakis & C. Walter (Eds.), *The Entrepreneurial Rise in Southeast Asia*, 9781137378675. Palgrave Macmillan.

Thiruneeran & Gomulya, D. (2015). "Impression offsetting efforts of innocent firms in cases of restatement announcements by closely-matched competitors." *Proceedings of the URECA@NTU 2013-14*, Nanyang Technological University.

Foo, L. N. & Gomulya, D. (2015). "How matching firms respond to financial restatement: Impression offsetting to reduce spillover." *Proceedings of the URECA@NTU 2013-14*, Nanyang Technological University.

Looi, J. M. & Gomulya, D. (2015). "Impression management around critical events and firm performance." *Proceedings of the URECA@NTU 2013-14*, Nanyang Technological University.

Wang, Y. F. & Gomulya, D. (2015). "How restating firms use CEO replacement as an impression offsetting technique." *Proceedings of the URECA@NTU 2013-14*, Nanyang Technological University.

Chernyshenko, O. S., Uy, M. A., Gomulya, D., Wong, F. L. K., Ho, M. H. R., Lai, Y. Y., Chan, K. Y. & Bedford, O. (2013). *Global Entrepreneurship Monitor 2012 Singapore Report*. Singapore: Nanyang Technological University.

Chernyshenko, O.S., Gomulya, D., Phan, W.M., Lai, Y.Y., Ho, M.-H., Uy, M.A., Chan, K.Y. & Bedford, O. (2012). *Global Entrepreneurship Monitor 2011 Singapore Report*. Singapore: Nanyang Technological University.

JOURNAL ARTICLES UNDER REVIEW OR REVISION

Keller, J., Boren, B., & Gomulya, D. "High off tensions: How high coopetition environment experience shapes entrepreneurs' cognition and behavior." (Revise and resubmit for Strategic Organization Special Issue on Collective Organizing).

Xu, J., Lee, P., Gomulya, D. & Qi, T. "Terrorist Attack and VC Investment Exit." (Under review at Management Science).

Jia, M., Yang, D., Gomulya, D., & Zhang, P. "Risky Play: How Entrepreneurial Firms Strategize to Transform Zemblanity into Serendipity." (Under review at Strategic Management Journal Special Issue on Serendipity by 1 Nov 2025).

Gomulya, D., Bowen, Z.*, & Xuesong, G. "Grow big fast? Growth rate and firm failure in platform business model." (Under review at Strategic Management Journal; * = SMU PhD graduate).

Xu, J., Gomulya, D., Haleblan, J., Lee, P., & Wadhwa, A. "Doubling Down: High-Reputation Venture Capital Firms and their use of Long Time Horizons." (Expected to be under review at *Strategic Management Journal* by end of 2025).

JOURNAL ARTICLES CLOSE TO SUBMISSION

Zhefei, L.*, Zhang, N., & Gomulya, D. "Institutional Tug of War: How Does GVC Holding Affect the Firm's Strategic Orientation?" (Under preparation for *Strategic Management Journal*; * = SMU PhD graduate).

This paper is a Finalist in the 2025 IACMR for Best Conference Paper Award.

Huang, D.D., Wang, Y., & Gomulya, D. "What Drives the Pen? Impression Management Support from Connected Journalists" (Under preparation for *Strategic Management Journal*).

Yu, Q.*, Yoshikawa, T., & Gomulya, D. "CEO racial minority and director selection". (Under preparation for *Academy of Management Journal*; * = SMU PhD graduate).

Zhefei, L.* & Gomulya, D. "When You Discriminate, I See Opportunity: Appearance of Racial Bias as Corroboration for Racial Cues" (Under preparation for *Academy of Management Journal*; * = SMU PhD graduate).

Park, U., Gomulya, D., & Boeker, W. "Ethical shortfalls, media feedback, and firm actions." (Under preparation for *Journal of Management*).

Gomulya, D., Kim, M., Neo, K.B., & Jiang, L. "Threat Rigidity or Complexity? Organizational Responses to Product Quality Threats." (Under preparation for *Strategic Management Journal*).

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Gomulya, D., Yamanoi, J. & Yoshikawa, T. "How Much to Donate? An Inequity-Aversion Perspective" (Under preparation for *Journal of Management*).

Acharya, A., Gomulya, D. & Park, D. "Lead you? Let me think! CEO recruitment following financial restatement." (Under preparation for *Journal of Business Ethics*).

Jiawen, M.*, Ertug, G., Bapuji, H. & Gomulya, D. "Review of the impact of Great Financial Crisis". (Under preparation for *Human Relations*; * = SMU PhD graduate)

Gomulya, D. "Temporal Trade-off (or not)". (Under preparation for *Strategic Management Journal*).

JOURNAL ARTICLES UNDER DATA COLLECTION

"When time is of the essence: Examining timing of product recalls in the biopharmaceutical company" (with Lahiri, A. & Huizhi, Y.; data partially collected).

"Perceived trustworthiness: The role of founders' facial appearance and prior industry experience on newly public ventures' survival" (with Wong, E., & Ormiston, M.; data partially collected)

"Venture capital, underwriters, and window dressing: Earnings management in Initial Public Offerings." (with Fleming, B. & Boeker, W.; data partially collected; first two co-authors contribute equally).

"Rice culture and perks consumption." (with Zhao, X; data partially collected).

"Meta-analyses of crowdfunding effect". (with Chan, R. & Zhefei, L.*; data partially collected; * = SMU PhD graduate).

CONFERENCE PRESENTATIONS (LAST 5 YEARS)

Xu, J., Lee, P., & Gomulya, D. (2025). "Terrorist attack and VC investment exit." Strategic Management Society Annual Meeting, San Francisco.

Xu, J., Gomulya, D., Haleblan, J., Lee, P., & Wadhwa, A. (2025). "Doubling Down: High-Reputation Venture Capital Firms and Their Use of Long Time Horizons." Annual Meeting of the Academy of Management, Copenhagen, Denmark.

Zhefei, L. & Gomulya, D. (2025). "When You Discriminate, I See Opportunity: Appearance of Racial Bias as Corroboration for Racial Cues." Annual Meeting of the Academy of Management, Copenhagen, Denmark.

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Jia, M., Yang, D., Gomulya, D., & Zhang, P. (2025). "Risky Play: How Entrepreneurial Firms Strategize to Transform Zemblanity into Serendipity." Annual Meeting of the Academy of Management, Copenhagen, Denmark.

Xu, J., Gomulya, D., Haleblan, J., Lee, P., & Wadhwa, A. (2025). "Doubling Down: High-Reputation Venture Capital Firms and Their Use of Long Time Horizons." Asian Management Research Conference, HKUST, Hong Kong, China.

Xu, J., Gomulya, D., Haleblan, J., Lee, P., & Wadhwa, A. (2024). "Doubling Down: High-Reputation Venture Capital Firms and their use of Long Time Horizons." Strategic Management Society Annual Meeting, Istanbul, TK.

Zhang, N., Zhefei, L., & Gomulya, D. (2024). "How Does GVC Holding Affect Firm's Strategic Orientation? An Emerging Market Perspective". Strategic Management Society Annual Meeting, Istanbul, TK.

Gomulya, D., Lahiri, A., & Hu, Y. (2024). "When Time is of the Essence: Examining Timing of Product Recalls in the Biopharmaceutical Industry". Annual Meeting of the Academy of Management, Chicago, USA.

Gomulya, D., Bowen, Z., & Xuesong, G. (2024). "Growth Challenge, Platform, and Optimal Growth Rate". Annual Meeting of the Academy of Management, Chicago, USA.

Gomulya, D., Lahiri, A., & Hu, Y. (2024). "When the Music Stops: Examining the Timing of Firm Response Following Awareness of Product Defects." UC Irvine, CA.

Gomulya, D., Lahiri, A., & Hu, Y. (2024). "When the Music Stops: Examining the Timing of Firm Response Following Awareness of Product Defects." UC Riverside, CA.

Gomulya, D., Lahiri, A., & Hu, Y. (2024). "When the Music Stops: Examining the Timing of Firm Response Following Awareness of Product Defects." *Western Academy of Management*, Long Beach, CA.

Gomulya, D., Wong, E., & Ormiston, M. (2024). "CEO appearance and IPO firm survival: A longitudinal study". *Western Academy of Management*, Long Beach, CA.

Gomulya, D., & Zhao, X. (2023). "The Impact of CEO'S Farming Tradition Origins on Firm's Input to in-person interaction." CEIBS, Shanghai.

Acharya, A., Gomulya, D. & Park, D. (2023). "Lead you? Let me think! CEO recruitment following financial restatement." *Annual Meeting of Academy of Management, Boston, USA*.

Mishina, Y., Maxine, Y. & Gomulya, D. (2022). "Reputation fragmentation and stakeholders' reactions". *Strategic Management Society Annual Meeting, London, UK*.

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Gomulya, D., Lahiri, A., & Hu, Y. (2022). "When the Music Stops: Examining the Timing of Firm Response Following Awareness of Product Defects." *Annual Meeting of Academy of Management, Seattle, USA*.

Gomulya, D., Yamanoi, J., & Yoshikawa, T. (2022). "Donation versus Dividend: Inter-Stakeholders' Competing Expectations." *Annual Meeting of Academy of Management, Seattle, USA*.

Zhefei, L., Gomulya, D., & Wang, H. (2022). "Not All Enemies Are Created Equal: How Does Competitive Rivalry Shape the Strategic Factor Market?" *Annual Meeting of Academy of Management, Seattle, USA*.

Panel Discussant for Session 2146 (2021): Strategic Leadership & Governance Professional Development Workshop, *Strategic Management Society Annual Meeting, Virtual Toronto* (Other panelists include Brian Connelly, Jim Westphal, Scott Graffin).

Park, U., Gomulya, D., & Boeker, W. (2021). "Ethical shortfalls, media feedback, and firm actions." *Annual Meeting of Academy of Management, Virtual*.

Gomulya, D. & Lee, E. (2021). "Post-IPO delisting and scaling challenge." *Annual Meeting of Academy of Management, Virtual*.

Gomulya, D. (2020). Discussant in *2nd Research Workshop on The Nexus of Business and Government in the Global Economy*, ESSEC Business School, Singapore, 6-7 March, 2020.

INVITED PRESENTATIONS

In the following table I list the invited presentations I have made.

No.	Institution	Year	Presentation topic
45.	U. of St Gallen	27 May 2026	Connected journalist
44.	Mondelez group	26 May 2026	AI and digitalization
43.	HEC Paris	21 May 2026	Connected journalist
42.	NOVA Business School, Lisbon	18 May 2026	Threat rigidity and product recall time
41.	University College London (Strategy group)	13 May 2026	Perceived discrimination and subsequent labor market rehiring
40.	University College London (OB group)	7 May 2026	Perceived discrimination and subsequent labor market rehiring
39.	Seoul National University, Seoul	13 Mar 2026	Anticipatory Impression Management
38.	KAIST, Seoul	12 Mar 2026	Terrorist attack and VC reaction
37.	University of Melbourne, Australia	Planned for Nov 2025	Connected journalist
36.	AMYP, Jakarta (leading law firm in Indonesia; pro-bono)	20 Aug 2025	VUCA
35.	Tsinghua University, Beijing, China	29 Jun 2025	AMR Editorial Review Board Panelist

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No.	Institution	Year	Presentation topic
34.	Boston Consulting Group-X, Singapore	8 May 2025	Role of University in Singapore entrepreneurship ecosystem
33.	Lingnan University, Hong Kong, China	15 May 2025	GVC investment in China
32.	Petra Christian University, Surabaya, Indonesia	24 Apr 2025	Represent Singapore Management University and present on future citizen skills
31.	Institut Pertanian Bogor, Bogor, Indonesia	14 Apr 2025	Represent Singapore Management University and present on future citizen skills
30.	Institut Teknologi Bandung, Bandung, Indonesia	17 Feb 2025	Represent Singapore Management University and present on future citizen skills
29.	University of Padjajaran, Bandung, Indonesia	15 Nov 2024	Represent Singapore Management University and present on future citizen skills
28.	DNA Masterclass organized by TechInAsia (Singapore) and Sinar Mas Land, Jakarta, Indonesia	17 Aug 2024	Represent Singapore Management University and present on future citizen skills
27.	UC Riverside, CA, USA	12 Mar 2024	Timing of drug recall
26.	UC Irvine, CA, USA	8 Mar 2024	Timing of drug recall
25.	CEIBS, Shanghai, China	12 Dec 2023	CEO'S Farming Tradition Origins and Firm's Input to in-person interaction
24.	University St. Gallen, St. Gallen, Switzerland	10 Jul 2023	CSR and dividend comparison
23.	Waseda University, Tokyo, Japan	21 Jun 2023	Timing of drug recall
22.	SMU Overseas Center, Jakarta, Indonesia	21 Mar 2023	Represent Singapore Management University and present on future citizen skills
21.	Kyoto University, Kyoto, Japan	25 May 2022	CSR, Financial misconduct and CEO dismissal
20.	Waseda University, Tokyo, Japan	18 May 2022	CSR, Financial misconduct and CEO dismissal
19.	Peking University, Beijing, China	25 Apr 2019	CEO succession following financial restatement
18.	University of New South Wales, Sydney, Australia	25 Feb 2019	Impact of culture on corporate perk consumption
17.	University of Sydney, Sydney, Australia	22 Feb 2019	CEO dominance and newly public firms' survival
16.	Mondelez International (formerly Kraft Foods Inc), Zurich, Switzerland	03 Oct 2018	Presentation to finance department on financial misrepresentation
15.	ETH, Zurich, Switzerland	02 Oct 2018	Start-up scaling challenges
14.	SMS Panel, Paris, France	23 Sep 2018	Invited panelist on signaling research
13.	AOM PDW, Chicago, USA	10 Aug 2018	Invited speaker on status and restatement research
12.	Southern Methodist University, Dallas, USA	25 Nov 2016	Window dressing and Initial Public Offering
11.	Singapore Management University, Singapore	02 Dec 2015	Window dressing and Initial Public Offering
10.	INSEAD, Singapore	2 Dec 2015	Signal susceptibility following a restatement
9.	National University of Singapore, Singapore	27 Nov 2015	Signal susceptibility following a restatement

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No.	Institution	Year	Presentation topic
8.	Texas A&M University, College Station, USA	18 Nov 2015	Review of restatement research
7.	University of Georgia, Athens, USA	16 Nov 2015	Review of restatement research
6.	Michigan State University, East Lansing, USA	13 Nov 2015	Review of restatement research
5.	SMS, Madrid, Spain	01 Oct 2014	Junior Faculty Development workshop
4.	SMS, Prague, Czech Republic	01 Oct 2012	Junior Faculty Development workshop
3.	National University of Singapore, Singapore	25 Sep 2010	Newly public firms' survival
2.	Nanyang Technological University, Singapore	23 Sep 2010	Newly public firms' survival
1.	Oregon State University, Corvallis, USA	15 Sep 2010	Newly public firms' survival

CONSORTIUM PARTICIPATION

2026	Invited discussant, <i>Asian Management Research Consortium</i> , ESSEC, Singapore.
2025	Mentor for <i>Academy of Management Review</i> at AMR development workshop, Tsinghua University, Beijing, China.
2023	Mentor for Junior Faculty Development workshop at STR division at <i>Annual Meeting of Academy of Management</i> , Boston, MA.
2020	Discussant in 2nd Research Workshop on The Nexus of Business and Government in the Global Economy, ESSEC Business School, Singapore, 6-7 March, 2020.
2019	Mentor for PhD students at ENT division at <i>Annual Meeting of Academy of Management</i> , Boston, MA.
2014	Junior Faculty Development workshop, SMS Madrid
2012	Junior Faculty Development workshop, SMS Prague
2010	Entrepreneurship Division, Academy of Management Annual Meeting, Montreal
2009	BPS Division, Academy of Management Annual Meeting, Chicago
2008	West Coast Research Symposium, Stanford, Palo Alto
2007	Kauffman Symposium on Entrepreneurship and Innovation Data, Kansas City Doctoral workshop in Entrepreneurship, organized by Georgia Tech, Georgia State and University of Minnesota New Doctoral Consortium, AOM, Philadelphia

MEDIA MENTIONS AND CONTRIBUTIONS

2026	Plumber or farmer? The changing Singapore dream is not a bad thing The Straits Times
	Plumber or farmer? The changing Singapore dream is not a bad thing SMU Newsroom

[Kajian NVPC: Kepimpinan perlu terajui, sokong inisiatif demi kesan sosial positif, Berita Singapura - Beritaharian.sg](#)

<https://nvpc.org.sg/research/charity-board-leadership-study-2025/>

[NVPC study: Leadership must drive and support initiatives for positive social impact | Lee Kong Chian School of Business](#)

- 2025 [Fresh, niche and here to stay: Singapore's gourmet grocers adapt to changing tastes - CNA](#)
- 2023 Forbes. "Business Lessons On Rebuilding Your Reputation After A Scandal". Dec 4, 2023. (<https://www.forbes.com/sites/mattsymonds/2023/12/04/how-can-you-protect-yourself-in-the-face-of-scandal/>)
- 2021 Business Times. "SMEs adapt to survive as Covid hit turns to long-term business risks in endemic". Jun 28, 2021. (<https://www.businesstimes.com.sg/sme/unflappable-and-unstoppable-smes-adapt-and-pivot-to-survive>)
- 2019 Phys.org "Conservative boards more likely to dismiss CEO". Dec 4, 2019. (https://www.smu.edu.sg/sites/default/files/smu/news_room/smu_in_the_new_s/2019/Dec2019/Dec05/20191204-phys-News-Conservation.pdf)
- Eurek Alert. "Conservative boards more likely to dismiss CEO". Dec 3, 2019. (https://www.smu.edu.sg/sites/default/files/smu/news_room/smu_in_the_new_s/2019/Dec2019/Dec05/20191203-eurekalert-News-Conservative.pdf)
- Whitman Voices. "Political ideology of Board Members affects CEO dismissal following financial misconduct". Sep 16, 2019. (<https://voices.whitman.syr.edu/faculty-research/political-ideology-of-board-members-affects-ceo-dismissal-following-financial-misconduct#comment-13519>)
- 2018 Research@SMU Issue 57. "Venture capitalists' reputations take a hit when publicly listed companies they once endorsed fail". Aug 3, 2018.
- Singapore Management University Daily Alerts. "SBU Researcher Eyes Crowdfunding Success Factors." July 24, 2018.
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- Science Daily. "Retaining talent is paramount for successful firm acquisitions." March 5, 2018. (<https://www.sciencedaily.com/releases/2018/03/180305130649.htm>.)
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- 2013 Singapore Business Review. "7 in 10 Singaporeans get the jitters in starting a business." May 1, 2013. (<http://sbr.com.sg/economy/news/7-in-10-singaporeans-get-jitters-in-starting-business>)

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SingTel myBusiness TechBlog. "How startups can avoid growing pains". May 1, 2013. (<https://mybusiness.singtel.com/techblog/how-startups-can-avoid-growing-pains>)

AlphaGalileo. "NTU study ranks Singapore No. 2 among world's top countries to start a business." (<http://www.alphagalileo.org/ViewItem.aspx?ItemId=130727&CultureCode=en>)

NTU News Releases. "NTU study ranks Singapore No. 2 among world's top countries to start a business." April 30, 2013. (<http://media.ntu.edu.sg/NEWSRELEASES/Pages/newsdetail.aspx?news=61ef9594-5762-4e2f-9f56-a22733c1f70a>)

YOUTUBE INTERVIEWS

- 2020 Political ideology of board and CEO dismissal following financial misconduct (<https://www.youtube.com/watch?v=P7ew1aJjsdY>)
- 2017 How do stakeholders react when a firm violates their expectations? (<https://www.youtube.com/watch?v=as8RWSQ5f6I>)

RESEARCH GRANTS

The following table lists the research grants I have submitted and been awarded in reverse chronological order and how they are relevant to past and future research.

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No	Name of grant	Role	Amount awarded	Past usage	Future usage
14.	Singapore Ministry of Education Tier 2 Grant Submission plan: 2026	Principal Investigator Collaborator and Co-PI: To be finalized	Planned request: Around SGD 400,000 or USD 303,030		
13.	SMU Educational Research Fellowship	Principal Investigator No Co-PI or Collaborator	SGD 12,000 or USD 9,091	Awarded and ongoing	Data collection
12.	SMU ABRI Awarded: 2025	Principal Investigator Collaborator: Li Zhefei <zhefei.li.2014@pbs.smu.edu.sg>	SGD 7,600 or USD 5,900	Awarded and ongoing	Data collection
11.	SMU Visiting Faculty Exchange grant Awarded: 2025	Recipient No Co-PI or Collaborator	SGD 35,000 or USD 26,515	Awarded and ongoing	To visit UCL in 2026
10.	Singapore Ministry of Social and Family Development via National Volunteer and Philanthropy Centre (https://nvpc.org.sg/about-nvpc/) Awarded: 2024	Principal Investigator Co-PI: Mark Stanford <markstanford@nvpc.org.sg>; now Sirui Ma <siruima@nvpc.org.sg> Collaborator: Yu Ping Wong <yupingwong@nvpc.org.sg>; Chek Liang Teo <chekliangteo@nvpc.org.sg>	Initial request approved: SGD 200,000 or USD 151,515	Spent SGD 100,000 so far for Board Leadership Study and CSR to determine how companies choose to allocate resources into CSR initiatives.	More data collection and analyses as needed
9.	Singapore Ministry of Education Science of Learning Submitted: 2025	Principal Investigator Collaborator: Daniel Tzabbar <dt396@drexel.edu>; Reddi Kotha <reddikotha@smu.edu.sg>; Kenneth Goh <kennethgoh@smu.edu.sg>	Requested: SGD 386,100 or USD 292,500	Selected as one of three proposals to be submitted to MOE but not awarded	Completed

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No	Name of grant	Role	Amount awarded	Past usage	Future usage
8.	Singapore Ministry of Education Tier 2 Submitted: 2023	Principal Investigator Co-PI: Gokhan Ertug < gokhanertug@smu.edu.sg> Collaborator: Hari Bapuji < hari.bapuji@unimelb.edu.au >	Requested: SGD 443,128 or USD 335,703	Received support from DEC and Provost Office but not awarded	Completed
7.	Lee Kong Chian Fellowship Awarded: 2022	Fellowship recipient No Co-PI or Collaborator	SGD 20,000 or USD 15,151	To support new research initiatives	Completed
6.	Lee Kong Chian Fellowship Awarded: 2020	Fellowship recipient No Co-PI or Collaborator	SGD 30,000 or USD 22,727	To support new research initiatives	Completed
5.	2 nd Singapore Ministry of Education Tier 1 Research Grant Submitted: 2017	Co-Principal Investigator Principal Investigator: Wong Sze Sze < ASzeWong@ntu.edu.sg> Co-PI: Kevin Koh < akohwl@ntu.edu.sg>	Requested: SGD 71,650 or USD 54,280	Submitted but not awarded	Completed
4.	Dean's Research Grant Award Awarded: 2016	Principal Investigator No Co-PI or Collaborator	SGD 50,000 or USD 37,879	To purchase data from Dow Jones VentureSource	Completed
3.	1 st Singapore Ministry of Education Tier 1 Research Grant Awarded: 2015	Principal Investigator No Co-PI or Collaborator	SGD 94,230 or USD 71,386	To fund PhD student (Dongdong) and his data collection	Completed
2.	NTU Start-up Research Grant	Principal Investigator	SGD 50,000 or USD 37,879	To collect data on restatemen	Completed

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No	Name of grant	Role	Amount awarded	Past usage	Future usage
	Awarded: 2011	No Co-PI or Collaborator		t firms and newly public firms	
1.	CFO Research Grant from Foster School of Business Awarded: 2009	Principal Investigator No Co-PI or Collaborator	SGD 5,793 or USD 4,389	For pilot data collection of restatement firms	Completed
Total awarded: SGD 504,623 or USD 382,290 Total submitted: SGD 1,405,501 or USD 1,064,773 Ongoing plan: Another SGD 400,000 or USD 303,030					

Note: 1 USD = 1.32 SGD based on the last 365-day average as of 1 August 2025

B. TEACHING**TEACHING TRAINING AND RECOGNITIONS**

AY 2025-6	Best Instructor Award for MSc in Entrepreneurship and Innovation
AY 2024-5	Dean's Teaching Honour List Faculty for PG (presented only annually since 2024)
AY 2023-4	Best Instructor Award for MSc in Entrepreneurship and Innovation
AY 2022-3	Dean's Teaching Honour List Faculty for UG Term 2 (no UG teaching in Term 1)
AY 2022-3	Dean's Teaching Honour List Faculty for PG Term 1 (no PG teaching in Term 2)
AY 2021-2	Dean's Teaching Honour List Faculty for Term 2 (no teaching in Term 1)
AY 2020-1	Dean's Teaching Honour List Faculty for both Terms
2016	Experiential Learning from David Kolb
2015	Case Method Teaching from Harvard
2014	Entrepreneurship Teaching from European Forum for Entrepreneurship Research

SMU UNDERGRADUATE TEACHING (Past and present; details in Appendix)

Entrepreneurship and Business Creation in Asia – *Inaugural three-partite collaboration among Singapore Management University, University of North Carolina at Chapel Hill, and Copenhagen Business School.*

Entrepreneurship and Business Creation – *University Level Core Course*
Strategy

Entrepreneurship in Asia, Global Summer Program

Introduction to Entrepreneurship – *at Nanyang Technological University*

SMU MASTER TEACHING (Past and present; details in Appendix)

Venture Building Experience 1: Entrepreneurial Mindset and Business Planning
Entrepreneurship and Business Planning

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Entrepreneurship and Intrapreneurship

Management in Asia

Master of Science in Technopreneurship and Innovation at Nanyang Technopreneurship Center

Supervised 1 Master student (Samuel Tan Teck Meng, Jr.) and placed him in

University of California, Berkeley, PhD program starting Academic Year

2013-2014; now a tenure-track faculty at Singapore Management

University.

SMU DOCTORAL TEACHING (Past and present; details in Appendix)

Innovation Commercialization

Research Seminar in Innovation and Intrapreneurship

Innovation Strategy

Chairperson: Sean LIM Chee Peng, SMU DBA student

SUNG Joo Tae, SMU DBA student

Deepika Aniruddha DESHPANDE, SMU PhD in GM student

Huang Dongdong, Nanyang Business School PhD student in Strategy,
Management, and Organization

Thesis committee member:

WANG Bin, SMU-SJTU DBA student

Vincent LIM Boon Seng, SMU PhD in GM student

Nimisha KESARWANI, SMU PhD in GM student

HUI Ching Lau, SMU-CKGSB DBA student

NEO Kok Beng, SMU DBA student

CHEN Xiao Ying, SMU-CKGSB DBA student

Edson KIEU, SMU PhD student in Strategy and Organization.

Tong (Tony) LI, SMU PhD student in Strategy and Organization.

Tracy Li Zhefei, SMU PhD student in Strategy and Organization.

EXECUTIVE DEVELOPMENT TEACHING (Past and present; details in Appendix)

Instructor, Bank Mandiri (state owned bank from Indonesia) under SMU Executive Education;
planned for Oct 2025

Instructor, Sinar Mas Land (Indonesian MNC) under SMU Academy; planned for July 2025 but
postponed to 2026

Program Director and Instructor on Strategy for United Board under SMU Executive Education
Strategic Thinking and Business Acumen for SMU Academy

Program Director, Ortho Clinical Diagnostics (NASDAQ: OCDX)

Invited Speaker, Leadership Program for Future Senior Directors of the Central Bank of
Indonesia with School of Business and Management, Institut Teknologi
Bandung

Sustainability, Sustainability for Great Eastern Leader program, largest insurance company in
Southeast Asia

VinGroup, largest conglomerate in Vietnam

Maybank, leading Malaysian bank

CASE STUDY WRITING

2026	PropNex (In progress)
2025	Benjamin Chee: Singapore luxury watch maker (In progress)
2023	EyRIS: AI for Eye-Disease Screening. SMU case study. Co-authored with Steven MILLER and Mahima RAO-KACHROO, listed in Harvard Business Review Publishing. https://store.hbr.org/product/eyris-ai-for-eye-disease-screening/054SMU
2021	Honestbee: Adding a Brick and Mortar Store to its Online Business. SMU case study. Co-authored with TAN Wee Liang and CHAN Chi Wei

Evie.AI. SMU case study. Co-authored with LIM Wee Kiat and Damien JOSEPH

STARTUPS FOUNDED FROM MY CLASS (Monitored since 2021; select list only for brevity)

Branson Yang. Won TUV-SUD Global Intrapreneur Award winner. SMU MEI student in 2022-3. [TÜV SÜD Singapore – Add value. Inspire trust. | TÜV SÜD](#)

Mu Gua Media. A startup to connect and inspire aspiring entrepreneurs with experienced founders. Won Asia Pacific Emerging Leader of the Year Award. Founded by Chan Ming Yang. SMU MEI student in 2022-3. [GU Media | Production Company](#)

Acid & Alkali. An English tuition center with innovative learning pedagogy targeted at primary school students. Founded by Sumit Tiwari. SMU undergraduate student in 2024-5.

DOMECITY. A venue management firm for badminton, paddle ball and pickle ball in Southeast Asia. Founded by Yang Xiaoming. SMU MEI student in 2023-4.

TAVATAR. AI firms to increase office efficiency. Founded by David Sun Yang. SMU MEI student in 2023-4. Incubated in SMU BIG as of Aug 2024.

WiseCart.AI. This platform leverages chatgpt and google data api to allow AI based interactive shopping chatbot. Founded by Jaka Bavdek, SMU MiM student in 2023-4 T1.

Miea Health. MIEA sends you daily monitoring reminders on WhatsApp and keeps your blood pressure in check, sending your caregiver weekly reports on your metrics. Founded by Ho Whei Chern, SMU MI student in 2022-3. Incubated in SMU BIG as of March 2023. <https://www.mieahealth.com/>

PARKA. A music label for aspiring artists with a new business model whereby artists can get free recording in exchange of future royalty sharing. Founded by Dominic Yuan, SMU UG student in 2021-22. Incubated in SMU BIG as of Jul 2022. <https://www.linkedin.com/company/weareparka?originalSubdomain=sg>

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DashQart. A headless checkout tech startup. Founded by David Stephen Santa Maria, SMU MBA student in 2020-21. Incubated in SMU BIG as of Jul 2022.

<https://www.linkedin.com/in/davidstephenstamaria/>

Quest for Hero. A startup to match freelancers and users. Founded by Evan CHOW Jing Herng, SMU undergraduate student in EBC 2020-21 Term 2. Has received funding of SGD 30,000 as of Oct 2021. Incubated in SMU BIG as of Aug 2022. <https://www.linkedin.com/in/evan-chow/?originalSubdomain=sg>

Evren. A startup to simplify IT processes and securities to improve work processes. Founded by Gaurav NAGAR, SMU MBA student in 2019-20 Aug term. Has received funding of SGD 30,000 as of Oct 2021. <https://www.linkedin.com/in/evan-chow/?originalSubdomain=sg>

C. SERVICE

PROFESSIONAL SERVICE AND MEMBERSHIP

- Co-Editor
 - *Strategic Organization (starting July 2024)*
- Editorial Review Board Member: (alphabetical)
 - *Academy of Management Review (starting Dec 2022)*
 - *Journal of Management (starting July 2020)*
 - *Organization Science (starting October 2021)*
- Ad-hoc reviewer (alphabetical; present and past)
 - *Academy of Management Journal, Academy of Management Review, Administrative Science Quarterly, Entrepreneurship Theory and Practice, European Accounting Review, European Management Journal, Hong Kong Research Grant Council, IEEE, Journal of Business Ethics, Journal of Business Venturing, Journal of Management, Journal of Management Studies, Management and Organization Review, Organizational Behavior and Human Decision Processes, Organization & Environment, Organization Science, Strategic Entrepreneurship Journal, Strategic Management Journal, Academy of Management Annual Meeting, Strategic Management Society Annual Meeting*
- *FIU/AOM-NLS Alvah H. Chapman Jr. Dissertation Award (2025 and 2026).*
- Singapore Management University
 - 1 July 2025 to 31 June 2028 (Renewed): Academic Director, Master of Science in Entrepreneurship and Innovation (MEI), LKC Business School.
 - *Created a concurrent Master degree between MEI and Singapore University of Technology and Design*
 - *Created a concurrent Master degree between MEI and Binus University of Indonesia (#1 MBA in Indonesia; [BINUS Business School Earns Top MBA Program Title in Indonesia for Third Consecutive Year – BINUS International Office](#))*

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- 1 July 2022 to 31 June 2025: Academic Director, Master of Science in Entrepreneurship and Innovation (MEI), LKC Business School.
 - *Revamped the program and introduced a unique Venture Building Experience module series, providing a balance between theory and practice*
 - *Created a term exchange partnership with University College London, ESMT Berlin, and Waseda University*
- 1 April 2024, to 31 March 2026: Chair of Faculty Advancement Committee of University Faculty Senate
- 1 April 2022, to 31 March 2024: Executive Committee member of University Faculty Senate
- 2023-25: Represent Singapore Management University in different information sessions in Indonesia
- 2018 to Present: Interviewed scholarship candidates; Commencement ceremony faculty participant.
- 2018-20: Area seminar coordinator, Postgraduate Fair outreach for PhD Program, Entrepreneurship major committee member, Undergraduate admission class interviews, Undergraduate admission outreach, MBA Mentor for Kellogg-Morgan Stanley Sustainable Investing Competition, Faculty search committee member.
- 2018: Seminar speaker coordinator.
- Nanyang Technological University
 - 2011-2017: Supervised 10 students in Professional Attachment program; Participated in Strategy Faculty Search committee; Participated in Strategy PhD Program curriculum revision committee; Interviewed incoming Nanyang Business School students; Participated in board of examiners; Proctored for final examinations
 - 2013-2016: Supervised 6 students of Nanyang Technological University Undergraduate Research Program (URECA)
 - 2012-2013: Supervised 2 groups of Nanyang Business School Final Year Project.; Both groups received 'A' for final grades
 - 2012-2013: Panelist/coordinator to represent Nanyang Business School in Strategic Management Society Annual Meeting, Singapore
 - 2011-2012: Supervised 4 Nanyang Business School exchange students; Represented Singapore and NTU in Global Entrepreneurship Monitoring Conference

Professional memberships:

- Academy of Management, Strategic Management Society

D. RECOGNITIONS AND PROFESSIONAL EXPERIENCE

RECOGNITIONS

Awards	Nanyang Business School Research Excellence Award (2015), Strategic Management Society Conference Best Paper Award nominee (Prague,
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	2012), McGraw-Hill/Irwin Distinguished Paper Award (2011), President's Top Scholar award from University of Washington (2006)
Best Reviewer	Western Academy of Management (2011)
Book Prizes	Apple (2001), Advanced System Automation (2001), Chartered Semiconductor Manufacturing (2001), HongGuan Technologies (2001), International Semiconductor Products (2001), Philips (2001), Singapore Technologies Engineering (2001), Society of Manufacturing Engineers (2000), Hewlett-Packard (1998), Meinhardt (1998)
Dean's Lists	Nanyang Technological University (1996/97, 1997/98, 1998/99)
Fellowships	SMU Educational Research Fellow (2025), Lee Kong Chian (2020, 2022), Ewing Marion Kauffman Foundation Fellowship (2007)
Gold Medals	Lee Kuan Yew Gold Medal (2000), Institution of Engineers Singapore Gold Medal (2000)
Honor Society	Leadership Development Program (1996 – 2000)
Nomination	Nominated for 2023 Responsible Research in Management Awards, co-sponsored by Fellows of the Academy of Management and the Community for Responsible Research in Business and Management; Nominated for 2025 IACMR Best Conference Paper Panelist
Panelist (2023 onward)	BCG-X Panel, Singapore (May 2025), AOM Strategic Management Division Mentor for Junior Faculty (July 2023), Panelist for International Entrepreneurship Week, Singapore (Sep 2023)
Recognition Letter	For Excellent performance (from NBS Dean 2016; from NTU Provost, 2017)
Research Grants	(Listed above)
Scholarships	University of Washington Business School PhD (2006), Singapore – MIT Alliance (2000), Singapore Ministry of Education (1995)
Sponsorship	Sponsorship for Executive Education with Rotterdam School of Management, Erasmus University (2001, 2002)
Teaching Awards	(Listed above)