FANGWEN LIN

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ACADEMIC POSITION

2025-Now	**Singapore Management University** Assistant Professor of Strategy and Entrepreneurship

EDUCATION

2020-2025	**National University of Singapore** Ph.D. in Strategy & Policy
2024	**Columbia University** Visiting at Management Division, Columbia Business School
2014-2018	**Chinese University of Hong Kong, Shenzhen** B.B.A in Supply Chain & Logistics Management, First-Class Honors

RESEARCH INTERESTS

Emerging Market Strategy; Nonmarket Strategy; Organizational Theory; Social Impact

PUBLICATION ([*] Ph.D. collaborator when starting the project)

[1] Cai, Y.[*], Yue, L. Q., **Lin, F.**, Yan, S., & Yang, H. (2025). **CSR as Hedging Against Institutional Transition Risk: Corporate Philanthropy After the Sunflower Movement in Taiwan.** *Administrative Science Quarterly,* 70(2), 367-402. (Equal Contribution)

WORKING PAPERS

[2] **"MNC Sociopolitical Activism in the Host Country".** With Ishva Minefee and Lori Yue
- *Winner*, *Global Strategy Interest Group Best Paper Award*, SMS Annual Conference. 2025
- Runner-up, *Best Paper Prize*, SMS Annual Conference. 2025
- Winner, AIB Northeast Chapel Annual Conference. 2025

[3] **"Geopolitical Tensions and Product Strategy".** With Yun Hou[*] and Ilya Cuypers
- Nominated for *Best Paper Prize*, SMS Annual Conference. 2023
- Nominated for *Best PhD Paper Prize*, SMS Annual Conference. 2023
- *Kwok Leung Dissertation Grant Award*, IACMR Conference. 2023

[4] **"Organization Structure and MNC Sociopolitical Activism".** With Lori Yue and Ishva Minefee

[5] **"Boycott and Restaurant Evaluation".** With Lori Yue, Shipeng Yan, and Yishu Cai[*]
- Finalist, *OMT Responsible Research Award*, AOM Annual Conference. 2022

WORKS IN PROGRESS

[6] "A Theory of Sociopolitical Stance Misalignment in Franchises."
[7] "Global Capital and Gender Representation".
[8] "Geopolitical Tensions and Product Repositioning".

PRESENTATIONS & WORKSHOPS (*Coauthor Presentation)

[1] **Corporate Sociopolitical Activism: Domestic to Global Perspectives**
- AOM 2026 PDW (Philadelphia)

[2] **Global Capital and Gender Representation**
- Organization Science PDW 2026 (Hong Kong)

[3] **MNC Sociopolitical Activism in the Host Country**
- AOM 2025 (Copenhagen), SMS 2025* (San Francisco), Strategy & the Business Environment (SBE) 2026* (Chicago), ARCS 2026 (Singapore)

[4] **"Bilateral Tensions and Cosmetic Product Innovation"**
- Non-Market Strategy Research Community PhD Conference 2024 (Virtual)
- Wharton Innovation Doctoral Symposium 2024 (Philadelphia)
- AIB 2024 (Seoul), SMS 2023 (Toronto), AOM 2023 (Boston)
- PDW on Social Movements, Stakeholders, and Nonmarket Strategy 2023 (Boston)

[5] **"Evidence of Corporate Voices in Hong Kong Protests"**
- Nagymaros Conference 2024* (Madrid), SMS 2022 (London), AOM 2022 (Seattle)
- AOM STR Dissertation Consortium 2024, AOM OMT Doctoral Consortium 2023, AOM STR Doctoral Consortium 2022

[6] **"An Unintended Spillover: Political Movement and Corporate Social Responsiveness"**
- SBE Conference 2024* (Washington DC), AOM 2020 (Virtual)

AWARDS AND FELLOWSHIP

2026	Dean's Teaching Honour List (Undergraduate Program).
2026	Outstanding Reviewer Award, SMS Stakeholder Interest Group.
2025	Global Strategy Interest Group Best Paper Award, SMS Annual Conference.
2025	Conference Best Paper Prize Runner-up ($1000), SMS Annual Conference.
2025	Conference Best Paper Award ($500), AIB US Northeast Chapter Conference.
2024	AIB Travel Stipend Award, AIB Annual Conference.
2024	Overseas Research Immersion Award, National University of Singapore.
2024	Research Incentive Award, National University of Singapore.
2023	Conference Best Paper and PhD Paper Prize Nomination, SMS Annual Conference.
2023	Kwok Leung Dissertation Grant Award, IACMR Conference.
2022	OMT Responsible Research Award Finalist, AOM Annual Conference.
2021	Conference Best PhD Paper Prize Nomination, SMS Annual Conference.
2020-2024	President's Graduate Fellowship, National University of Singapore.
2017	CFA Institute Research Challenge Outstanding Performance, Asian Pacific Region.
2016	Supply Chain Kick-off Case Competition Winner, Copenhagen Business School.

TEACHING

Undergrad Core: **Strategy** (2026)
- Instructor (rating: 6.57 out of 7, Dean's Teaching Honor List Award)

Undergrad Core: **Managerial Economics** (2022)
- Tutorial Instructor

PhD Seminar: **Nonmarket Strategy Research Community Seminar** (2023-2024)
- Teaching Assistant for Leandro Pongeluppe and Kate Odziemkowska

MBA and MSc in Management: **Entrepreneurial Management** (2022-2023)
- Teaching Assistant for Julian Pan, Executive Chairman at SEMICAPS Corporation

Undergrad Core: **Strategic Management** (2021-2022)
- Teaching Assistant for Arzi Adbi

SERVICE

Ad-hoc reviewer for the *Strategic Management Journal* and *Academy of Management Journal*
Editorial board member at *Management and Organization Review*
Reviewer for AOM, SMS, and AIB Annual Conferences
Volunteer interviewer for OMT Division

INDUSTRY EXPERIENCE

2017	Deutsche Bank (Shenzhen) - Research Analyst
2015	Zinger Media (Hong Kong) - Internship

SKILLS

Programming and software: STATA, R, Python, Tableau
Language: English, Mandarin