

## CHEN, LIANG (陈亮)

### ACADEMIC EMPLOYMENT

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<b>Singapore Management University</b> <i>Associate Professor (tenured) of Strategic Management</i>	Singapore Feb 2023
<b>University of Melbourne</b> <i>Associate Professor (tenured) of Strategic Management</i> <i>Senior Lecturer in Management</i>	Melbourne, Australia Jan 2022 Oct 2018
<b>University of Sussex</b> <i>Lecturer in Strategy and Harry Kroto Research Fellow</i>	Brighton, UK Feb 2016

### EDUCATION

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<b>University of Leeds</b> <i>Ph.D. in Business and Economics Studies</i> Supervisors: Peter Buckley, Jeremy Clegg, and Hinrich Voss <i>M.Sc. in Management</i>	Leeds, UK 2011–2015 2010–2011
<b>Fudan University</b> <i>B.Sc. in Business Administration</i>	Shanghai, China 2006–2010

### FEATURED PAPERS

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- Yi, J., Li, J., & Chen, L. 2023. Ecosystem social responsibility in international digital commerce. *Journal of International Business Studies*, in press. (equal contribution).
- Chen, L., Zhang, P., Li, S., & Turner, S. 2022. Growing pains: The effect of generational product innovation on mobile games performance. *Strategic Management Journal*, 43(4), 792-821.
- Chen, L., Yi, J., Li, S., & Tong, T. 2022. Platform governance design in business ecosystems: Implications for complementors' multihoming decisions. *Journal of Management*, 48(3), 630-656.
- Chen, L., Tong, T., Tang, S., & Han, N. 2022. Governance and design of digital platforms: A review and future research directions on a meta-organization. *Journal of Management*, 48(1), 147-184.
- Chen, L., Li, S., Wei, J., & Yang, Y. 2022. Externalization in the platform economy: Social platforms and institutions. *Journal of International Business Studies*, 53(8), 1805-1816.
- Brouthers, K., Chen, L., Li, S., & Shaheer, N. 2022. Charting new Courses to enter foreign markets: Conceptualization, theoretical framework, and research directions on non-traditional entry modes. *Journal of International Business Studies*, 53(9), 2088-2115. (equal contribution).
- Chen, L., Wang, M., Cui, L., & Li, S. 2021. Experience base, strategy-by-doing and new product performance. *Strategic Management Journal*, 42(7), 1379-1398.
- Li, JT., Chen, L., Yi, J., Mao, J-Y., & Liao, J. 2019. Ecosystem-specific advantages in international digital commerce. *Journal of International Business Studies*, 50(9), 1448-1463.
- Lead article, *JIBS 50<sup>th</sup> Anniversary Issue "Changing the World: How IB Research Makes a Difference"*
- Chen, L., Shaheer, N., Yi, J., & Li, S. 2019. The international penetration of ibusiness firms: Network effects, liabilities of outsidership, and country clout. *Journal of International Business Studies*, 50(2), 172-192.

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Buckley, P. J., **Chen, L.**, Clegg, L. J., & Voss, H. 2018. Risk propensity in the foreign direct investment location decision of emerging multinationals. *Journal of International Business Studies*, 49(2), 153-171.

#### OTHER PAPERS

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- Buckley, P., Cui, L., **Chen, L.**, Li, Y., & Choi, Y. 2023. Following their predecessors' journey? A review of EMNE studies and avenues for interdisciplinary inquiry. *Journal of World Business*, in press.
- Yi, J., **Chen, L.**, Meng, S., Li, S., & Shaheer, N. 2022. Bribe payments and state ownership: The impact of state ownership on bribery propensity and intensity. *Business & Society*, in press.
- Strange, R., **Chen, L.**, & Fleury, M. 2022. Digital transformation and international strategies. *Journal of International Management*, 28(4), 100968.
- Wu, S., Fan, D., & **Chen, L.** 2022. Revisiting the internationalization-performance relationship: A twenty-year meta-analysis of emerging market multinationals. *Management International Review*, 62(2), 203-243.
- Chen, L.**, Li, Y., & Fan, D. 2021. Who are the most inclined to learn? Evidence from Chinese multinationals' internationalization in the European Union. *Asia Pacific Journal of Management*, 38(1), 231-257.
- Buckley, P. J., **Chen, L.**, Clegg, L. J., & Voss, H. 2020. The role of endogenous and exogenous risk in FDI entry choices. *Journal of World Business*, 55(1), 101040.  
o *Best Paper Award 1<sup>st</sup> Runner-up, Journal of World Business, 2019*
- Shaheer, N., Yi, J., Li, S., & **Chen, L.** 2019. State-owned enterprises as bribe payers: The role of institutional environment. *Journal of Business Ethics*, 159(1), 221-238.
- Clegg, L.J., Voss, H., & **Chen, L.** 2019. Can VUCA help us generate new theory within international business?. In van Tulder R, Verbeke A. (Ed.) *Progress in International Business Research*. Bingley: Emerald.
- Chen, L.**, Li, Y., & Fan, D. 2018. How do emerging multinationals configure political connections across institutional contexts?. *Global Strategy Journal*, 8(3), 447-470.
- McDonald, C., Buckley, P. J., Voss, H., Cross, A., & **Chen, L.** 2018. Place, space and foreign direct investment into peripheral cities. *International Business Review*, 27(4), 803-813.
- Fan, D., Li, Y., & **Chen, L.** 2017. Configuring an innovative society: Dual perspective of institutional and cultural varieties, *Technovation*, 66-67, 43-56.
- Buckley, P. J., **Chen, L.**, Clegg, L. J., & Voss, H. 2016. Experience and FDI risk-taking: A microfoundational reconceptualization. *Journal of International Management*, 22(2), 131-146.

#### OTHER PUBLICATIONS

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- Chen, L.**, Li, S., Shaheer, N., & Stallkamp, M. 2022. 3 obstacles to globalizing a digital platform. *Harvard Business Review*, May 3.
- Tong, T., Guo, Y., & **Chen, L.** 2021. How Xiaomi redefined what it means to be a platform: Three factors enabled the electronic giant's unique business model. *Harvard Business Review*, September 9.
- Noman, S., Woo, M., Stallkamp, M., Li, S., & **Chen, L.** 2021. Dropbox: A digital firm's journey abroad. Ivey Publishing (Teaching Case).
- Chen, L.**, Yang, Y., Wei, J., & Li, S. 2020. Three strategies for social platforms' foreign expansion (社交平台出海三策略). *Harvard Business Review (China)*, October Issue.
- Wang, M., Shaheer, N., Li, S., **Chen, L.**, & Yi, J. 2019. TikTok's rise to global markets. Ivey Publishing (Teaching Case).
- Chen, L.**, Yi, J., & Li, S. 2018. Four strategies for platforms' internationalisation (平台开拓海外市场的四种战略). *Harvard Business Review (China)*, November Issue.

#### EDITORIAL AND REFEREE DUTIES

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- 
- Senior Editor, *Management and Organization Review*, 2022-  
*International Business Review*, 2021-
  - Consulting Editor, *Journal of International Management*, 2022-
  - Guest Editor, *Journal of International Management* Special Issue “The Impact of Digital Technologies for Firms’ International Strategies”, 2021
  - Editorial Board, *Journal of International Business Studies*  
*Journal of Management*
  - Ad hoc reviewer, *Academy of Management Journal*, *Strategic Management Journal*,  
*Organization Science*, *Strategy Science*, *Research Policy*, *Academy of Management Perspectives*, *Organization Studies*, *Journal of World Business*, *Journal of International Management*, *Global Strategy Journal*,  
*Journal of Business Venturing*

## TEACHING & SERVICE EXPERIENCES

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### Postgraduate

- Doctoral Supervision and Research Report Examiner, Melbourne
  - Co-supervisor for one visiting PhD student to completion (placement: CUFE)
  - Principal supervisor for one PhD student (ongoing)
- Subject Coordinator, IBUS90006 *Advanced International Business* (PhD), Melbourne
- Subject Coordinator, IBUS90003 *The Multinational*, Melbourne
- Subject Coordinator, IBUS90008 *Global Value Chains*, Melbourne
- Subject Lecturer, MGMT90195 *Advanced Management Theory*, Melbourne
- Subject Lecturer, MGMT90200 *Advanced Strategic Management*, Melbourne
- Subject Coordinator, 742N1 *Research Methods (International Management)*, Sussex
- Subject Coordinator, 726N1 *Research Project (International Management)*, Sussex
- Sessional Lecturer, LUBS3815 *Contemporary Topics in International Business*, Leeds
- Dissertation Module Convenor and Supervisor, Sussex
- External Examiner, EMBA, MBA & MSc International Business, University of the West Indies

### Undergraduate

- Subject Coordinator, MGT3210 *Strategic Management*, CUHK-SZ
- Subject Coordinator, N1544 *Research Methods (International Business)*, Sussex
- Seminar Tutor, LUBS3860 *International Strategic Management*, Leeds
- Sessional Lecturer, N1082/N1082E *International Business Environment*, Sussex
- Dissertation Supervisor, Sussex

### Service

- Program Director, Master of International Business, Melbourne, 2020-2022
- Department Research Committee, Academic Program Committee, & Doctoral Selection Committee, Melbourne
- Deputy Programme Director, BSc International Business, Sussex

## HONORS, FELLOWSHIPS, & GRANTS

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- AOM IM Division FIU Business Emerging Scholar Award, 2022
- Distinguished Editor Award, *Management and Organization Review*, 2022
- Co-Investigator, Key Projects of Philosophy and Social Sciences Research, Ministry of Education of China, 2022.
- Co-Investigator, National Social Science Fund of China Major Project, 2023-2026, RMB600,000
- Finalist, SMS Annual Conference Best Conference Paper Prize, 2021
- Finalist, SMS Corporate Strategy IG Best Paper Award, 2021
- Co-Investigator, “Projects to platforms: Investigating new forms of collaboration”, Cooperative Research Centre, AUD\$437,867

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- Co-Investigator, National Natural Science Foundation of China (72072160), 2021-2024, RMB480,000
  - Best Reviewer, Journal of International Business Studies, 2020
  - The University of Melbourne Early Career Researcher Grant, 2020-2021, AUD\$25,000
  - Best Paper Award 1<sup>st</sup> Runner-up, Journal of World Business, 2019
  - Joint Funding by the Faculty of Business and Economics and Melbourne School of Engineering, 2019, AUD\$20,000
  - Finalist, Alan M. Rugman Most Promising Young Scholar Award, AIB 2018
  - Best Reviewer, Chinese Management Studies, 2017
  - Fellow, Higher Education Academy UK
  - Inaugural Harry Kroto Fellowship (in honor of the Nobel Laureate), University of Sussex, 2017
  - Research Development Fund, University of Sussex Business School, 2017
  - Michael Z Brooke Prize for Best Doctoral Paper at 2015 AIB-UKI Annual Conference
  - Outstanding Academic Performance Prize for PhD, Leeds University Business School, 2015
  - Leeds University Business School Full Studentship, 2011-2014
  - Research Visit Grant, Universities' China Committee in London (UCCL), 2013
  - Academy of International Business Doctoral Travel Grant, 2013

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#### **SEMINARS AND CONFERENCE PRESENTATIONS**

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- Mentor, JIBS PDW (EIBA 2020), JIM PDW (EIBA 2020), AIB Oceania PDW (2019)
  - Symposium Panellist, AOM (2022, 2021), ANZIBA (2021), JIBS Webinar on Digital Internationalization (2020), AOM (2018), AIB (2018)
  - Invited seminar, U of Sydney (2022, 2019), Monash (2022), CUHK SZ (2022), Tongji (2022, 2019), Zhejiang Gongshang U (2022), SMU (2021), CityU HK (2021), Zhejiang U (2021, 2020, 2019, 2018), Alibaba Business School (2019), Nanjing U (2019), Renmin U of China (2019, 2018, 2017), Communication U of China (2019), U of Queensland (2019), Australian National U (2019), Tsinghua U (2018), UIBE (2018)
  - AOM Seattle (2022), Boston (2019), Chicago (2018), Surrey (2018)
  - AIB Oceania Chapter, Brisbane (2022), Canberra (2019), Melbourne (2018)
  - AIB Minneapolis (2018), Dubai (2017), New Orleans (2016), Vancouver (2014), Istanbul (2013)
  - SMS London (2022), Berlin (2016), Copenhagen (2014)
  - EIBA Vienna (2016), Brighton (2012)
  - AIB UKI Chapter London (2016), Manchester (2015)

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#### **NETWORKING AND COMMUNITIES**

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- Committee Member, AOM IM Division Online Research Resource Committee, 2020-
  - Junior Faculty Consortium, AOM STR Division 2019
  - Junior Faculty Consortium, AIB 2018
  - Visiting Scholar, Renmin University of China, 2017
  - Visiting Ph.D., Zhejiang University, China, 2013-2014
  - Doctoral Consortium, AIB 2013
  - The Nordic Research School of International Business (NORD-IB), 2012-2013
  - COST Think Tank Doctoral Consortium, EIBA 2012