

YUPING LI

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ACADEMIC POSITION

Singapore Management University, Lee Kong Chian School of Business

Assistant Professor of Strategy and Entrepreneurship

2025

EDUCATION

University of Colorado Boulder, Leeds School of Business

Ph.D. in Strategy & Entrepreneurship

2025

Sichuan University

Bachelor of Management in Accounting

2016

REFEREED JOURNAL PUBLICATION

Xiaodong Yu, Laura Stanley, Yuping Li, Kimberly Eddleston, & Franz Kellermanns, 2020. The invisible hand of evolutionary psychology: The importance of kinship in first generation family firms. *Entrepreneurship Theory and Practice*, 44(1), 134-157.

SELECTED WORKING PAPERS

Strategic timing of information disclosure: Evidence from startups' open source activities pre-acquisition (with Tony W. Tong).

Going public and employees' innovation activity: Evidence from open source (with Tony W. Tong and Huiyi Litan).

How platform owner entry affects open source contribution? Evidence from GitHub developers.

When local search is advantageous: Family ownership and local knowledge acquisition (with Valerio Pelucco and Franz Kellermanns).

When suppliers invest in customer-specific innovation: Roles of relationship uncertainty and exchange condition (with Liang Chen and Tony W. Tong).

SELECTED CONFERENCE PRESENTATIONS

“How platform owner entry affects open source contribution? Evidence from GitHub developers”

- Strategic Management Society Annual Conference, Istanbul, October 2024
- Academy of Management Annual Meeting, Chicago, August 2024
- Platform Strategy Research Symposium 2024, Boston, July 2024
- 30th CCC Doctoral Student Colloquium at the University of St Gallen, June 2023

“Going public and employee innovation: Evidence from open source”

- Academy of Management Annual Meeting, Chicago, August 2024
- 2024 Global Entrepreneurship and Innovation Research Conference, Boulder, June 2024
- Strategic Management Society Annual Conference, Toronto, September 2023

“Strategic timing of information disclosure: Evidence from startups' open source activity pre-acquisition”

- Strategic Management Society Annual Conference, Toronto, September 2023
- Wharton Corporate Strategy & Innovation Conference, Philadelphia, December 2022

SELECTED CONFERENCE PRESENTATIONS (Conti.)

- Academy of Management Annual Meeting, Seattle, August 2022
- Strategy Science Annual Conference, New York, June 2022

“Localization of family firms’ knowledge sourcing”

- Academy of Management Annual Meeting, Copenhagen, July 2025 (scheduled)
- IFERA 2024 Annual Conference, Carcavelos, Portugal, June 2024

“How major customers affect firm CSR adoption? Legitimacy versus efficiency considerations”

- Strategic Management Society Annual Conference, Virtual, September 2021

“When suppliers invest in customer-specific innovation: Roles of relationship uncertainty and exchange condition”

- Strategic Management Society Annual Conference, Virtual, October 2020

“What kind of family firms fire family CEOs? A QCA analysis based on kinship and governance role”

- Academy of Management Annual Meeting, Chicago, August 2018

“Are all family firms willing to pay higher salaries for nonfamily executives? A socioemotional wealth perspective”

- Strategic Management Society Annual Conference, Huston, October 2017

SELECTED HONORS, AWARDS, & FELLOWSHIPS

Strategic Management Society Corporate Strategy IG Best Proposal Award, Finalist, Strategic Management Society Annual Conference, 2024.

Strategic Management Society PhD paper prize, Nominee, Strategic Management Society Annual Conference, 2024.

Academy of Management TIM division best student paper prize, Shortlist, Academy of Management 85th Annual Meeting, 2024.

Academy of Management Best Paper Proceedings (two papers), Academy of Management 84th Annual Meeting, 2024.

Graduate School Summer Fellowship, University of Colorado Boulder, 2023.

PhD Student Teaching Award, Leeds School of Business, University of Colorado Boulder, Spring 2022.

MacMillan Best Published Paper Award, Deming Center of Entrepreneurship, Leeds School of Business, University of Colorado Boulder, 2021.

MacMillan Entrepreneurship Research Award, Deming Center of Entrepreneurship, Leeds School of Business, University of Colorado Boulder, 2021.

MacMillan Entrepreneurship Research Award, Deming Center of Entrepreneurship, Leeds School of Business, University of Colorado Boulder, 2020.

Strategic Management Society PhD paper prize, Nominee, Strategic Management Society Virtual London Conference, 2020.

TEACHING EXPERIENCE

Instructor, BCOR 2304 Strategic & Entrepreneurial Thinking, University of Colorado Boulder Spring 2022

- Rating: 4.5/5.0 (79 students), *Winner of PhD Student Teaching Award*

Instructor, BCOR 2304 Strategic & Entrepreneurial Thinking, University of Colorado Boulder Fall 2021

- Rating: 4.4/5.0 (80 students), remote delivery

TEACHING EXPERIENCE (Conti.)

Teaching assistant, MBAC 6050 Core Strategy (Prof. Tony W. Tong)

University of Colorado Boulder

Spring 2022

Teaching assistant, BCOR 2304 Strategic and Entrepreneurial Thinking (Prof. Mukund Chari)

University of Colorado Boulder

Spring 2021

PROFESSIONAL SERVICE

Ad-Hoc Reviewer for Journal: *Entrepreneurship Theory and Practice*, *Long Range Planning*

Reviewer for Academy of Management Annual Conference (years: 2019, 2022-2025; Divisions: STR, TIM)

Reviewer for Strategic Management Society Annual Conference (years: 2021-2025, IG: Corporate Strategy)

Student volunteer for the 2020 and 2021 Strategic Management Society Annual Conference

SKILL & LANGUAGE

Software: STATA, PYTHON, MySQL, MATLAB, SAS, R

Language: English, Chinese (native)