

YUPING LI

Email: yupingli@smu.edu.sg

ACADEMIC POSITION

Singapore Management University, Lee Kong Chian School of Business

Assistant Professor of Strategy and Entrepreneurship

2025-present

EDUCATION

University of Colorado Boulder, Leeds School of Business

2025

Ph.D. in Strategy & Entrepreneurship

Dissertation: *Navigating the Paradox of Openness in Corporate Growth: Evidence from Open Source Startups*

- Committee: Tony Tong (Chair), Janet Bercovitz, Robert Seamans, Mukund Chari, Sina K. Sokhan.
- Finalist, TIM Division Best Dissertation Award, Academy of Management, 2026.

Sichuan University

2016

Bachelor of Management in Accounting

REFEREED JOURNAL PUBLICATION

Xiaodong Yu, Laura Stanley, Yuping Li, Kimberly Eddleston, & Franz Kellermanns, 2020. The invisible hand of evolutionary psychology: The importance of kinship in first generation family firms. *Entrepreneurship Theory and Practice*, 44(1), 134-157.

WORKING PAPERS

Yuping Li, Tony W. Tong, and Huiyi Litan, [Going public and employees' open source innovation activity], revise and resubmit at *Strategic Management Journal*.

Yuping Li and Tony W. Tong, [Strategic openness in startup pre-acquisition stage], revise and resubmit at *Journal of Management*.

Yupeng Liu, Yuping Li, and Tony W. Tong, [Chip export controls and open source innovation], under review at *Organization Science*.

Yuping Li, [How platform owner entry affects open source contribution? Evidence from GitHub developers], in preparation for submission.

WORK IN PROGRESS

Yuping Li, Valerio Pelucco, and Franz Kellermanns, [When local search is advantageous: Family ownership and local knowledge acquisition], manuscript in preparation.

Yuping Li, [Infrastructure availability and open source innovation], data analysis.

Yuping Li, [Generative AI, idea generation, and entrepreneurial outcomes], data analysis.

Yuping Li, [Open source innovation and the shaping of knowledge space], data analysis.

INVITED PRESENTATIONS

(not including presentations by co-authors)

2026 Academy of Management Annual Meeting (Philadelphia), Open and User Innovation Conference (Harvard), Strategy Science Conference (CU Boulder).

INVITED PRESENTATIONS (Conti.)

2025 Strategic Management Society Annual Conference (San Francisco), Corporate Strategy and Innovation Conference (Philadelphia).

2024 Platform Strategy Research Symposium (Boston), Academy of Management Annual Meeting (Chicago), Global Entrepreneurship and Innovation Research Conference (CU Boulder), Hong Kong Baptist University, Singapore Management University, Bocconi, University of Toronto.

2023 30th CCC Doctoral Student Colloquium, Academy of Management Annual Meeting (Boston), AOM STR Division Dissertation Consortium, AOM TIM Division Doctoral Consortium, Strategic Management Society Annual Conference (Toronto), Corporate Strategy and Innovation Conference (Philadelphia).

2022 Strategy Science Annual Conference (NYU), Academy of Management Annual Meeting (Seattle), Wharton Corporate Strategy and Innovation Conference (Philadelphia).

SELECTED HONORS, AWARDS, & FELLOWSHIPS

Finalist, TIM Division Best Dissertation Award, AOM 2026.

Finalist, Corporate Strategy IG Best Proposal Award, SMS 2024.

Nominee, PhD Paper Prize, SMS 2024.

Shortlist, TIM Division Best Student Paper Prize, AOM 2024.

Best Paper Proceedings (two papers), AOM 2024.

Winner, Graduate School Summer Fellowship, University of Colorado Boulder, 2023.

Winner, PhD Student Teaching Award, University of Colorado Boulder, Spring 2022.

Winner, MacMillan Best Published Paper Award, University of Colorado Boulder, 2021.

Winner, MacMillan Entrepreneurship Research Award, University of Colorado Boulder, 2020 & 2021.

TEACHING EXPERIENCE

Instructor, MGMT 102 Strategy, Singapore Management University	Spring 2026
--	-------------

Instructor, BCOR 2304 Strategic & Entrepreneurial Thinking, University of Colorado Boulder	Spring 2022
--	-------------

Instructor, BCOR 2304 Strategic & Entrepreneurial Thinking, University of Colorado Boulder	Fall 2021
--	-----------

PROFESSIONAL SERVICE

Ad-hoc reviewer for Strategic Management Journal, Organization Science, Entrepreneurship Theory and Practice, Long Range Planning.

Reviewer for Academy of Management Annual Conference and Strategic Management Society Annual Conference.

Student volunteer for the 2020 and 2021 Strategic Management Society Annual Conference.

SKILL & LANGUAGE

Software: STATA, PYTHON, MySQL, MATLAB, SAS, R

Language: English, Chinese (native)