



DAPHNE WING YEE YIU

Lee Kong Chian Professor of Strategy and Entrepreneurship

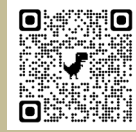
Lee Kong Chian School of Business (ranked 1st in Singapore, 2nd in Asia by Financial Times Aggregated Research Ranking 2024)

Singapore Management University

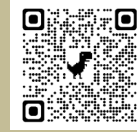
University webpage



Personal homepage



Google Scholar



daphneyiu@smu.edu.sg



+ 65 6828 0249

EDUCATION

Doctor of Philosophy

University of
Oklahoma, Michael F.
Price College of
Business

Rath Ph.D. Fellowship

Major Field: Strategic
Management

Supporting Field:

International Business

Supervisor: Robert E.

Hoskisson

Master of Philosophy in Management

Chinese University of
Hong Kong

B.B.A. (Management of Organizations)

Hong Kong University
of Science and
Technology

RECENT ACADEMIC EXPERIENCE

2023 - Present Professor of Strategy & Entrepreneurship (with tenure)
Lee Kong Chian School of Business
Singapore Management University, Singapore

2020 - 2023 *Rath Chair in Strategic Management* and Professor of
Management & International Business (with tenure)
Price College of Business, University of Oklahoma, U.S.A.

2016 - 2020 Professor of Management (with tenure)
Chinese University of Hong Kong, Faculty of Business
Administration, Hong Kong SAR (served as Associate
Professor with tenure and Assistant Professor at the same
institution)

Visiting Professorship:

2017 July Visiting Professor, Waseda Institute for Advanced Study and
College of Business, Waseda University, Japan

2015 - Visiting Professor, Kobe University, Japan

2015 May Visiting Professor, University of Sydney Business School,
Australia

Synopsis:



EDITORSHIP AND EDITORIAL BOARD MEMBERSHIP

Editorship:

- Incoming Area Editor, Journal of International Business Studies
- Senior Editor, *Journal of World Business* (2015-2019, 2023 - 2025)
- Associate Editor, *Academy of Management Journal* (2020-2022)
- Senior Editor, *Asia Pacific Journal of Management* (2009-2019)
- Editor, *Corporate Governance: An International Review* (2019-2020)

Editorial Board Membership:

- Academy of Management Journal
- Academy of Management Review
- Asia Pacific Journal of Management
- Corporate Governance: An International Review
- Cross-Cultural and Strategic Management
- Journal of International Business Studies
- Journal of Management Studies
- Journal of World Business
- Organization Science



ELECTED/APPOINTED POSITIONS IN PROFESSIONAL ASSOCIATIONS AND PUBLIC ORGANIZATIONS

- Member, *Research Grants Council*, Hong Kong SAR (2023 -)
- Business Studies Panel, *Research Grants Council*, Hong Kong SAR (2017-2023)
- UGC Hong Kong PhD Fellowship Scheme Selection: Humanities and Business Panel
- Nominated for the Representative at Large, *Academy of Management* Board of Governors
- Fellows, *Asia Academy of Management*
- Outgoing President, *Asia Academy of Management*
- President, *Asia Academy of Management*
- Treasurer, *Asia Academy of Management*
- PDW Chair, *Asia Academy of Management*
- Board member, *Asia Academy of Management Corp. Ltd.*
- Representative at Large, *Strategic Management Society* Global Strategy Interest Group
- Academy of International Business Ethics Review Committee (ERC)
- Academy of Management Career Achievement Awards Committee



ADMINISTRATIVE EXPERIENCES (HIGHLIGHTS)

Singapore Management University

- Impact Case Studies Advisor, LKCSB
- Recruiting Committee

University of Oklahoma

- Strategy Implementation Expert
- Committee A
- Invited to serve on University Professorship Committee

Chinese University of Hong Kong

Department Chairperson, Department of Management

- Key achievements detailed at the end of the C.V. Here are some highlights:

1. *Enhanced Research Performance*

- Ranked 2nd worldwide based on the publication counts of JIBS (1990 to 2019)
- Increased submission rate of GRF and ECS grant proposals by 275%

2. *Faculty Recruitment*

- one Strategic Recruitment – Full Professor
- two seasoned Assistant Professors
- six Assistant Professors (offer acceptance rate: 80%)



3. *Program and Course Development*

- Master of Science in Management (MiM)
- the first 100 % online course “Global Experiential Learning”

4. *Instalment and Restructuring of Research Centers*

- Center for Business Sustainability (an inter-faculty research center)

5. *Organization and Hosting of Conferences*

- Inaugurated an annual cross-institutional conference in Hong Kong: Future of Management Conference
- Co-hosting Strategic Management Society Special Conference in Hong Kong 2016, AAOM 2015

6. *Distinguished Scholar Visits*

7. *Orchestrating Organizational Resources & Strategic Assets*

- Cultivated a caring and co-working culture in department

8. *Brand building and external engagement*

- Extend outreach along One Belt One Road countries/cities including Abu Dhabi and Lanzhou
- Developed a database to facilitate department's knowledge transfer and community outreach

RESEARCH & SCHOLARSHIP

Current research is themed on socio-cognitive and affective institutions and strategic entrepreneurial strategies amidst global grand challenges and with a focus on Asia.

- Publications:
22 FT and UTD journal articles, 5 A+ (SMU journal list) in 2022-2024
- Competitive research grants (China, Hong Kong, Singapore): funding amounted to at least HK\$24 million (~US\$3 mil.)
- Served as Associate Editor (Academy of Management Journal), Area Editor (JIBS), Senior Editor (Asia Pacific Journal of Management, Journal of World Business, etc.), and editorial member of 9 journals
- 45+ keynotes and invited panels
- 30+ conference, forum, consortia, symposia, panel & PDW organization

ACADEMIC & SOCIAL IMPACT

- Citation Counts:
 - Google Scholar: 9,600+ | h-index: 30 | i10-index: 37
- Cited by UNCTAD, international body, policy center, research center, think tank, IGO, government, etc.
- RGC Research Impact Fund (RIF) for an amount of HKD3 million
- Impact Case Studies advisor, SMU
- Developed Business Sustainability Indices, data platforms, and community events by research centers
- Research and knowledge disseminated in traditional and digital media (e.g. HBR)
- Speaker at Women Leadership Conference and ESG luncheon talk hosted by AmCham Hong Kong
- Consulting advice to think tanks

EDUCATION

- Courses taught: Asian business, international business, managing innovation & growth, research methodology & statistics, strategic management, doctoral seminars (management theory, international business, strategic management)
- Programs taught:
 - Doctoral: DBA, PhD (General Management), PhD (Research)
 - Various MBA programs: full-time, part-time, professional, international in Japan, Singapore, U.S.A.
 - Undergraduate: core and electives
- Ph.D. student supervision/mentorship:
 - 13 co-authored publications at AMJ, HBR, JIBS, JOM, JOOM, MOR, OrgSc, etc.
 - Placements include: Bocconi, Fudan U., SHUFE, Sun Yat Sen U., etc.

PEDAGOGICAL INNOVATION

- Pedagogical development:
 - Master in Management program
 - UG Entrepreneurship program
 - Global Experiential Learning course
 - Management analytics course
 - Digital analytics for consulting course
 - EMBA Program Advisory Committee Chair
 - MBA Program Committee, Curriculum Committee
 - BBA Program Committee
- UGC Teaching & Learning Grant: HK\$ 9.7 million
- Teaching Development and Language Enhancement Grant - Initiatives on United Nations Sustainable Development Goals
- Teaching case writing
- AOM STR Division Teaching Consortium panelist

LATEST PUBLICATIONS

(*FT50 journals, #UTD24 journals)

1. Fan, D., Yiu, D.W., Ma, P., & Cui, L. 2025. Why Some Companies Weather Trade Wars Better Than Others? *Harvard Business Review**, January 17th, 2025 online. <https://hbr.org/2025/01/research-why-some-companies-weather-trade-wars-better-than-others>
2. Fan, D., Ma, P., Cui, L., & Yiu, D. W. 2024. Locking in overseas buyers amid geopolitical conflicts. *Journal of Operations Management**, 70: 756-792, First published on 26 May, 2024. <https://doi.org/10.1002/joom.1316>

Media reports and press interviews:

“Is Vietnam losing its appeal for China’s manufacturers bypassing US tariffs?” (2024/7/24), South China Morning Post, <https://www.scmp.com/economy/global-economy/article/3271391/vietnam-losing-its-appeal-chinas-manufacturers-bypassing-us-tariffs?module=spotlight&pgtype=homepage>

“China EVs still driving for EU’s protected markets” (2024/7/24), Asia Times, <https://asiatimes.com/2024/07/china-evs-still-driving-for-eus-protected-markets/>

Protecting Australian exporters from a future trade war. ANU Policy Brief. June 27, 2024. <https://policybrief.anu.edu.au/protecting-australian-exporters-from-a-future-trade-war/>

3. Tian, X., Xu, Y., & Yiu, D. W. 2024. Foreign Director Exit in the Midst of Deteriorating Bilateral Political Relations. *Journal of Management**. First published on 5 August, 2024. <https://doi.org/10.1177/01492063241265039>
4. Yiu, D. W., Wan, W. P., Chen, K. X., & Tian, X. 2024. A Theory of Host Country Sentiments: An Illustration in Cross-Border Acquisitions. *Academy of Management Journal**, 67(4): 1024–1054. <https://doi.org/10.5465/amj.2022.0239>
5. Howard-Grenville, J., Vasudeva, G. and Yiu, D.W., 2022. That’s Important, Interesting, and Generative: Winners of the AMJ 2021 Best Paper Award and 2022 Research Impact Award. *Academy of Management Journal**, 65(5): 1417-1423.
6. Fan, D., Yeung, A.C., Yiu, D.W. and Lo, C.K., 2022. Safety regulation enforcement and production safety: The role of penalties and voluntary safety management systems. *International Journal of Production Economics*, 248: 108481.
7. Yiu, D.W., Wan, W.P., Chen, X., Tian, X. 2022. Public Sentiment is Everything: Host Country Public Sentiment Toward Home Country and Acquisition Ownership during Institutional Transition. *Journal of International Business Studies**, 53:1202–1227.
8. Chan, H. W., Wang, X., Zuo, S. J., Chiu, C. P. Y., Liu, L., Yiu, D. W., & Hong, Y. Y. 2021. War Against COVID-19: How Is National Identification Linked With the Adoption of Disease-Preventive Behaviors in China and the United States? *Political Psychology (Special Issue: The Political Psychology of COVID-19)*: 42 (5): 767-793. <https://doi.org/10.1111/pops.12752>. (2020 impact factor: 4.333, ranked in the 99th percentile in Philosophy, the 98th percentile in Political Science and International Relations, the 94th percentile in Social Psychology, and 96th percentile in Sociology and Political Science. Reference: *Journal of Applied Psychology* is ranked in the 96th percentile in Applied Psychology. Source: Academic Accelerator).
9. Kim, Y., Jeong, S.S., Yiu, D.W., Moon, J. 2021. Frequent CEO Turnover and Firm Performance: The Resilience Effect of Workforce Diversity. *Journal of Business Ethics**, 173:185–203.