

#### DAPHNE WING YEE YIU

Professor of Strategy and Entrepreneurship Lee Kong Chian School of Business Singapore Management University



Personal homepage



Google Scholar



daphneyiu@smu.edu.sg

+ 65 6828 0249

### **EDUCATION**

**Doctor of Philosophy** University of Oklahoma, Michael F. Price College of **Business** Rath Ph.D. Fellowship Major Field: Strategic Management Supporting Field: **International Business** Supervisor: Prof. Robert E. Hoskisson

Master of Philosophy in Management Chinese University of Hong Kong

B.B.A. (Management of Organizations) Hong Kong University of Science and Technology

### ACADEMIC EXPERIENCE

2023 - Present Professor of Strategy & Entrepreneurship (with tenure) Lee Kong Chian School of Business Singapore Management University, Singapore 2020 - 2023 Professor of Management & International Business (with tenure) Professor of Management & International Business Price College of Business, University of Oklahoma, U.S.A.

2016 - 2020 Professor of Management (with tenure) **CUHK** 

2008 - 2016 Associate Professor of Management (with tenure) **CUHK** 

2002 - 2008 **Assistant Professor of Management** 

Faculty of Business Administration, Chinese University of

Hong Kong (CUHK), Hong Kong

### **Visiting Positions:**

2017 July Visiting Professor, Waseda Institute for Advanced Study and College of Business, Waseda University, Japan

2015 May Visiting Professor, University of Sydney Business School, Australia



Associate Editor, Academy of Management Journal (2020-2023)

Senior Editor, Journal of World Business (2015-2019, 2023 - )

Senior Editor, Asia Pacific Journal of Management (2009-2019)

Editor, Corporate Governance: An International Review (2019-2020)

Editorial Board Membership of:

Academy of Management Journal

Academy of Management Review

Cross-Cultural and Strategic Management

Journal of International Business Studies

Journal of Management Studies Organization Science

#### ELECTED/INVITED POSITIONS IN PROFESSIONAL ASSOCIATIONS

Nominated for the Representative at Large, Academy of Management Board of Governors

Fellows, Asia Academy of Management

Outgoing President, Asia Academy of Management

President, Asia Academy of Management

Treasurer, Asia Academy of Management

Board member, Asia Academy of Management Corp. Ltd.

Representative at Large, Strategic Management Society Global Strategy Interest Group

Business Studies Panel, Research Grants Council, Hong Kong SAR Government

UGC Hong Kong PhD Fellowship Scheme Selection: Humanities and Business Panel

## ADMINISTRATIVE EXPERIENCES

Strategy Implementation Expert, University of Oklahoma

Department Chairperson,
Department of Management,
Faculty of Business
Administration, Chinese
University of Hong Kong
(CUHK)

University Committee on China Studies, one of the five strategic research areas of CUHK

Founding Associate Director, Center for Business Sustainability, CUHK

Chairman of Management Committee, Center for Entrepreneurship, CUHK

Chairman of Management Committee, Center for Family Business, CUHK

Chairman of Management Committee, Center for International Business Studies, CUHK

### RECENT KEYNOTES AND PANEL SPEECHES

2022/08 Panelist, Midcareer Consortium, Strategic Management Division, the 82<sup>nd</sup> Academy of Management Meeting

2022/08 Panelist, Fostering Publications from Around the World in Leading Organization and Strategy Journals, Strategic Management Division Paper Development Workshop, the 82<sup>nd</sup> Academy of Management Meeting

2022/07 Panelist, Chinese Management Scholars Community Annual Research Forum, Virtual (300 participants)

2021/09 Panelist, SMS Doctoral Workshop, Strategic Management Society Annual International Conference

2021/08 Panelist, AMJ Paper Development Workshop - Writing the "Hooks", 81<sup>th</sup> Academy of Management Meeting (Virtual)

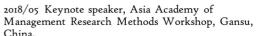
2021/08 Panelist, Midcareer Consortium, Strategic Management Division, the 81th Academy of Management Meeting

2020 & 21/08 Speaker, Holding the Door Open: Networking AMJ PDW for Junior Faculty Women, 81<sup>th</sup> Academy of Management Meeting (Virtual)

2020/10 Editors' panels hosted by Quarterly Journal of Management (Virtual)

2020/08 Panelist, Midcareer Consortium, Strategic Management Division, the 80<sup>th</sup> Academy of Management Meeting (virtual)

2020/07 Panelist, Doctoral Consortium, Academy of International Business 2020 (Virtual)



2018/04 Keynote speaker, Workshop on Research Supervision, organized by Center for Learning and Enhancement and research, CUHK.

2018/03 Panelist, Asia Academy of Management/Asia Pacific Journal of Management Paper Development Workshop Program, Yunan, China.

2017/II Panelist, Advancing Emerging Markets Research Conference, hosted by the University of Sydney, Suzhou, China.

2017/08 Senior Faculty Panelist of Junior Faculty Consortium, International Management Division, the 76<sup>th</sup> Academy of Management Annual Meeting, Atlanta, U.S.A.

2017/06 Keynote Panelist of the "Writing and Publishing" Workshop organized by Shantou University, China.

2017/05 Panelist of the 7<sup>th</sup> Strategy Symposium on Emerging Markets organized by the Jones Graduate School of Business, Rice University, U.S.A.

2017/01 Speaker for the AmCham and CUHK Joint Panel Discussion 2017 - "Corporate Governance for Listed Companies - a new era in Greater China?"

2016/11 Speaker for the 13<sup>th</sup> Annual Women of Influence Conference and Awards, American Chamber of Commerce.

2016/12 Plenary Panel, "Institutions: Taking Advantage of Opportunities in Asia", Strategic Management Society Special Conference, Hong Kong.



### DIVERSITY, EQUITY, AND INCLUSION

- Academy of International Business
   Ethics Review Committee (ERC)
   (2022-)
- Academy of Management Journal Diversity Workforce (2020-2022)
- College Diversity Committee, University of Oklahoma (2021-2023)
- Women Leadership Conference Speaker, AmCham Hong Kong 2016
- Publications on corporate governance, workforce diversity, and social entrepreneurship.
- Curriculum and pedagogical development for business sustainability and CSR at undergraduate and postgraduate

# ACADEMIC AND SOCIAL IMPACT

- O Google Scholar citation count: 8,000+
- Corporate Sustainability Engagement and Corporate Performance: An Examination of Listed Companies in the Greater China Region, funded by the *RGC Research Impact Fund* (*RIF*) 2019/20 for an amount of HKD3,033,688, 2020-2023 (Grant number: R4037-19).
- Founding associate director of Center for Business Sustainability, and chairman of management committee of research centers.
- Translated research articles and videos disseminated in traditional (e.g. SCMP, Mingpao) and digital media (e.g. YouTube).
- o Panel speaker at AmCham Hong Kong
- Consulting advice to think tanks

### **RESEARCH**

My research examines how organizations make choices of organizational form, corporate entrepreneurial growth, social entrepreneurship, corporate and international strategy, as well as corporate governance and sustainability in relation to the institutionalization process, particularly in emerging and transition economies. Current research is themed on social sentiments in digital and global context using NLP and machine learning methodologies.

Google Scholar citation: 8,000+ h-index: 27 | i10-index: 35

External competitive research grant funding amounted to HK\$21M (~US\$2.7M)

### TEACHING AND LEARNING

o Courses taught:

UG program: Strategic management, international business

MBA, Professional MBA, International MBA programs: Strategic Management Ph.D. program: Advanced seminar in management theory

- o Pedagogical development:
  - o Master in Management program
  - o UG Entrepreneurship program
  - Global Experiential Learning BBA, MBA, EMBA committee
- o UGC Teaching & Learning Grants: HKD\$9.7million (2017-2020)
- Ph.D. student supervision and mentorship: 9 graduates with publications at Journal of International Business Studies, Journal of Management, Journal of World Business, Organization Science, Strategic Management Journal, etc.