



DAPHNE WING YEE YIU

Professor of Strategy and Entrepreneurship
Lee Kong Chian School of Business
Singapore Management University

University webpage



Personal homepage



Google Scholar



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+ 65 6828 0249

EDUCATION

Doctor of Philosophy

University of
Oklahoma, Michael F.
Price College of
Business
Rath Ph.D. Fellowship
Major Field: Strategic
Management
Supporting Field:
International Business
Supervisor: Prof.
Robert E. Hoskisson

***Master of Philosophy
in Management***

Chinese University of
Hong Kong

***B.B.A. (Management
of Organizations)***

Hong Kong University
of Science and
Technology

ACADEMIC EXPERIENCE

- | | |
|----------------|---|
| 2023 - Present | Professor of Strategy & Entrepreneurship (with tenure) Lee Kong Chian School of Business Singapore Management University, Singapore |
| 2020 - 2023 | Professor of Management & International Business (with tenure) Professor of Management & International Business Price College of Business, University of Oklahoma, U.S.A. |
| 2016 - 2020 | Professor of Management (with tenure) CUHK |
| 2008 - 2016 | Associate Professor of Management (with tenure) CUHK |
| 2002 - 2008 | Assistant Professor of Management Faculty of Business Administration, Chinese University of Hong Kong (CUHK), Hong Kong |

Visiting Positions:

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| 2017 July | Visiting Professor, Waseda Institute for Advanced Study and College of Business, Waseda University, Japan |
| 2015 May | Visiting Professor, University of Sydney Business School, Australia |



EDITORSHIP AND EDITORIAL BOARD MEMBERSHIP

Associate Editor, Academy of Management Journal (2020-2023)
Senior Editor, Journal of World Business (2015-2019, 2023 -)
Senior Editor, Asia Pacific Journal of Management (2009-2019)
Editor, Corporate Governance: An International Review (2019-2020)
Editorial Board Membership of:
Academy of Management Journal
Academy of Management Review
Cross-Cultural and Strategic Management
Journal of International Business Studies
Journal of Management Studies
Organization Science



ELECTED/INVITED POSITIONS IN PROFESSIONAL ASSOCIATIONS

Nominated for the Representative at Large, Academy of Management Board of Governors
Fellows, Asia Academy of Management
Outgoing President, Asia Academy of Management
President, Asia Academy of Management
Treasurer, Asia Academy of Management
Board member, Asia Academy of Management Corp. Ltd.
Representative at Large, Strategic Management Society Global Strategy Interest Group
Business Studies Panel, Research Grants Council, Hong Kong SAR Government
UGC Hong Kong PhD Fellowship Scheme Selection: Humanities and Business Panel



ADMINISTRATIVE EXPERIENCES

Strategy Implementation Expert, University of Oklahoma
Department Chairperson, Department of Management, Faculty of Business Administration, Chinese University of Hong Kong (CUHK)
University Committee on China Studies, one of the five strategic research areas of CUHK
Founding Associate Director, Center for Business Sustainability, CUHK
Chairman of Management Committee, Center for Entrepreneurship, CUHK
Chairman of Management Committee, Center for Family Business, CUHK
Chairman of Management Committee, Center for International Business Studies, CUHK



RECENT KEYNOTES AND PANEL SPEECHES

2022/08 Panelist, Midcareer Consortium, Strategic Management Division, the 82nd Academy of Management Meeting
2022/08 Panelist, Fostering Publications from Around the World in Leading Organization and Strategy Journals, Strategic Management Division Paper Development Workshop, the 82nd Academy of Management Meeting
2022/07 Panelist, Chinese Management Scholars Community Annual Research Forum, Virtual (300 participants)
2021/09 Panelist, SMS Doctoral Workshop, Strategic Management Society Annual International Conference
2021/08 Panelist, AMJ Paper Development Workshop - Writing the "Hooks", 81th Academy of Management Meeting (Virtual)
2021/08 Panelist, Midcareer Consortium, Strategic Management Division, the 81th Academy of Management Meeting
2020 & 21/08 Speaker, Holding the Door Open: Networking AMJ PDW for Junior Faculty Women, 81th Academy of Management Meeting (Virtual)
2020/10 Editors' panels hosted by Quarterly Journal of Management (Virtual)
2020/08 Panelist, Midcareer Consortium, Strategic Management Division, the 80th Academy of Management Meeting (virtual)
2020/07 Panelist, Doctoral Consortium, Academy of International Business 2020 (Virtual)



2018/05 Keynote speaker, Asia Academy of Management Research Methods Workshop, Gansu, China.
2018/04 Keynote speaker, Workshop on Research Supervision, organized by Center for Learning and Enhancement and research, CUHK.
2018/03 Panelist, Asia Academy of Management/Asia Pacific Journal of Management Paper Development Workshop Program, Yunan, China.
2017/11 Panelist, Advancing Emerging Markets Research Conference, hosted by the University of Sydney, Suzhou, China.
2017/08 Senior Faculty Panelist of Junior Faculty Consortium, International Management Division, the 76th Academy of Management Annual Meeting, Atlanta, U.S.A.
2017/06 Keynote Panelist of the "Writing and Publishing" Workshop organized by Shantou University, China.
2017/05 Panelist of the 7th Strategy Symposium on Emerging Markets organized by the Jones Graduate School of Business, Rice University, U.S.A.
2017/01 Speaker for the AmCham and CUHK Joint Panel Discussion 2017 - "Corporate Governance for Listed Companies - a new era in Greater China?"
2016/11 Speaker for the 13th Annual Women of Influence Conference and Awards, American Chamber of Commerce.
2016/12 Plenary Panel, "Institutions: Taking Advantage of Opportunities in Asia", Strategic Management Society Special Conference, Hong Kong.

DIVERSITY, EQUITY, AND INCLUSION

- *Academy of International Business Ethics Review Committee (ERC) (2022-)*
- *Academy of Management Journal Diversity Workforce (2020-2022)*
- *College Diversity Committee, University of Oklahoma (2021-2023)*
- *Women Leadership Conference Speaker, AmCham Hong Kong 2016*
- *Publications on corporate governance, workforce diversity, and social entrepreneurship.*
- *Curriculum and pedagogical development for business sustainability and CSR at undergraduate and postgraduate*

ACADEMIC AND SOCIAL IMPACT

- *Google Scholar citation count: 8,000+*
- *Corporate Sustainability Engagement and Corporate Performance: An Examination of Listed Companies in the Greater China Region, funded by the **RGC Research Impact Fund (RIF) 2019/20** for an amount of HKD3,033,688, 2020-2023 (Grant number: R4037-19).*
- *Founding associate director of Center for Business Sustainability, and chairman of management committee of research centers.*
- *Translated research articles and videos disseminated in traditional (e.g. SCMP, Mingpao) and digital media (e.g. YouTube).*
- *Panel speaker at AmCham Hong Kong*
- *Consulting advice to think tanks*

RESEARCH

My research examines how organizations make choices of organizational form, corporate entrepreneurial growth, social entrepreneurship, corporate and international strategy, as well as corporate governance and sustainability in relation to the institutionalization process, particularly in emerging and transition economies. Current research is themed on social sentiments in digital and global context using NLP and machine learning methodologies.

Google Scholar citation: 8,000+
h-index: 27 | i10-index: 35

External competitive research grant funding amounted to HK\$21M (~US\$2.7M)

TEACHING AND LEARNING

- *Courses taught:*
UG program: Strategic management, international business
MBA, Professional MBA, International MBA programs: Strategic Management
Ph.D. program: Advanced seminar in management theory
- *Pedagogical development:*
 - *Master in Management program*
 - *UG Entrepreneurship program*
 - *Global Experiential Learning BBA, MBA, EMBA committee*
- *UGC Teaching & Learning Grants: HKD\$9.7million (2017-2020)*
- *Ph.D. student supervision and mentorship: 9 graduates with publications at *Journal of International Business Studies, Journal of Management, Journal of World Business, Organization Science, Strategic Management Journal*, etc.*