

## GOKHAN ERTUG

(9 May 2024)

### EMPLOYMENT

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01/2024	Lee Kong Chian Professor of Strategic Management Lee Kong Chian School of Business Singapore Management University
01/2023–12/2023	Professor of Strategic Management and International Business Adelaide Business School University of Adelaide
07/2021	Lee Kong Chian Professor of Strategic Management (on leave during 2023) Lee Kong Chian School of Business Singapore Management University
01/2020	Professor of Strategic Management Lee Kong Chian School of Business Singapore Management University
07/2014	Associate Professor of Strategic Management Lee Kong Chian School of Business Singapore Management University
07/2008	Assistant Professor of Strategic Management Lee Kong Chian School of Business Singapore Management University

### EDUCATION

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2008	Ph.D. in Management <i>INSEAD, Fontainebleau, France</i>
2004	M.S. in Management <i>INSEAD, Fontainebleau, France</i>
2002	B.S. in Business Administration <i>Bilkent University, Ankara, Turkey</i>

### EDITORIAL POSITIONS

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Deputy Editor	<i>Organization Science</i> (01/2023 – )
Associate Editor	<i>Journal of Management</i> (07/2020 – 06/2023) <i>Academy of Management Journal</i> (07/2016 – 07/2019)
Consulting Editor	<i>Business &amp; Society</i> (2023 - )
Guest Editor/Special Issue	<i>Journal of International Business Studies</i> “Making connections: Social Networks in International Business,” (2020) guest editor, with I. Cuypers, A. Zaheer, M. Kilduff, and J. Cantwell. <i>Journal of Management</i> “Invisible Inequalities: Exploring Hidden Differences Among Individuals in the Workplace,” (2024) guest editor and <i>JOM</i> coordinating editor, with H. Bapuji, J.D. Shaw, V. Soundararajan <i>Business &amp; Society</i> “Covid-19 and Business and Society Scholarship” (2024), guest editor, with H. Bapuji, J. Doh, G. George, J. Mair, A. Prasad.

## RESEARCH INTERESTS

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status, social networks, trust, reputation, organization theory; international business; inequality

## PUBLISHED or ACCEPTED ARTICLES<sup>1</sup>

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- Edman, J., Cuypers, I., Ertug, G., & Aguilera, R. 2024. Nationalist sentiments and the multinational enterprise: Insights from organizational sociology. *Journal of International Business Studies*, accepted for publication
- Bapuji, H., Chrispal, S., Attri P.S., Ertug, G., & Soundararajan, V. 2024. An integrative review of management research on caste: Broadening our horizons. *Academy of Management Annals*, 10.5465/annals.2022.0208
- Mount, M.P., Ertug, G., Kavusan, K., George, G., & Zou, T. 2024. Reeling in the slack: An integrative review to reinstate slack as a central theoretical construct for management research. *Academy of Management Annals*, 10.5465/annals.2023.0087
- Prato, M., Ertug, G., Castellucci, F., & Zou, T. 2024. The status of status research: A review of the types, functions, levels, and audiences, *Journal of Management*, 10.1177/01492063241226918
- Brennecke, J., Ertug, G., Elfring, T. 2024. Networking fast and slow: The role of speed in tie formation, *Journal of Management*, 50(4): 1230-1258
- Zou, T., Ertug, G., Cuypers, I., & Ferrin, D. 2023. Trust across borders: A review of the research on interorganizational trust in international business. *Journal of International Business Studies*, 54: 1379-1401 \*
- Ertug, G., Cuypers, I., Edman, J., & Dow, D. 2023. The effect of nationalism on governance choices in cross-border collaborations. *Journal of Management*, 10.1177/01492063231172757
- Ertug, G., Brennecke, J., & Tasselli, S. 2023. Theorizing about the implications of multiplexity: An integrative typology. *Academy of Management Annals*, 17(2): 626-654
- Bapuji, H., Chrispal, S.A., Vissa, B., & Ertug, G. 2023. Implications of Caste for MNE research and policy, *Journal of International Business Policy*, 6: 201-234
- Maoret, M., Marchesini, G., & Ertug, G. 2023. On the status shocks of tournament rituals: How ritual enactment affects productivity, input provision, and performance, *Academy of Management Journal*, 66(3): 926-951
- Brands, R., Ertug, G., Fonti, F., & Tasselli, S. 2022. Theorizing Gender in Social Network Research: What We Do and What We Can Do Differently. *Academy of Management Annals*, 16(2): 588-620
- Cuypers, I., Patel, C., Ertug, G., Li, J. T., & Cuypers, Y. 2022. Top management teams in international business research: A review and suggestions for future research, *Journal of International Business Studies*, 53: 481-515
- Collet, F., Carnabuci, G., Ertug, G., & Zou, T., 2022. Ideological boundaries of status advantages: Legislative effectiveness in the House of Representatives in the United States Congress, *Organization Studies*, 43(1): 35-57
- Ertug, G., Brennecke, J., Kovacs, B., & Zou, T. 2022. What does homophily do? A review of the consequences of homophily. *Academy of Management Annals*, 16(1): 38-69

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<sup>1</sup> Articles on which the authors are listed alphabetically, or contributed equally, are indicated with an asterisk “ \* ”.

- Cuypers, I., Hennart, J. F., Silverman, B., & Ertug, G. 2021. Transaction cost theory: Past progress, current challenges, and suggestions for the future. *Academy of Management Annals*, 15(1): 111-150
- Ertug, G., Hedstrom, P., & Kotha, R., 2020. Kin ties and the performance of new firms: A structural approach, *Academy of Management Journal*, 63(6): 1893-1922
- Bapuji, H., Ertug, G., & Shaw, J. D. 2020. Organizations and societal economic inequality, *Academy of Management Annals*, 14(1): 60-91
- Tandon, V., Ertug, G., & Carnabuci, G. 2020. How prior ties influence learning-by-hiring, *Journal of Management*, 46(2): 287-320
- Ertug, G., & Maoret, M. 2020. Do coaches in the National Basketball Association actually display racial bias? A replication and extension, *Academy of Management Discoveries*, 6(2): 206-234 \*
- Prato, M., Kypraios, E., Ertug, G., & Lee, Y. 2019. Middle-status conformity revisited: The interplay between achieved and ascribed status, *Academy of Management Journal*, 62(4): 1003-1027
- Cuypers, I., Ertug, G., Heugens, P., Kogut, B., & Zou, T. 2018. The Making of a Construct: Lessons from 30 years of the Kogut & Singh cultural distance index, *Journal of International Business Studies*, 49(9): 1138-1153 \*
- Ertug, G., Gargiulo, M., Galunic, C., & Zou, T. 2018. Homophily and individual performance. *Organization Science*, 29(5): 912-930
- Zou, T., Ertug, G., George, G. 2018. The capacity to innovate: A meta-analysis of absorptive capacity, *Innovation: Organization and Management*, 20(1): 87-121
- Cuypers, I., Ertug, G., Reuer, J., & Bensaou, B. 2017. Board composition in international joint ventures, *Strategic Management Journal*, 38(4): 920-938 \*
- Tschang, T. & Ertug, G. 2016. New blood as an elixir of youth: Effects of human capital tenure on the explorative capability of aging firms, *Organization Science*, 27(4): 873-892
- Dow, D., Cuypers, I., & Ertug, G. 2016 The effects of within-country linguistic and religious diversity on foreign acquisitions, *Journal of International Business Studies*, 47(3): 319-346 \*
- Ertug, G., Yogev, T., Lee, Y., & Hedstrom, P. 2016. The art of representation: How audience-specific reputations affect success in the contemporary art field, *Academy of Management Journal*, 59(1): 113-134
- Cuypers, I., Ertug, G., & Hennart, J.-F. 2015. The effects of linguistic distance and lingua franca proficiency on the stake taken by acquirers in cross-border acquisitions, *Journal of International Business Studies*, 46(4): 429-442 \*
- Ertug, G. & Castellucci, F. 2015. Who shall get more? How intangible resources and aspiration levels affect the valuation of resource providers, *Strategic Organization*, 13(1): 6-31 \*
- Huang, K. & Ertug, G. 2014. Mobility, retention and productivity of genomics scientists in the U.S. *Nature Biotechnology*, 32(9): 953-958
- Ertug, G. & Castellucci, F. 2013. Getting what you need: How reputation and status affect team performance, hiring, and salaries in the NBA. *Academy of Management Journal*, 56(2): 407-431 \*
- Ertug, G., Cuypers, I., Bensaou, B., & Noorderhaven, N. G. 2013. Trust between international joint venture partners: Effects of home countries. *Journal of International Business Studies*, 44(3): 263-282 \*
- Galunic, C., Ertug, G. & Gargiulo, M. 2012. The positive externalities of social capital: Benefitting from senior brokers. *Academy of Management Journal*, 55(5): 1213-1231

- Castellucci, F. & Ertug, G. 2010. What's in it for them? Advantages of high status partners in exchange relationships. *Academy of Management Journal*, 53(1): 149-166 \*
- Gargiulo, M, Ertug, G., & Galunic, C. 2009. The two faces of control: Network closure and individual performance among knowledge workers. *Administrative Science Quarterly*, 54(2): 299-333

#### EDITORIALS, COMMENTARIES, RESPONSES, & INVITED CONTRIBUTIONS

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- George, G., Ertug, G., Bapuji, H., Doh, J.P., Mair, J., & Prasad, A. 2024. COVID-19 and management scholarship: Lessons for conducting impactful research, *Business & Society*, 63(4): 715-744
- Bapuji, H., Ertug, G., Soundararajan, V., & Shaw, J. D. 2024. Invisible inequalities: Barriers, challenges, and opportunities. *Journal of Management*, 50(3): 835-848.
- Zou, T., & Ertug, G. 2023. Unwitting Participants at Our Expense: A/B Testing and Digital Exploitation. *Business & Society*, 10.1177/00076503231212842
- Bapuji, H., Patel, C., Ertug, G., & Allen, D. G. 2021. COVID-19 is an opportunity to rethink IO psychology, not for business as usual. *Industrial and Organizational Psychology*, 14(1-2), 50-54
- Bapuji, H., Patel, C., Ertug, G., & Allen, D. G. 2020 Corona crisis and inequality: Why management research needs a societal turn. *Journal of Management*, 46(7): 1205-1222
- Cuypers, I., Ertug, G., Cantwell, J., Zaheer, A., & Kilduff, M. 2020. Making connections: Social networks in international business. *Journal of International Business Studies*, 51(5): 714-736
- Ertug, G., Gruber, M., Nyberg, A., & Steensma, K. H. 2018 A brief primer on data visualization opportunities in management research. *Academy of Management Journal*, 61(5), 1613-1625
- Shaw, J. D., & Ertug, G. 2017. The suitability of simulations and meta-analyses for submissions to Academy of Management Journal. *Academy of Management Journal*, 60(6), 2045-2049

#### CHAPTERS & WORK IN EDITED VOLUMES

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- Ertug, G., Cuypers, I., Noorderhaven, N., & Bensaou, B. 2019. The double-edged sword of high expectations: Presumptive trust, reflective trust, and satisfaction in international joint ventures. In F. Contractor & J. Reuer (Eds.), *Frontiers of Strategic Alliance Research*. Cambridge University Press
- Yogev, T. & Ertug, G. 2015. Global and local flows in the contemporary art market: The growing prevalence of Asia. In O. Velthuis & S. Baia-Curioni (Eds.), *Cosmopolitan Canvases. The Globalization of Markets for Contemporary Art*. Oxford University Press
- Gargiulo, M. & Ertug, G. 2014. The power of the weak. In *Research in the Sociology of Organizations*, vol.40, Contemporary Perspectives on Organizational Social Network Analysis (edited by S.P. Borgatti, D.J. Brass, D.S. Halgin, G. Labianca, A. Mehra)
- Gargiulo, M. & Ertug, G. 2006. The dark side of trust. In R. Bachmann & A. Zaheer (Eds.), *Handbook of Trust Research*. Edward Elgar.

#### CONFERENCE AWARDS

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- Soundararajan, V., Van Assche, A., Bapuji, H. & Ertug, G. 2023. Global Supply Chain Practices and Inequality. *Winner of the FIU/AIB Best Theory Paper Award at the Annual AIB Conference in Warsaw*
- Soundararajan, V., Van Assche, A., Bapuji, H. & Ertug, G. 2023. Global Supply Chain Practices and

Inequality. **Winner of the CPoIB Prize for the Best ‘Societally Engaged IB Paper’ Award at the 49<sup>th</sup> AIB UK & Ireland Chapter Conference**

Ertug, G., Cuypers, I., Dow, D. 2018. Bringing nationalism into management research: An illustration using the choice of governance in cross-border collaborations. **Winner of the CGIO NUS Best Paper in International Corporate Governance (AOM)**

Dow, D., Cuypers, I., Ertug, G. 2014. Distance and within-country effects on foreign acquisitions. **Winner of the SMS Special Conference Sydney Best Proposal Prize**

Cuypers, I., Ertug, G., Reuer, J. J., Bensaou, B. 2012. Board composition in international joint ventures. **Winner of the Annual SMS Best Conference Paper Prize**

#### SERVICE AT SMU

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Area head/coordinator (3-year term)	2019-2022
Member of recruitment committee for area	2019-2022
Member of School Evaluation Committee	2018-
Chair of recruitment committee for area	2016-2017
Member of recruitment committee for area	2014-2016
Seminar co-coordinator for area	2013-2015
PhD Program coordinator for area	2013-2015

#### FELLOWSHIPS

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2020-2021	Lee Kong Chian Fellow, SMU
2018-2019	Lee Kong Chian Fellow, SMU
2016-2017	Lee Kong Chian Fellow, SMU
2009-2010	Lee Foundation Fellow, SMU