

ILYA CUYPERS

Singapore Management University
Lee Kong Chian School of Business
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ACADEMIC APPOINTMENTS

- July 2016-... Associate Professor of Strategic Management (with Tenure)
Lee Kong Chian School of Business
Singapore Management University
- July 2008-June 2016 Assistant Professor of Strategic Management
Lee Kong Chian School of Business
Singapore Management University

EDUCATION

- Sept. 2003-June 2008 Ph.D. in Management (Specialization: Strategy and International Business)
CentER Graduate School, Faculty of Economics and Business Administration,
Tilburg University, The Netherlands
PhD Granted: 9th December 2009
Dissertation: Essays on Equity Joint Ventures, Uncertainty and Experience
Committee: Xavier Martin (Chair), Jean-François Hennart, Niels
Noorderhaven, Anju Seth, Jeffrey Reuer
- Feb. 2002-Feb. 2003 Research Master's in Organization and Strategy, *Cum Laude*
CentER Graduate School, Tilburg University, The Netherlands
- Sept. 2001-Dec. 2002 Research Master's in Finance
CentER Graduate School, Tilburg University, The Netherlands
- Sept. 1998-Dec. 2002 Integrated Bachelor and M.Sc. in Business Administration, *Cum Laude*
Specialization in International Business, Tilburg University, The Netherlands

EDITORIAL POSITIONS

- Senior Editor *Journal of World Business* (01/2023 – ...)
- Associate Editor *Academy of Management Journal* (07/2019 – 07/2022)
- Guest Editor *Journal of International Business Studies*
(Special issue on “Making connections: Social Networks in
International Business” with Gokhan Ertug, Aks Zaheer, Martin
Kilduff, John Cantwell)

RESEARCH INTERESTS

- International business
- Strategic management
- Investment under uncertainty
- Formal and informal governance
- Corporate social responsibility and sustainability
- Collaborative ventures and mergers & acquisitions
- Nationalism and geopolitical issues
- Organizational learning
- Transaction cost theory

TEACHING INTERESTS

- Strategy
- International business and management
- Corporate development activities (including alliances and mergers & acquisitions)

JOURNAL PUBLICATIONS

- Edman, J., Cuypers, I.R.P., Ertug, G., & Aguilera, R. (2024) Nationalist sentiments and the multinational enterprise: insights from organizational sociology. *Journal of International Business Studies*. Accepted.
- Yu, Q., Cuypers, I.R.P., & Wang, H. (2024) A Tale of Two Signals: Partner CSR versus CSI and Alliance Formation. *Academy of Management Journal*. In-Press.
- Martin, X. & Cuypers I.R.P. (2024). Heterogeneous adaptability: Learning, cash resources, and the fine-grained adjustment of misaligned governance. *Strategic Management Journal*, 45(1), 168-201.
- Dow, D., & Cuypers, I.R.P (2024). The influence of societal nationalist sentiment on trade flows. *Journal of International Business Policy*. 7. 1-35.
- Ertug, G., Cuypers, I.R.P., Dow, D., & Edman, J. (2024). The effect of nationalism on governance choices in cross-border collaborations. *Journal of Management*. In-Press.
- Cuypers, I.R.P., Ertug, G., Noorderhaven, N.G., Kavusan. K. (2024) The Distinctiveness Effect: How Cross-Country Dissimilarities Influence Governance Decisions. *Strategic Organization*. In-Press.
- Zou, T., Ertug, G., Cuypers, I.R.P., & Ferrin, D. L. (2023). Trust across borders: a review of the research on interorganizational trust in international business. *Journal of International Business Studies*, 54(8), 1379-1401
- Cuypers, I.R.P., Patel, C., Ertug, G., Li, J., & Cuypers, Y. (2022). Top management teams in international business research: A review and suggestions for future research. *Journal of International Business Studies*, 53(3), 481-515.
- Cuypers, I.R.P, Hennart, J. F., Silverman, B. S., & Ertug, G. (2021). Transaction cost theory: Past progress, current challenges, and suggestions for the future. *Academy of Management Annals*, 15(1), 111-150.

- Cuypers, I.R.P., Ertug, G., Heugens, P., Kogut, B. & Zou, T. (2018) Going Strong: 30 Years of the Kogut and Singh Cultural Distance Index. *Journal of International Business Studies*, 49(9), 1138-1153.
- Cuypers, I.R.P., Ertug, G., Reuer, J.J., & Bensaou, B. (2017) Board representation in international joint ventures. *Strategic Management Journal*. 38(4), 920-938.
- Cuypers, I.R.P., Cuypers, Y. & Martin, X. (2017) When the target may know better: Effects of experience and information asymmetries on value from mergers and acquisitions. *Strategic Management Journal*. 38 (3), 609-625.
- Dow, D., Cuypers, I.R.P., Ertug, G. (2016) The Effects of Within-Country Linguistic and Religious Diversity on Foreign Acquisitions. *Journal of International Business Studies*. 47(3), 319-346.
- Cuypers, I.R.P., Wang, H., & Koh, P.-S. (2016) Sincerity in Corporate Philanthropy, Stakeholder Perceptions and Firm Value. *Organization Science*. 27(1), 173-188.
- Cuypers, I.R.P., Ertug, G., & Hennart, J.F. (2015). The effects of linguistic distance and lingua franca proficiency on the stake taken by acquirers in cross-border acquisitions. *Journal of International Business Studies*, 46(4), 429-442.
- Ertug, G., Cuypers, I.R.P., Noorderhaven, N.G., & Bensaou, B. (2013). Trust Between International Joint Venture Partners: Effects of Home Countries. *Journal of International Business Studies*, 44(3): 263–282.
- Cuypers, I.R.P. & Martin, X. (2010). What Makes and What Does Not Make a Real Option? A Study of International Joint Ventures. *Journal of International Business Studies*, 41(1): 47-69.
- Cuypers, I.R.P. & Martin, X. (2007). Joint Ventures and Real Options: An Integrated Perspective. *Advances in Strategic Management*, 24: 107-148.

EDITORIALS

- Cowen, A., Cuypers, I.R.P., Grégoire D., Ring, F., & Weller, I. (2022). From The Editors: Applying Coleman's Boat in Management Research: Opportunities and Challenges in Bridging Macro and Micro Theory. *Academy of Management Journal*. 65 (1), 1-10.
- Cuypers, I. R., Ertug, G., Cantwell, J., Zaheer, A., & Kilduff, M. (2020). Making connections: Social networks in international business. *Journal of International Business Studies*, (5), 714-736.
[Introductory review article to a special issue]

BOOK CHAPTERS

- Cuypers, Y., Piaskowska, D. and Cuypers I. (2024). National Culture and Alliances. In M. Gelfand & M. Erez (Editors), *Oxford Handbook of Culture and Organizations*, Oxford University Press.
- Ertug, G., Cuypers, I.R.P., Noorderhaven, N.G., & Bensaou, B. (2019). The Double-Edged Sword of High Expectations. In F. J. Contractor, & J. J. Reuer (Editors). *Frontiers of strategic alliance research: Negotiating, structuring and governing partnerships*. Cambridge University Press.
- Cuypers, I.R.P. & Martin, X. (2006). Strategic Alliance Governance: An Extended Real Options Perspective. In J.J. Reuer. & A. Ariño (Editors), *Strategic Alliances: Governance and Contracts*, pp.111-121, London, UK: Palgrave.

CONFERENCE BEST PAPER PROCEEDINGS

- Cuypers, I.R.P., Ertug, G., & Hennart, J.-F. (2014). Linguistic Distance and Bridge Language Effects on Equity Ownership in Cross-Border Acquisitions *Academy of Management Best Paper Proceedings*, IM Division.
- Ertug, G., Cuypers, I.R.P., Noorderhaven, N.G., & Bensaou, B. (2012). Home Country Effects on Trust in International Joint Ventures. *Academy of Management Best Paper Proceedings*, IM Division.
- Martin, X & Cuypers, I.R.P. (2010). The Impact of Uncertainty, Ownership Misalignment and Experience on Subsidiary Adjustment. *Proceedings of the Association of Japanese Business Studies*.
- Cuypers, I.R.P. & Martin, X. (2006). What Makes and What Does Not Make a Real Option? A Study of International Joint Ventures. *Academy of Management Best Paper Proceedings*, BPS Division.

SELECTED MANUSCRIPTS INVITED FOR RESUBMISSION

- “The Contingent Societal Implications of Political Ties: Firms’ Political Ties to Different Levels of the Government and Pollution” (with H. Li, G. Ertug, H. Bapuji and W. Liu).
Under second round review at Journal of Management

AWARDS, RECOGNITIONS AND HONORS

Research Awards and Honors

- The Journal of International Business Studies 50 Years Silver Medal for Exceptional Contributions to the Journal, 2019
- Academy of Management International Management Division’s FIU Emerging Scholar Award, 2016
- Academy of Management Annual Meeting: IM Division CGIO Best Paper in International Corporate Governance Award Winner, 2018
- Strategic Management Society Special Conference Sydney: Best Proposal Award Winner, 2014
- Academy of Management Annual Meeting: IM Division CGIO Best Paper in International Corporate Governance Award Finalist, 2014
- Academy of International Business Annual Meeting’s "That's Interesting!" Award Finalist, 2014
- Strategic Management Society's Annual International Conference Best Paper Winner, 2012
- Strategic Management Society's Annual International Conference Best Paper Finalist, 2010
- Academy of Japanese Business Studies Annual Conference's Best Paper Award Winner, 2010
- Academy of International Business Farmer Dissertation Award Finalist, 2010

Academy of Management International Management Division's Barry Richman Best Dissertation Award Finalist, 2010

Sheth Foundation/AIB Foundation Travel Grant, 2007

Booz Allen Hamilton/Strategic Management Society PhD Fellowship Winner, 2007

Booz Allen Hamilton/Strategic Management Society PhD Fellowship Finalist, 2006

Carolyn Dexter Award Nominee (All Academy Award for the Best Internationally-Oriented Paper), 2006

Teaching Awards

SMU Dean's Teaching Honour list for Post-Graduate Programmes: Top 20 Percentile Faculty Members, Academic Year 2024

Best instructor awards for the Master's in Innovation programme, 2023

SMU Dean's Teaching Honour list for Post-Graduate Programmes: Top 20 Percentile Faculty Members, Academic Year 2023

Best instructor awards for the Master's in Innovation programme, 2022

SMU Dean's Teaching Honour list for Post-Graduate Programmes: Top 20 Percentile Faculty Members, Academic Year 2020

SMU Dean's Teaching Honour list Top 20 Faculty Members, Academic Year 2014-15

SMU Dean's Teaching Honour list Top 20 Faculty Members, Academic Year 2013-14

SMU Dean's Teaching Honour list Top 20 Faculty Members, Academic Year 2011-12

Service Awards

Journal of International Business Studies Best Reviewer Award, 2023

Journal of International Business Studies Best Reviewer Award, 2022

Strategic Management Society's Global Strategy Interest Group Best Reviewer Award, 2020

Academy of International Business Annual Meeting Best Reviewer Award, 2020

Journal of International Business Studies Best Reviewer Award, 2019

Strategic Management Society's Stakeholder Interest Group Best Reviewer Award, 2019

Academy of Management Journal Outstanding Reviewer Award, 2017

Journal of International Business Studies Best Reviewer Award, 2016

Academy of International Business Annual Meeting Best Reviewer Award, 2015

Academy of Management Annual Conference: IM Division Outstanding Reviewer Award, 2014

Journal of International Business Studies Best Reviewer Award, 2014

Journal of International Business Studies Best Reviewer Award, 2013

BPS Outstanding Reviewer Award, 2007, 2008, 2009 & 2010

EDITORIAL BOARD MEMBERSHIPS

Strategic Management Journal: Member of the Editorial Review Board (2019 – ...)

Academy of Management Journal: Member of the Editorial Review Board (2016 – ...)

Journal of International Business Studies: Member of the Editorial Review Board: (2012 – ...)

Global Strategy Journal: Member of the Editorial Review Board: (2016 – ...)

Journal of World Business: Member of the Editorial Review Board: (2018 – ...)

SELECTED PROFESSIONAL AFFILIATIONS AND SERVICE

Academy of Management International Division's Executive Committee

Academy of Management Strategy Division's Research Committee Member

Strategic Management Society's Global Strategy Group Representative-at-large

Academy of Management Business Policy and Strategy Division's Research Committee Member

Academy of Management International Division's Social Committee Member

Academy of Management International Division's Research Committee Member

Strategic Management Society (member & reviewer for the annual meetings)

European International Business Association (EIBA) (Annual conference track chair)

Academy of International Business (member & reviewer for the annual meetings)

Academy of Management (member & reviewer for the annual meetings)

Organization Studies (ad hoc reviewer)

Long Range Planning (ad hoc reviewer)

Strategy Organization (ad hoc reviewer)

Organization Science (ad hoc reviewer)

Management Science (reviewer)

Managerial and Decision Economics (ad hoc reviewer)

Journal of Management Studies (ad hoc reviewer)

Economic Inquiry (ad hoc reviewer)

Journal of Economic Geography (ad hoc reviewer)

Corporate Governance: International Review (ad hoc reviewer)

SELECTED SERVICE AT SMU

Strategy and Entrepreneurship Area Head/Coordinator (2022 – ...)

Organization and Strategy area's Recruitment committee (2009 – Present, excluding two recruitment cycles)

LKCSB Scholarship Committee (2020 – Present)

LKCSB's Assurance of Learning Committee (2012 – Present)

MBA Curriculum Committee (2018 – 2020)

MBA Programme Committee (2016 – 2018)

Organization and Strategy area's PhD selection committee (2015 – 2019)

Course coordinator for the undergraduate Strategy course (MGMT102) (2012 – 2015)

Organizer of the Strategy & Organization summer research camp (2011, 2015)

GRANTS

Submitted an application for a Ministry of Education (MOE) Academic Research Fund (AcRF) Tier 2 grant (T2EP40124-0026): Current status: Funding Agency Review in Progress

SMU Internal Academic Research Grant (#14-C207-SMU-018), 2014

SMU Internal Academic Research Grant (#10-C207-SMU-027), 2010 – 2011

SMU Internal Academic Research Grant (#09-C207-SMU-009), 2009 – 2010

TEACHING

Executive MBA (EMBA)

MGMT 6056 - Strategic Management: AY21/22

Master of Business Administration (MBA) - Full Time

MGMT682 - Strategic Management: AY15/16 – Present

Master of Business Administration (MBA) - Part-Time

MGMT682 - Strategic Management: AY15/16 – AY19/20

MSc in Entrepreneurship and Innovation (MEI)

MGMT6009 - Strategic Management: AY2023/24 – Present

MSc in Human Capital and Leadership (MHCL)

MGMT698 - Strategic Management: AT16/17, AY19/20 – AY22/23

MSc in Human Capital and Leadership (MHCL) - Blended

MGMT698 - Strategic Management: AY18/19

MSc in Innovation (MI)

MGMT6009 - Strategic Management: AY19/20 – AY22/23

MSc in Innovation (MI) - Blended

MGMT6009 - Strategic Management: AY18/19

MSc in Communication Management (MCM)

MGMT6010 - Strategic Management: AY19/20 – AY22/23

MSc in Communication Management (MCM) - Blended

MGMT6010 - Strategic Management: AY18/19

MSc in Management (MiM) - Blended

MGMT672 - Strategic Management: AY20/21 – AY23/24

MSc in Management (MiM)

MGMT 623 - International Business: AY14/15 – AY16/17

Bachelor of Business Management (BBM)

MGMT102 – Strategy: AY08/09 – AY 14/15

SMU Cross-career Programme

MGMT6010 - Strategic Management: AY21/22 – AY22/23

PhD in Management (Research)

MGMT730 - Pro-Seminar in Strategic Management and Entrepreneurship: AY21/22, AY23/24

BSRM707 - Applied Statistics Using Stata: AY20/21, AY21/22, AY23/24

MGMT706 - International Business Theories: AY16/17

Course-coordinator

Strategy (MGMT102): SMU undergraduate course (2012 – 2015)

International Business (MGMT205): SMU undergraduate course (2012 – 2015)

Selected Intramural/Executive Teaching

Wharton-SMU-IBM Business and Industry Insight programme (2012 – 2015)

Emeritus and SMU's Executive Development's Chief Executive Officer programme (2023 – Present)

Antwerp Management School (AMS)'s EMBA Immersion Program (On behalf of the UOB-SMU Asian Enterprise Institute) (2023 – 2024)