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Singapore Management University  
Lee Kong Chian School of Business  
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## ACADEMIC APPOINTMENTS

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- July 2016-... Associate Professor of Strategic Management (with Tenure)  
Lee Kong Chian School of Business  
Singapore Management University
- July 2008-June 2016 Assistant Professor of Strategic Management  
Lee Kong Chian School of Business  
Singapore Management University

## EDUCATION

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- Sept. 2003-June 2008 Ph.D. in Management (Specialization: Strategy and International Business)  
Center Graduate School, Faculty of Economics and Business Administration,  
Tilburg University, The Netherlands  
PhD Granted: 9<sup>th</sup> December 2009  
Dissertation: Essays on Equity Joint Ventures, Uncertainty and Experience  
Committee: Xavier Martin (Chair), Jean-François Hennart, Niels  
Noorderhaven, Anju Seth, Jeffrey Reuer
- Feb. 2002-Feb. 2003 Research Master's in Organization and Strategy, *Cum Laude*  
Center Graduate School, Tilburg University, The Netherlands
- Sept. 2001-Dec. 2002 Research Master's in Finance  
Center Graduate School, Tilburg University, The Netherlands
- Sept. 1998-Dec. 2002 Integrated Bachelor and M.Sc. in Business Administration, *Cum Laude*  
Specialization in International Business, Tilburg University, The Netherlands

## EDITORIAL POSITIONS

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- Associate Editor *Academy of Management Journal* (07/2019 – 07/2022)
- Guest Editor *Journal of International Business Studies*  
(Special issue on "Making connections: Social Networks in  
International Business" with Gokhan Ertug, Aks Zaheer, Martin  
Kilduff, John Cantwell)

## RESEARCH INTERESTS

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- International business
- Strategic management
- Investment under uncertainty
- Formal and informal governance
- Collaborative ventures and mergers & acquisitions
- Real option theory
- Organizational learning
- Transaction cost theory

## TEACHING INTERESTS

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- Strategy
- International business and management
- Corporate development activities (including alliances and mergers & acquisitions)

## JOURNAL PUBLICATIONS

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- Cuypers, I.R.P., Patel, C., Ertug, G., Li, J., & Cuypers, Y. (2022). Top management teams in international business research: A review and suggestions for future research. *Journal of International Business Studies*. Forthcoming.
- Cuypers, I.R.P., Hennart, J. F., Silverman, B. S., & Ertug, G. (2021). Transaction cost theory: Past progress, current challenges, and suggestions for the future. *Academy of Management Annals*, 15(1), 111-150.
- Cuypers, I. R., Ertug, G., Cantwell, J., Zaheer, A., & Kilduff, M. (2020). Making connections: Social networks in international business. *Journal of International Business Studies*, (5), 714-736.
- Cuypers, I.R.P., Ertug, G., Heugens, P., Kogut, B. & Zou, T. (2018) Going Strong: 30 Years of the Kogut and Singh Cultural Distance Index. *Journal of International Business Studies*, 49(9), 1138-1153.
- Cuypers, I.R.P., Ertug, G., Reuer, J.J., & Bensaou, B. (2017) Board representation in international joint ventures. *Strategic Management Journal*. 38(4), 920-938.
- Cuypers, I.R.P., Cuypers, Y. & Martin, X. (2017) When the target may know better: Effects of experience and information asymmetries on value from mergers and acquisitions. *Strategic Management Journal*. 38 (3), 609-625
- Dow, D., Cuypers, I.R.P., Ertug, G. (2016) The Effects of Within-Country Linguistic and Religious Diversity on Foreign Acquisitions. *Journal of International Business Studies*. 47(3), 319-346.
- Cuypers, I.R.P., Wang, H., & Koh, P.-S. (2016) Sincerity in Corporate Philanthropy, Stakeholder Perceptions and Firm Value. *Organization Science*. 27(1), 173-188.
- Cuypers, I.R.P., Ertug, G., & Hennart, J.F. (2015). The effects of linguistic distance and lingua franca proficiency on the stake taken by acquirers in cross-border acquisitions. *Journal of International Business Studies*, 46(4), 429-442.

Ertug, G., Cuypers, I.R.P., Noorderhaven, N.G., & Bensaou, B. (2013). Trust Between International Joint Venture Partners: Effects of Home Countries. *Journal of International Business Studies*, 44(3): 263–282.

Cuypers, I.R.P. & Martin, X. (2010). What Makes and What Does Not Make a Real Option? A Study of International Joint Ventures. *Journal of International Business Studies*, 41(1): 47-69.

Cuypers, I.R.P. & Martin, X. (2007). Joint Ventures and Real Options: An Integrated Perspective. *Advances in Strategic Management*, 24: 107-148.

## **EDITORIALS**

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Cowen, A., Cuypers, I.R.P., Grégoire D., Ring, F., & Weller, I. (2022). From The Editors: Applying Coleman’s Boat in Management Research: Opportunities and Challenges in Bridging Macro and Micro Theory. *Academy of Management Journal*. Forthcoming.

## **BOOK CHAPTERS**

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Cuypers, Y., Piaskowska, D. and Cuypers I. (2023) National Culture and Alliances. In M. Gelfand & M. Erez (Editors), *Oxford Handbook of Culture and Organizations*, Oxford University Press.

Ertug, G., Cuypers, I.R.P., Noorderhaven, N.G., & Bensaou, B. (2019). The Double-Edged Sword of High Expectations. In F. J. Contractor, & J. J. Reuer (Editors). *Frontiers of strategic alliance research: Negotiating, structuring and governing partnerships*. Cambridge University Press.

Cuypers, I.R.P. & Martin, X. (2006). Strategic Alliance Governance: An Extended Real Options Perspective. In J.J. Reuer. & A. Ariño (Editors), *Strategic Alliances: Governance and Contracts*, pp.111-121, London, UK: Palgrave.

## **CONFERENCE BEST PAPER PROCEEDINGS**

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Cuypers, I.R.P., Ertug, G., & Hennart, J.-F. (2014). Linguistic Distance and Bridge Language Effects on Equity Ownership in Cross-Border Acquisitions *Academy of Management Best Paper Proceedings*, IM Division.

Ertug, G., Cuypers, I.R.P., Noorderhaven, N.G., & Bensaou, B. (2012). Home Country Effects on Trust in International Joint Ventures. *Academy of Management Best Paper Proceedings*, IM Division.

Martin, X & Cuypers, I.R.P. (2010). The Impact of Uncertainty, Ownership Misalignment and Experience on Subsidiary Adjustment. *Proceedings of the Association of Japanese Business Studies*.

Cuypers, I.R.P. & Martin, X. (2006). What Makes and What Does Not Make a Real Option? A Study of International Joint Ventures. *Academy of Management Best Paper Proceedings*, BPS Division.

## **SELECTED MANUSCRIPTS INVITED FOR RESUBMISSION**

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“Title removed to ensure blind review” (with X. Martin).

*Conditionally Accepted at Strategic Management Journal*

“*Title removed to ensure blind review*” (with D. Ferrin, G. Ertug, and T. Zou)  
***Accepted as a proposal at the Journal of International Business Studies and under second round review at Journal of International Business Studies***

“*Title removed to ensure blind review*” (with G. Ertug and D. Dow).  
***Under third round review at Journal of Management***

“*Title removed to ensure blind review*” (with Q. Yu, H. Wang)  
***Invited for first round revise and resubmit at Academy of Management Journal***

“*Title removed to ensure blind review*” (with G. Ertug, N.G. Noorderhaven, K. Kavusan).  
***Invited for first round revise and resubmit at Strategic Organization***

“*Title removed to ensure blind review*” (with D. Dow and M. Crosby)  
***Under second round review at Journal of International Business Policy***

## **AWARDS, RECOGNITIONS AND HONORS**

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Best instructor awards for the Master’s in Innovation programme, 2022

SMU Dean’s Teaching Honour list for Post-Graduate Programmes: Top 20 Percentile Faculty Members, Academic Year 2020

Strategic Management Society’s Global Strategy Interest Group Best Reviewer Award, 2020

Academy of International Business Annual Meeting Best Reviewer Award, 2020

The Journal of International Business Studies 50 Years Silver Medal for Exceptional Contributions to the Journal, 2019

Journal of International Business Studies Best Reviewer Award, 2019

Strategic Management Society’s Stakeholder Interest Group Best Reviewer Award, 2019

Academy of Management Annual Meeting: IM Division CGIO Best Paper in International Corporate Governance Award Winner, 2018

Academy of Management Journal Outstanding Reviewer Award, 2017

Academy of Management International Management Division’s FIU Emerging Scholar Award, 2016

Journal of International Business Studies Best Reviewer Award, 2016

SMU Dean’s Teaching Honour list Top 20 Faculty Members, Academic Year 2014-15

Academy of International Business Annual Meeting Best Reviewer Award, 2015

Strategic Management Society Special Conference Sydney: Best Proposal Award Winner, 2014

Academy of Management Annual Meeting: IM Division CGIO Best Paper in International Corporate Governance Award Finalist, 2014

Academy of International Business Annual Meeting’s “That’s Interesting!” Award Finalist, 2014

Academy of Management Annual Conference: IMD Division Outstanding Reviewer Award, 2014

Journal of International Business Studies Best Reviewer Award, 2014

SMU Dean's Teaching Honour list Top 20 Faculty Members, Academic Year 2013-14

Journal of International Business Studies Best Reviewer Award, 2013

Strategic Management Society's Annual International Conference Best Paper Winner, 2012

SMU Dean's Teaching Honour list Top 20 Faculty Members, Academic Year 2011-12

Strategic Management Society's Annual International Conference Best Paper Finalist, 2010

Academy of Japanese Business Studies Annual Conference's Best Paper Award Winner, 2010

Academy of International Business Farmer Dissertation Award Finalist, 2010

Academy of Management International Management Division's Barry Richman Best Dissertation Award Finalist, 2010

BPS Outstanding Reviewer Award, 2007, 2008, 2009 & 2010

Sheth Foundation/AIB Foundation Travel Grant, 2007

Booz Allen Hamilton/Strategic Management Society PhD Fellowship Winner, 2007

Booz Allen Hamilton/Strategic Management Society PhD Fellowship Finalist, 2006

Carolyn Dexter Award Nominee (All Academy Award for the Best Internationally-Oriented Paper), 2006

## **EDITORIAL BOARD MEMBERSHIPS**

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Strategic Management Journal: Member of the Editorial Review Board (2019-...)

Academy of Management Journal: Member of the Editorial Review Board (2016-...)

Journal of International Business Studies: Member of the Editorial Review Board: (2012-...)

Global Strategy Journal: Member of the Editorial Review Board: (2016-...)

Journal of World Business: Member of the Editorial Review Board: (2018-...)

## **SELECTED PROFESSIONAL AFFILIATIONS AND SERVICE**

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Corporate Governance: International Review (ad hoc reviewer)

Journal of Economic Geography (ad hoc reviewer)

Economic Inquiry (ad hoc reviewer)

Journal of Management Studies (ad hoc reviewer)

Managerial and Decision Economics (ad hoc reviewer)

Management Science (reviewer)

Organization Science (ad hoc reviewer)

Strategy Organization (ad hoc reviewer)  
Long Range Planning (ad hoc reviewer)  
Organization Studies (ad hoc reviewer)  
Academy of Management (member & reviewer for the annual meetings)  
Academy of International Business (member & reviewer for the annual meetings)  
European International Business Association (EIBA) (Annual conference track chair)  
Strategic Management Society (member & reviewer for the annual meetings)  
Academy of Management International Division's Research Committee Member  
Academy of Management International Division's Social Committee Member  
Academy of Management Business Policy and Strategy Division's Research Committee Member  
Strategic Management Society's Global Strategy Group Representative-at-large

## **SELECTED SERVICE AT SMU**

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Strategy and Organization Area Coordinator (2022-...)

Organization and Strategy area's Recruitment committee (2009 – Present, excluding two recruitment cycles)

LKCSB Scholarship Committee (2020 – Present)

LKCSB's Assurance of Learning Committee (2012 – Present)

MBA Curriculum Committee (2018 – 2020)

MBA Programmes Committee (2016 – 2018)

Organization and Strategy area's PhD selection committee (2015 – 2019)

Course coordinator for the undergraduate Strategy course (MGMT102) (2012-2015)

Organizer of the Strategy & Organization summer research camp (2011, 2015)

## **GRANTS**

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SMU Internal Academic Research Grant (#14-C207-SMU-018), 2014

SMU Internal Academic Research Grant (#10-C207-SMU-027), 2010 - 2011

SMU Internal Academic Research Grant (#09-C207-SMU-009), 2009 - 2010

## **TEACHING**

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### **EMBA**

Strategic management (MGMT6056): SMU Executive MBA course (2021)

### **MBA**

Strategic Management (MGMT682): SMU Full-Time MBA course (2016-2022)

Strategic Management (MGMT682): SMU Part-Time MBA course (2016-2020)

## **Masters Programs**

Strategic Management (MGMT698): SMU Masters in Human Capital and Leadership Course (2017-2022)

Strategic Management (MGMT6009): SMU Masters in Corporate Communication Course (2019-2022)

Strategic Management (MGMT6010): SMU Masters in Innovation Course (2019-2022)

Strategic Management (MGMT672): SMU Blended Masters in Management (MiM) (2021-2022)

International Business and Global Strategy (MGMT 623): SMU Masters in Management (MiM) course (2014-2016)

International Management: Tilburg University M.Sc. program in International Business and Strategic Management at Tilburg University (2006-2007)

## **PhD**

Applied Statistics using STATA Course (BSRM 707): SMU PhD course (co-taught with G. Ertug) (2021-2022)

Pro-Seminar in Strategy & Organisation (MGTM730): SMU PhD course (co-taught) (co-taught course) (2015-2022)

Special Topics in Strategic Management (MGMT707): SMU PhD course (co-taught) (co-taught course) (2015-2022)

## **Undergraduate**

Strategy (MGMT102): SMU Undergraduate course (2008-Spring 2015)

## **Selected Executive Education**

Wharton SMU – IBM –Business and Industry Insight Program (2012-2015)

## **Course-coordinator**

Strategy (MGMT102): SMU undergraduate course (2012-2015)

International Business (MGMT205): SMU undergraduate course (2012-2015)

## **Dissertation/ Thesis/Student Supervision**

### **PhD Committees**

Tenjiang Zou  
Zhefei (Tracy) Li  
Li Hao (Edson) Kieu  
Yah Ling (Joann) Liew  
Qiwen (Jenny) YU  
Jiawen Ma

DBA Committees

Tejas Deshpande

Supervision of SMU Research Master Theses in Management (2009-2010)

Yulia Muzyrya-Chhabra (Supervisor)

Korcan Kavusan & Cong Wang (Second reader)

Supervision of Tilburg University Bachelor and Master's theses (2003-2008)