

SM MUSA
musasm@smu.edu.sg
www.smmusa.net

EDUCATION

PhD	Rotterdam School of Management, Erasmus University Strategic Management & Entrepreneurship	2024
MSc	Rotterdam School of Management, Erasmus University Strategic Management	2017
BBA	North South University, Bangladesh Finance	2014

DISSERTATION

Making a Life on the Margins: An Ethnographic Account from Kutupalong
Dissertation co-chairs: Pursey Heugens & Luca Berchicci

RESEARCH INTEREST

Entrepreneurship, Inclusion/Exclusion, Endemic/Located Institutions, Social Innovation and Social Change

PUBLISHED WORK

Musa, SM. 2023. Organizing for Dignity. *Organization Studies*, 44(2):320-323.

WORKING PAPERS

Musa, SM., Heugens, Pursey & Berchicci, Luca. “Making a Life on the Margins: An Ethnographic Theory of Identity Bootstrapping in a Total Institution.”

Musa, SM., Smolka, Katrin & Heugens, Pursey. “Enacting social inclusion and exclusion through necessity entrepreneurship: An ethnographic account from Kutupalong”

Musa, SM., Berchicci, Luca & Heugens, Pursey. “Does Necessity Entrepreneurship Really Alleviate Necessity? An Abductive Study”

Musa, SM. & Heugens, Pursey. “What if Tomorrow Never Comes? Chimeric Agency and Total Institutions in the Postmodern Era”

Musa, SM. “Art, Artifact, and Rhetoric of the Future: Organizing for a Better Future in the Perennial Present”

Musa, SM. Berchicci, Luca & Heugens, Pursey. “Understanding Necessity Entrepreneurs and their Actions”

GRANT-BASED PROJECT (RANDOMIZED CONTROLLED TRIAL)

Davis, Austin., Heugens, Pursey., Mensmann, Mona., Musa, SM & Smolka, Katrin (*in alphabetical order*). “Self-Sustenance Skills Intervention in the Kutupalong Rohingya Refugee Camp”

- This is a multi-papers project funded by JPAL- The Jobs and Opportunity Initiative (MIT), University of Warwick, University of Cologne, and Erasmus University Rotterdam.

- One of the two projects short listed by *Yale Research Initiative on Innovation & Scale (Y-RISE)* to further develop and scale in other contexts.
- The project aims to help governments around the world in their endeavors to support refugees.
- It also informs the training literature and training practice by shedding light on promising ways to foster an entrepreneurial mindset in vulnerable populations.

My role: Co-Principal Investigator

AWARDS & GRANTS

Excellence in Research on the General Topic in Entrepreneurship
Babson College Entrepreneurship Research Conference (BCERC) 2022
Finalist, Best Student Paper
European Group of Organization Studies (EGOS) Colloquium 2022
 Finalist, *ERIM Research Pitch Competition 2021*

ERIM Talent Placement Grant (*50,000 Euro*)
 JPAL- The Jobs and Opportunity Initiative (JOI) Grant 2023 (*58,000 USD*) (with project team)
 YRISE Workforce Development Grant (*1,000 USD*)

INVITED TALKS

Y-RISE Research Workforce Development Workshop 2023 (Yale University – New Haven)
HEC Inclusive Economy Day 2024; 2023 (HEC – Paris)

SELECTED WORKSHOPS & COURSES

Economic Sociology Job Market Showcase 2023 (Virtual)
 SEI PhD Consortium 2023 (Warwick Business School, Coventry)
 AOM OMT PhD Consortium 2023 (Boston; Mentor: Pablo Fernandez)
 EGOS PDW 2023 (Cagliari; Mentors: Charlene Zietsma & Bryant Hudson)
 AOM Entrepreneurship Consortium 2022 (Seattle; Mentor: Erin Powell)
 EGOS PhD Workshop 2022 (Vienna; Mentor: John Amis)
 PROS PDW 2022 (Rhode Island; Mentor: Ann Langley)
 Medici Summer School 2022 (HEC Paris)
 SCANCOR PhD Workshop on Institutional Analysis 2022 (Aalto, Helsinki)

TEACHING EXPERIENCE

Course Title: Creating Societal Impact through Business

- Co-developed this master elective from the scratch.
- The course is designed to teach impact strategies to solve some of the pressing social-economic problems we are facing.

Course Type: Open elective for all RSM master students

Level: Master; **Class Size:** 50(max); **Year:** 2021-2022; 2022-2023; 2023-2024

Master Thesis Supervision

- Supervised 27 students from Strategic Management and Entrepreneurship programs during the period of 2019-2023

CONFERENCE PRESENTATIONS

Musa, SM., Smolka, K., & Heugens, P. “How Necessity Entrepreneurship Shapes Social Structure and Inclusion: An Ethnographic Account from Bangladesh’s Kutupalong Refugee Camp.”

Presented at:

- *Academy of Management Meeting*, Boston, August 4-8, 2023
- *SMS Annual Conference*, London, September 17-20, 2022
- *EGOS Colloquium*, Vienna, July 7-9, 2022
- *International Symposium on Process Organization Studies*, Rhodes, June. 25-28, 2022
- *INSEAD Doriot Entrepreneurship Conference (IDEC)*, June. 17-18, 2022
- *Babson College Entrepreneurship Research Conference*, Baylor, Texas, June 1-4, 2022

Musa, S.M. & Heugens, P., & Berchicci, L. “Life in Limbo: Identity Bootstrapping in a Refugee Camp.”

Presented at:

- *Academy of Management Annual Meeting*, August 3-7(Virtual), 2021
- *Positive Organizational Scholarship Research Conference*, Ross School of Business, University of Michigan, June 23-24, 2022 (withdrawn)

Musa, SM. & Heugens, P. “What if Tomorrow Never Comes? Chimeric Agency and Total Institutions in the Postmodern Era.”

Presented at:

- *Academy of Management Meeting*, Boston, August 4-8, 2023
- *EGOS Colloquium*, Vienna, July 7-9, 2022
- *Organization Studies Workshop*, Athens, May 18-20, 2023
- *International Symposium on Process Organization Studies*, Rhodes, June. 25-28, 2022

Musa, S.M., Berchicci, L. and Heugens, P. “Does Necessity Entrepreneurship Really Alleviate Necessity? An Abductive Study of Entrepreneurial Activities in the Kutupalong Refugee Camp.”

Presented at:

- *SMS Annual Conference*, London, September 17-20, 2022
- *Babson College Entrepreneurship Research Conference*, Baylor, Texas, June 1-4, 2022
- *International Social Innovation Research Conference*, Milan, Italy, September 8-10, 2021

Musa, SM. “Art, Artifact, and Rhetoric of the Future: Organizing for a Better Future in the Perennial Present.”

Presented at:

- *EGOS Colloquium*, Vienna, July 7-9, 2022

PROFESSIONAL SERVICES & MEMBERSHIPS

Ad hoc Reviewer

- Journal of Business Venturing
- Journal of Management
- Academy of Management Conference (ENT & OMT Division)
- Strategic Management Society (SMS) conference

Service to the Rotterdam School of Management, Erasmus University

- Coordinator – Department brownbag series, 2023
- Co-organizer – ERIM Alumni event and RSM Party at the AOM, 2023
- Co-organizer – Department research retreat, 2022
- Co-organizer – Writing group on institutions and social change, 2022

Professional Affiliation and Membership

- Academy of Management (AOM)
- Strategic Management Society (SMS)

- European Group of Organization Studies (EGOS)

REFERENCES

Available on request.