### **GENG Xuesong**

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Date of CV revision: 25 April 2017

Citizenship: Chinese



#### **Education**

2009	Ph.D. Strategic Management, University of Toronto Thesis title: Categories, evaluation bias, and valuation of technological innovation Thesis committee: Brian S. Silverman (Chair), Terry L. Amburgey, Joel A. C. Baum
2001	M.Sc., Business Policy, National University of singapore
1999	M.Eng, Management and Engineering, Zhejiang University
1996	B. Eng. Material Science and Engineering, Shandong University

### Position(s) Held

Jan 2010 - Now	Assistant Professor of Management, Lee Kong Chian School of Business, Singapore Management University
Aug 2009 - Dec 2009	Lecture of Management, Lee Kong Chian School of Business, Singapore Management University

## Awards, Recognition and Honors

- Della Suantio Research Fellowship, Singapore Management University, 2016 2017
- SMU Most Innovative Teaching Award Nominee, 2016
- SMU Most Promising Teaching Award, 2014
- LKC School of Business Dean's Teaching Honor List, 2013 2016
- Best Dissertation Paper Award, Administrative Science Association of Canada, 2009

#### **Research Interests**

Institutional theory and institutional change; Social categorization; Corporate governance;
 Innovation; Organizational learning

#### **Journal Article**

- 1. "Institutional regime shift in intellectual property rights and innovation strategies of firms in China", by HUANG, Kenneth; GENG, Xuesong; WANG, Heli, 03/2017, *Organization Science*, http://doi.org./10.1287/orsc.2017.1117. (Advance Online, Peer-Reviewed)
- 2. "Rent appropriation of knowledge-based assets and firm performance when institutions are weak: A study of Chinese publicly listed firms", by QIAN, Cuili; WANG, Heli; GENG, Xuesong; YU, Yangxin, 05/2016, Strategic Management Journal, 38, 4, 892 911, http://dx.doi.org/10.1002/smj.2522. (Published, Peer-Reviewed)
- 3. "Leveraging foreign institutional logic in the adoption of stock option pay among Japanese firms", by GENG, Xuesong; YOSHIKAWA, Toru; COLPAN, Asli M., 06/2015, Strategic Management Journal, 37, 7, 1472 1492, http://doi.org/10.1002/smj.2391. (Published, Peer-Reviewed)
- "Rapid capacity expansions and failure: A trap for new airline?", by FAN, Terence P. C.; TAN, Alex Tai Loong; GENG, Xuesong, 01/2014, Transportation Research Part E: Logistics and Transportation Review, 61, 1, 176 - 191, http://dx.doi.org/10.1016/j.tre.2013.11.002. (Published, Peer-Reviewed)
- 5. "Research collaboration and research output: A longitudinal study of 65 biomedical scientists in a New Zealand university", by HE, Zilin; GENG, Xuesong; CAMPBELL-HUNT, Colin, 01/2009, Research Policy, 38, 2, 306 317. (Published, Peer-Reviewed)
- "Auditing the management of technological innovation in Chinese companies", by CHEN, Jin; GENG, Xuesong; HE, Dan, 06/2004, International Journal of Innovation and Technology Management, 1, 2, 151 - 163, http://dx.doi.org/10.1142/s0219877004000155. (Published, Peer-Reviewed)

### **Chapter in Book**

 "Informal institutions and the geography of innovation: An integrative perspective", by GENG, Xuesong Geng; HUANG, Kenneth, 11/2016, In Stephen E. Little, Frank M. Go, Teresa Shuk-Ching Poon, Global Innovation and Entrepreneurship: Challenges and Experiences from East and West, 61 - 78, Springer, http://doi.org./10.1007/978-3-319-43859-7\_4. (Published)

## **Editorial Duties**

- Editorial Reviewer for Journal of Business Research, 2016 2017
- Ad hoc reviewer for Academy of Management Journal, Strategic Management Journal, Journal of Business Ethics, Journal of Management Studies, Organization Studies, Asia Business & Management, Industry and Innovation, 2009 - 2017
- Conference reviewer for Academy of Management Annul meeting, Strategic Management Society Annual Conference, Association of International Business Conference, 2009 - 2017

#### **Memberships in Professional Organizations**

- Member, CSG Division; CS Division, Strategic Management Society, 2006 2017
- Member, OMT Division; BPS Division, Academy of Management, 2004 2017
- Member, IKM Division, EGVC Division, Association of International Business, 2012 2014

## **Courses Taught - Undergraduate**

- Managing Strategic Change, MGMT236 (2014 1-section; 2016 1-section; 2017 2-sections),
   January 2014 May 2017
- Business, Government and Society, MGMT003 (2010 6-sections; 2012 6 sections; 2013
   3-sections; 2014 2-sections; 2015 2-sections; 2016 5-sections), January 2010 December 2016

# **Courses Taught - Masters**

Transformative strategy MGMT695, (MCM: Master of Communication Management program),
 1-section, February 2017 - March 2017

### Courses Taught - Ph. D

• Introduction to Strategic Management (Ph.D. seminar, one session), December 2015

### **Executive Teaching**

- Using Balanced Scorecard to Implement Strategy, Senior leaders program (multiple sessions),
   September 2015 November 2016
- Faculty advisor, Wharton-SMU-IBM Business & Industry Insight Program (multiple sessions),
   April 2012 March 2015