

# Adam Tatarynowicz

Associate Professor of Strategic Management

May 2015

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## CONTACT INFO

Singapore Management University  
Lee Kong Chian School of Business (LKCSB)

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Singapore 178899

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🌐 <http://www.tatarynowicz.com>

## RESEARCH INTERESTS

Organization Theory, Strategy, Innovation, Economic Sociology, Social Network Analysis

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## EMPLOYMENT

**Singapore Management University**, Singapore 2015 - Now  
Associate Professor of Strategic Management (*with Tenure*)

**Tilburg University**, Tilburg, The Netherlands 2013 - 2014  
Associate Professor of Organization & Strategy (*with Tenure*)  
Faculty Member of the CentER for Economic Research  
Fellow of the Center for Innovation Research

**Tilburg University**, Tilburg, The Netherlands 2010 - 2013  
Assistant Professor of Organization & Strategy

**Maastricht University**, Maastricht, The Netherlands 2008 - 2010  
Postdoctoral Fellow in the School of Business & Economics  
Research Fellow at the UNU-MERIT Institute

## OTHER POSITIONS

**Tilburg University**, Tilburg, The Netherlands 2015 - Now  
Extramural Fellow of the CentER for Economic Research

**University of Lugano (USI)**, Lugano, Switzerland 2009 - 2010  
Visiting Professor in the Center for Organizational Research

**Kellogg School of Management**, Evanston, Illinois 2006 - 2008  
Visiting Scholar in the Management & Organizations Department

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## EDUCATION

**University of St. Gallen**, St. Gallen, Switzerland 2004 - 2008  
Ph.D. in Management, *Cum Laude*

**Santa Fe Institute**, Santa Fe, New Mexico 2005  
Complex Systems Summer School

**Warsaw School of Economics**, Warsaw, Poland 1996 - 2000  
M.Sc. in Business Administration, *Summa Cum Laude*

**University of Freiburg**, Freiburg, Germany 1998 - 1999  
Exchange Student, *DAAD Scholarship*

**Hamline University**, St. Paul, Minnesota 1995 - 1996  
Undergraduate Student, *Full-rights Presidential Scholarship*

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## SELECTED ARTICLES

Sytcz, M., & Tatarynowicz, A. 2014. Friends and Foes: The Dynamics of Dual Social Structures. *Academy of Management Journal*, 57(2): 585–613.

Sytcz, M., & Tatarynowicz, A. 2014. Exploring the Locus of Invention: The Dynamics of Network Communities and Firms' Invention Productivity. *Academy of Management Journal*, 57(1): 249-279.

Tatarynowicz, A., Sytch, M., & Gulati, R.. 2013. Environmental Demands and the Emergence of Social Structure: Technological Dynamism and Interorganizational Network Forms. *Administrative Science Quarterly*. Conditionally Accepted for Publication.

Sytch, M., Tatarynowicz, A., & Gulati, R. 2012. Toward a Theory of Extended Contact: The Incentives and Opportunities for Bridging Across Network Communities. *Organization Science*, 23(6): 1658-1681.

Gulati, R., Sytch, M., & Tatarynowicz, A. 2012. The Rise and Fall of Small Worlds: Exploring the Dynamics of Social Structure. *Organization Science*, 23(2): 449-471.

Sytch, M., & Tatarynowicz, A. 2012. Friends and Foes: The Dynamics of Dual Social Structures. *Academy of Management Best Paper Proceedings*, 1(1): doi:10.5465.

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CONFERENCE TALKS

Sytch, M., & Tatarynowicz, A. Conflict and Pulsating Collaboration in Interorganizational Networks. *Academy of Management Annual Meeting*, Philadelphia, August 2014.

Sytch, M., & Tatarynowicz, A. Exploring the Locus of Invention: The Dynamics of Network Communities and Firms' Invention Productivity. *MIT-Wharton NSF Meeting*, Boston, July 2013.

Sytch, M., & Tatarynowicz, A. Friends and Foes: The Dynamics of Dual Social Structures. *Academy of Management Annual Meeting*, Boston, August 2012.

Sytch, M., & Tatarynowicz, A. Exploring the Locus of Invention: The Dynamics of Network Communities and Firms' Invention Productivity. *Academy of Management Annual Meeting*, San Antonio, August 2011.

Tatarynowicz, A., & Sytch, M., Handle with Care: Robustness of Interorganizational Networks to Tie Decay. *The International Conference on Network Science (NETSCI)*, Budapest, June 2011.

Tatarynowicz, A., & Sytch, M., Handle with Care: Robustness of Interorganizational Networks to Tie Decay. *2011 Complexity Conference at the Northwestern Institute on Complex Systems (NICO)*, Evanston, June 2011.

Sytch, M., & Tatarynowicz, A. Exploring the Locus of Invention: The Dynamics of Network Communities and Firms' Invention Productivity. *4th Israel Strategy Conference*, Haifa, December 2010.

Sytch, M., & Tatarynowicz, A. Exploring the Locus of Invention: The Dynamics of Network Communities and Firms' Invention Productivity. *Network Evolution Conference 2.0 at INSEAD*, Fontainebleau, October 2010.

Tatarynowicz, A., & Sytch, M., Handle with Care: Robustness of Interorganizational Networks to Tie Decay. *30th International Social Network Conference (Sunbelt)*, Riva del Garda, June 2010.

Tatarynowicz, A, Sytch, M., & Gulati, R.. Act Locally, Gain Globally? How the Collaborative Behaviors of Firms Shape the Structure and Function of Interorganizational Networks Across Industries. *Midwest Strategy Meetings*, Evanston, May 2010.

Tatarynowicz, A, Sytch, M., & Gulati, R.. Act Locally, Gain Globally? How the Collaborative Behaviors of Firms Shape the Structure and Function of Interorganizational Networks Across Industries. *Academy of Management Annual Meeting*, Chicago, August 2009.

Gulati, R., Sytch, M., & Tatarynowicz, A. The Rise and Fall of Small Worlds: Exploring the Dynamics of Social Structure. *Organization Science Special Issue Conference on "The Genesis and Dynamics of Networks"*, Milan, June 2009.

Gulati, R., Sytch, M., & Tatarynowicz, A. The Rise and Fall of Small Worlds: Exploring the Dynamics of Social Structure. *MIT-Harvard Research Colloquium*, Cambridge, May 2009.

Tatarynowicz, A., & Lomi, A., Not All Brokers Are the Same: Embeddedness and Exposure in Intra-organizational Networks. *29th International Social Network Conference (Sunbelt)*, San Diego, March 2009.

- Tatarynowicz, A, Sytch, M., & Gulati, R.. Act Locally, Gain Globally? How the Collaborative Behaviors of Firms Shape the Structure and Function of Interorganizational Networks Across Industries. *Conference on New Perspectives in Complex Networks*, Barcelona, December 2008.
- Tatarynowicz, A, Sytch, M., & Gulati, R.. Act Locally, Gain Globally? How the Collaborative Behaviors of Firms Shape the Structure and Function of Interorganizational Networks Across Industries. *Academy of Management Annual Meeting*, Chicago, August 2009.
- Gulati, R., Sytch, M., & Tatarynowicz, A. The Rise and Fall of Small Worlds: Exploring the Dynamics of Social Structure. *Organization Science Special Issue Conference on "The Genesis and Dynamics of Networks"*, Milan, June 2009.
- Gulati, R., Sytch, M., & Tatarynowicz, A. The Rise and Fall of Small Worlds: Exploring the Dynamics of Social Structure. *MIT-Harvard Research Colloquium*, Cambridge, May 2009.
- Tatarynowicz, A., & Lomi, A., Not All Brokers Are the Same: Embeddedness and Exposure in Intra-organizational Networks. *29th International Social Network Conference (Sunbelt)*, San Diego, March 2009.
- Tatarynowicz, A, Sytch, M., & Gulati, R.. Act Locally, Gain Globally? How the Collaborative Behaviors of Firms Shape the Structure and Function of Interorganizational Networks Across Industries. *Conference on New Perspectives in Complex Networks*, Barcelona, December 2008.
- Sytch, M., Tatarynowicz, A., & Gulati, R. Toward a Theory of Extended Contact: The Incentives and Opportunities for Bridging Across Network Communities. *Network Evolution Conference 1.0 at INSEAD*, Fontainebleau, October 2008.
- Sytch, M., Tatarynowicz, A., & Gulati, R. Toward a Theory of Extended Contact: The Incentives and Opportunities for Bridging Across Network Communities. *Academy of Management Annual Meeting*, Los Angeles, August 2008.
- Tatarynowicz, A., & Hagedoorn, J. Being in the Right Place, at the Right Time: The Dynamics of Interorganizational Networks and Firms' Technological Performance. *The Duke Strategy Conference at Fuqua Business School*, Durham, May 2008.
- Sytch, M., Tatarynowicz, A., & Gulati, R. Toward a Theory of Extended Contact: The Incentives and Opportunities for Bridging Across Network Communities. *24th Colloquium of the European Group for Organization Studies (EGOS)*, Amsterdam, June 2008.
- Tatarynowicz, A., & Hagedoorn, J. Being in the Right Place, at the Right Time: The Dynamics of Interorganizational Networks and Firms' Technological Performance. *8th Annual Meeting of the European Academy of Management (EURAM)*, Ljubljana, May 2008.
- Tatarynowicz, A. A Tale of Two Networks: Social Structure and Interfirm Knowledge Flows. *28th International Social Network Conference (Sunbelt)*. St. Pete's Beach, February 2008.
- Sytch, M., Tatarynowicz, A., & Gulati, R. Toward a Theory of Extended Contact: The Incentives and Opportunities for Bridging Across Network Communities. *International Conference on Applications of Social Network Analysis*, Zurich, October 2007.
- Gulati, R., Sytch, M., & Tatarynowicz, A. The Rise and Fall of Small Worlds: Exploring the Dynamics of Social Structure. *Academy of Management Annual Meeting*, Philadelphia, August 2007.
- Tatarynowicz, A. The Multilevel Effects of Social Embeddedness: Network Evolution and Firms' Technological Performance. *27th International Social Network Conference (Sunbelt)*, Corfu, May 2007.
- Simoni, M., Tatarynowicz, A., & Vagnani, G. The Complex Dynamics of Innovation Diffusion and Social Structure: A Simulation Study. *1st World Congress on Social Simulation (WCSS)*, Kyoto, August 2006.
- Simoni, M., Tatarynowicz, A., & Vagnani, G. The Complex Dynamics of Innovation Diffusion and Social Structure: A Simulation Study. *International Conference on Economic Sciences with Heterogeneous Interacting Agents*, Bologna, June 2006.

Tatarynowicz, A. The Multilevel Effects of Social Embeddedness: Network evolution and firms' technological performance. *The International School and Conference on Network Science (NETSCI)*, Bloomington, May 2006.

Simoni, M., Tatarynowicz, A., & Vagnani, G. The Complex Dynamics of Innovation Diffusion and Social Structure: A Simulation Study. *Academy of Management Annual Meeting*, Honolulu, August 2005.

Tatarynowicz, A. The Multilevel Effects of Social Embeddedness: Network Evolution and Firms' Technological Performance. *25th International Social Network Conference (Sunbelt)*, Redondo Beach, March 2004.

Simoni, M., Tatarynowicz, A., & Vagnani, G. The Complex Dynamics of Innovation Diffusion and Social Structure: A Simulation Study. *25th International Social Network Conference (Sunbelt)*, Redondo Beach, March 2004.

#### INVITED SEMINARS

SMU Singapore, HKUST Hong Kong, Imperial College London, INSEAD, ETH Zurich (twice), University of Zurich, University of Sydney Business School, ESMT Berlin (twice), Hungarian Academy of Sciences, Warsaw University, University of Cologne, University of Lugano, University of Mannheim, Tilburg University (twice), Bocconi University, Maastricht University, University of Groningen.

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#### SERVICE TO PROFESSION

Member of the Editorial Review Board at *Academy of Management Journal*, 2013 - present.

Member of the **OMT Research Committee** of the Academy of Management, 2010 - present.

Invited panelist on Network Methods in Management Research at the *Strategic Management Society Special Meeting* in Tel Aviv, March 2014.

Co-organizer of the Academic Workshop on Dynamic Capabilities and Organizational Learning at Tilburg University and Tias Business School, Tilburg, January 2014.

Panelist and chair of the Network Dynamics Track at the *Tilburg Conference on Innovation*, Center for Innovation Research, Tilburg, June 2012.

Co-organizer of the *Tilburg Conference on Innovation*, Center for Innovation Research, June 2010.

Discussant at the Organizational Networks Track of the *24th Colloquium of the European Group for Organization Studies (EGOS)*, University of Amsterdam, June 2008.

Regular Reviewer for the *Academy of Management Journal*, *Administrative Science Quarterly*, *Strategic Management Journal*, *Organization Science*, *Industrial and Corporate Change*, and *Social Networks*.

Reviewer for the *Strategic Management Society Annual Conference 2014* in Madrid.

Reviewer for the *Strategic Management Society Special Conference on the Globalization of Innovation Strategies*, Singapore, June 2012.

Reviewer for the *Academy of Management Annual Meetings* (OMT, BPS, and TIM divisions).

*Ad-hoc* Reviewer for the Swiss National Science Foundation (SNSF) and the Netherlands Organization for Scientific Research (NWO).

Member of the Academy of Management, European Group for Organization Studies (EGOS), International Network for Social Network Analysis (INSNA), and Santa Fe Institute Alumni.

#### SERVICE TO SCHOOL

Member of the Department Research Committee, Tilburg University, 2012 - present.

Member of the Faculty Search and Recruiting Committee of the Department of Management, Tilburg University, 2012 - 2013.

Academic Mentor in the Research Master Program of the Graduate School, Tilburg University, 2011 - present.

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PH.D. COMMITTEES      **Koen van den Oever**, Tilburg University, Department of Management, Thesis in Progress.  
Committee members: Xavier Martin, Adam Tatarynowicz

**Youtha Cuypers**, Tilburg University, Department of Management, 2011.  
Committee members: Sytse Douma, Will Mitchell, Hans Pennings, Adam Tatarynowicz  
Current placement: Faculty of Business and Economics, University of Hong Kong

THESIS COMMITTEES      Supervisor of over 50 master and over 100 bachelor theses in strategic management, innovation management, organization theory, entrepreneurship, and social networks.

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| CORE TEACHING<br>(TILBURG U.) | <i>Year</i> | <i>Course</i>                                      | <i>Evaluations</i> |
|-------------------------------|-------------|--|--------------------|
|                               | 2013/2014   | Selected Topics in Organization & Strategy (Ph.D.) | N/A                |
|                               | 2013/2014   | Organization Theory (Master)                       | 4.27/5.00          |
|                               | 2013/2014   | Innovation & Technology Management (Bachelor)      | 4.15/5.00          |
|                               | 2013/2014   | Strategic Management (Bachelor)                    | 4.48/5.00          |
|                               | 2013/2014   | Behavioral Foundations of Org. & Strategy (Ph.D.)  | N/A                |
|                               | 2012/2013   | Innovation & Technology Management (Bachelor)      | 4.22/5.00          |
|                               | 2012/2013   | Strategic Management (Bachelor)                    | 4.32/5.00          |
|                               | 2011/2012   | Behavioral Foundations of Org. & Strategy (Ph.D.)  | N/A                |
|                               | 2011/2012   | Innovation & Technology Management (Bachelor)      | 4.53/5.00          |
|                               | 2011/2012   | Strategic Management (Bachelor)                    | 4.36/5.00          |
|                               | 2010/2011   | Strategic Management (Bachelor)                    | 4.14/5.00          |

| CORE TEACHING<br>(MAASTRICHT U.) | <i>Year</i> | <i>Course</i>                                  | <i>Evaluations</i> |
|----------------------------------|-------------|--|--------------------|
|                                  | 2009/2010   | Int'l Competitive Analysis & Strategy (Master) | 8.4/10             |
|                                  | 2009/2010   | International Business History (Bachelor)      | 8.4/10             |
|                                  | 2008/2009   | Strategic Alliances and M&A's (Master)         | 8.0/10             |
|                                  | 2008/2009   | Innovation & Entrepreneurship (Master)         | 8.6/10             |
|                                  | 2007/2008   | International Business History (Bachelor)      | 8.1/10             |

| ADVANCED TEACHING<br>(WARSAW-ILLINOIS MBA) | <i>Year</i> | <i>Course</i>                    | <i>Evaluations</i> |
|--|-------------|----------------------------------|--------------------|
|  | 2014        | Network Strategy (Executive MBA) | N/A                |

INSTRUCTOR TRAINING      OMT Junior Faculty Consortium at the *Academy of Management Meeting*, Montreal, August 2011.  
  
OMT Teaching Roundtables at the *Academy of Management Meeting*, Montreal, August 2011.  
  
Faculty development workshops on the case-based teaching method at Harvard Business School, Boston, June-July 2009.  
  
Multiple teaching workshops at Tilburg University and Maastricht University, 2009-2012.

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SELECTED HONORS      Granted one of two Research Fellowships of the Tilburg Alumni Association, 2014 - present.  
  
Finalist of the NWO VIDI Innovative Research Incentives Scheme, The Hague, May 2014.  
  
Awarded **Tenure** and promoted to Associate Professor by the Dean of the Tilburg School of Economics and Management (TISEM), Tilburg U., October 2013  
  
Honored with the *Best Teacher Award* for four consecutive years at Tilburg U., 2011-2014.  
  
Best Paper Proceedings of the *Academy of Management Annual Meeting*, Boston, August 2012.  
  
Finalist for the Best Paper Award of the *4th Israel Strategy Conference*, Haifa, December 2010.  
  
Early Career Award from the METEOR Research School, Maastricht U., April 2009.  
  
Nominee for the *2nd Lindau Nobel Laureate Meetings in Economic Sciences*, Lindau, June 2006.

## GRANTS

Competitive Research Grant from the Tilburg Alumni Association (€10,000), 2014.

Research grant from the METEOR Research School, Maastricht University (€4,000), 2009.

Travel grant from the U.S. National Science Foundation for participation in the *1st International School and Conference on Network Science (NETSCI)*, University of Indiana, 2006.

Travel grants from the U.S. Department of Energy and U.S. National Science Foundation for participation in the *7th Complex Systems Summer School*, Santa Fe Institute, New Mexico, 2005.

Prospective Research Grant from the Swiss National Science Foundation (CHF 25,000), 2006.

Prospective Research Grant from the Swiss National Science Foundation (CHF 35,000), 2005.

Multiple travel grants from the Swiss National Science Foundation, Berne, 2004 - 2005.

Marie-Curie Individual Scholarship from the European Commission (€7,200), 2004.

## EARLIER HONORS

*Best International Student Award* from Hamline University, President's Honor Roll, Full-rights Presidential Scholarship, Hamline University, Minnesota, 1995-1996.

Certificate of Academic Excellence from the Governor of the State of Minnesota, 1995.

Finalist in the Mathematics Division of the *23rd International Science Fair*, Ontario, 1995.

2nd-place winner in the *20th Minnesota State Science Fair Competition*, Minnesota, 1995.

Invited to become member of the *National Honors Society*, the *Young Edisons' Society for Ingenuity*, and the *Who's Who Among American High School Students*.

Winner of the U.S. Government Scholarship Program for Central and Eastern Europe (one of five laureates from Poland), Awarded by Bill and Hilary Clinton, 1994.

## INDUSTRY EXPERIENCE

**OpenText Corporation**, Munich, Germany 2001 - 2003  
R&D Manager, Core Server Group

**KPMG Consulting**, Frankfurt, Germany and London, U.K. 2000 - 2001  
Management Consultant (e-Business, IT, Banking, Automotive)

**Allianz Group**, Munich, Germany 1999 - 2000  
Assistant to Senior Management, Corporate Development Unit

## COMPUTER SKILLS

|                        |   |
|------------------------|---|
| Data analysis:         | Mathematica, MATLAB, Maple, Stata, R, CERN Colt (Java)    |
| Network analysis:      | Ucinet, Pajek, RSiena, JUNG (Java), Gephi, NodeXL, Visone |
| Computer simulation:   | NetLogo, Repast, Swarm                                    |
| Programming languages: | Java SE, Java EE, Python, C/C++, Perl, SQL                |
| Web development::      | HTML5, CSS3, PHP, JavaScript, XML, MySQL, Wordpress       |
| Desktop publishing:    | Adobe InDesign, Illustrator, Photoshop, MS Office         |

## OTHER INFORMATION

Founding member of the Rotary Club Eindhoven International (RCEI).

Languages: Polish, English, German, Spanish, French, Russian.

Dual citizen of Poland and Germany.