

WEI (WHITNEY) ZHANG

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EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY , Atlanta, Georgia, U.S.	
Ph.D. in Bioengineering	2009
MBA	2008
VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY , Blacksburg, Virginia, U.S.	
M.S. in Biological Systems Engineering	2003
NANJING UNIVERSITY OF CHEMICAL TECHNOLOGY , Nanjing, China	
B.S. in Biochemical Engineering	1998

POSITIONS HELD

SENIOR LECTURER	2015—present
Lee Kong Chian School of Business, Singapore Management University, Singapore	
ADJUNCT LECTURER	2012—2015
Lee Kong Chian School of Business, Singapore Management University, Singapore	
SENIOR LECTURER	2012
Amity Global Business School, Singapore, Singapore	
BUSINESS ANALYST, New Business Development	2008
Medipurpose, Atlanta, Georgia, U.S.	
PRO-BONO CONSULTANT	2007
The Sullivan Center, Atlanta, Georgia, U.S.	

RESEARCH INTERESTS

- Competitive Strategy
- Innovation
- Entrepreneurship
- Inter and Intra-organizational Relationships
- Strategic Alliances and Joint Ventures

COURSES TAUGHT

- Strategic Management, Undergrad, Singapore Management University
- Technology and World Change, Undergrad, Singapore Management University
- Managing in a VUCA context, Undergrad, Singapore Management University
- Strategic Human Resource Management, MBA, Amity Global Business School

AWARDS, RECOGNITION AND HONORS

- Dean's Teaching Honors List, Lee Kong Chian School of Business, 2014
- Best Paper Proceedings of 2011 Academy of Management Meeting, San Antonio, TX, August 12-16, 2011

SCHOLARSHIPS

- Full Merit-based Scholarship, School of Chemical Engineering, Georgia Tech, 2003—2009
- Merit-based Oglesby Fellowship, the College of Management, Georgia Tech, 2007—2008
- Full Merit-based Scholarship, Department of Biological Systems Engineering, Virginia Tech, 2001—2003

ACTIVITIES

- Board of Directors of the Association of Chinese Professionals (ACP), Atlanta Chapter, 2006—2009
- Co-founder of the Molecular Simulation Journal Club at Georgia Tech, 2005—2009
- Secretary of the Association of Chinese Students and Scholars (ACSS) at Virginia Tech, 2002—2003
- Member of the Management Consulting Club at Georgia Tech, 2007—2008
- Member of the National Association of Women MBAs (NAWMBA), 2007—2009
- Student Member of the American Chemical Society (ACS), 2002—2009

SELECTED PUBLICATIONS

- Rothaermel, F.T. and Zhang, W. Genentech: After the acquisition by Roche. Written case for *Strategic Management: Concepts and Cases*, Rothaermel, F.T., McGraw-Hill College, 2012.
- Rothaermel, F.T. and Zhang, W. Numenta—How to make it take off? Written case for *Strategic Management: Concepts and Cases*, Rothaermel, F.T., McGraw-Hill College, 2012.
- Lee J. and Zhang W. Financial capital and startup survival. Best Paper Proceedings of 2011 Academy of Management Meeting, San Antonio, TX, August 12-16, 2011.
- Zhang, W. Computer simulation of secondary structure of biological and synthetic polymer. Ph.D. thesis. 2009
- Zhang, W., Li, Z., and Agblevor, F. A. Microbubble fermentation of recombinant *Pichia Pastoris* for human serum albumin production. (2005). *Process Biochemistry* 40: 2073 – 2078.