

Minh Hang Bui

Lee Kong Chian School of Business, Singapore Management University
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EDUCATION

Ph.D. in Business (Marketing)

Singapore Management University

Singapore

Aug 2023 – present

Master Economics & Psychology

*Paris School of Economics, Université Paris 1 Panthéon-Sorbonne,
Université Paris Cité*

Paris, France

Aug 2021 – Jun 2023

- **Year-2 Thesis:** "Self-construal, Fear of Missing Out (FoMO) from social media and consumers' purchase behavior"
- **Year-1 Thesis:** "Effects of advertising creativity on consumers' product perceptions and retailer evaluations, and the role of creativity self-concept"

Bachelor of Social Science (Psychology)

Université Paris Cité

Paris, France

Aug 2018 – Jun 2021

- **Bachelor's Thesis:** "Effects of management types and personality traits on employees' creativity and risk-taking behaviors in the workplace"

WORK EXPERIENCE

Research Assistant

*Laboratory of Psychology and Applied Ergonomics (LaPEA)
Université Paris Cité*

Paris, France

Mar 2022 – Jun 2022

Human Resources Intern

Vietnam Airlines JSC.

Paris, France

Feb 2021 – Apr 2021

Human Resources Intern

Vietsoyptero, Gas Division

Vungtau, Vietnam

Jun 2020 – Aug 2020

Research Assistant

*Center for Research, Information and Service in Psychology (CRISP)
Vietnam National University*

Hanoi, Vietnam

Jun 2019 – Aug 2019

SKILLS

- **IT:** SPSS, Stata, R, LaTeX, Markdown
- **Computer:** Microsoft Office (Word, PowerPoint, Excel), Qualtrics, LimeSurvey
- **Communication:** English (advanced: IELTS 8.0), French (advanced: DALF C1), Vietnamese (native)