

Jiayi LAI

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Lee Kong Chian School of Business, Singapore Management University, 50 Stamford Road, Singapore, 178899

Education

Singapore Management University , Ph.D. in Business (Operations Management)	Aug 2023 – Present
National University of Singapore , MSc in Management	Jan 2022 – Jan 2023
Vienna University of Economics and Business , Visiting Student	Sep 2019 – Jan 2020
Sun Yat-sen University , BSc in Management Science	Sep 2017 – Jun 2021

Research Interests

AI Governance, Sustainability

Working Papers

Regulating Adaptive New Products: Can Less Oversight Lead to Better Development Practices?

With Leon XU, Xin FANG, and Tinglong DAI (*Management Science*, forthcoming)

When Penalties Silence the Green: Environmental Disclosure under Asymmetric Verification

With Xin FANG and Hsiao Hui LEE (manuscript in preparation for submission to *Management Science*)

Academic Presentations

Regulating Adaptive New Products: Can Less Oversight Lead to Better Development Practices?

- Southern University of Science and Technology (invited) Jul 2026
- POMS-HK International Conference, Shenzhen (invited) Jan 2026
- Singapore Analytics & Operations Day, Singapore Sep 2025
- M&SOM Conference, London Jun 2025
- Singapore Rising Scholar Conference, Singapore May 2025
- POMS-HK International Conference, Hong Kong (invited) Jan 2025

When Penalties Silence the Green: Environmental Disclosure under Asymmetric Verification

- M&SOM Conference, Boston Jul 2026

Honors and Awards

Impact Doctoral Fellowship , Singapore Management University	Jul 2026
Dean's PhD Student Award , Singapore Management University	May 2026
Presidential Doctoral Fellowship , Singapore Management University	Jul 2025
SMU Research Scholarship , Singapore Management University	Jul 2023 – Present
Enterprise Scholarship , Lingnan College, Sun Yat-sen University	Dec 2020
Third Prize Scholarship , Sun Yat-sen University	Sep 2020
Outstanding Vice President , Sun Yat-sen University	Jun 2019
Second Prize Scholarship , Sun Yat-sen University	Sep 2018

Teaching Experience

Guest Lecturer: Bayesian Persuasion and Information Design (Ph.D. Course, 2026)

Teaching Assistant: Decision Analysis, Operations & Supply Chain Management, Risk Management in Global Supply Chains (MBA)

Professional Service

Session Chair: M&SOM 2025, M&SOM 2026

Ad Hoc Reviewer: IISE Transactions

Internship Experience

Tencent , Shenzhen, China	Human Resources Management Intern	Jul 2021 - Oct 2021
Mars Wrigley , Guangzhou, China	Digital Supply Chain Intern	Nov 2020 - Apr 2021
Deloitte Consulting , Shenzhen, China	Management Consulting Intern	Jul 2020 - Sep 2020