Shuta Tsuchiya

Lee kong chain school of business (Singapore management university)
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RESEARCH INTERESTS

Strategic management, International business, Political shock, Causal inference

EDUCATION

Lee Kong Chian School of Business (Singapore Management University), Singapore August 2024 —
PhD candidate in strategy & entrepreneurship course

The University of Tokyo, Tokyo, Japan April 2024 — July 2024
PhD course

The University of Tokyo, Tokyo, Japan April 2023 — March 2024
Master's Degree in Management Studies
Thesis Title: How does animosity in the host country affect the relationship between the subsidiary's top manager and internal stakeholders?

The University of Tokyo, Tokyo, Japan April 2019 — March 2023
Bachelor of Economics: Development economics

SCHOLARSHIP

Research Fellowship for Young Scientists (DC1) by Japan Society for the Promotion of Science (3,200,000 yen×3 years) April 2024 — March 2027 (declined in July 2024)

Master's course WINGS-LST Takuetsu Research Assistant by the University of Tokyo (800,000 yen a year)
June 2023 — Febulary 2024

AWARDS AND ACHIEVEMENT

Accepted to the Shortened Master's Program of the Graduate Program of International Excellence in Advanced Economics in the University of Tokyo June 2022

Graduated master's degree after skipping a year in the University of Tokyo March 2024

Vice-representative at the entrance ceremony of the Graduate School of the University of Tokyo April 2024

WORK IN PROGRESS

- "Estimating causal effects of host country animosity on subsidiary performance. Evidence from anti-Japanese movement in China" (Data from Ministry of Economy, Trade, and Industry of Japan)
- "How does the severity of the agency problem facilitate the subsidiary's bribe payment behavior? Evidence from firm-level data in the former socialist country" (Data from World-Bank BEEP data)
- "How does the network centrality affect the amount of material stock in the Japanese automobile industry supply chain?" (Data from Tokyo Shoko Research. Joint research with Yutaro Fukuda and Kiyohiro Oki)

PRESENTATION

- Tsuchiya, S. (2024). Do agency problems between headquarters and subsidiaries facilitate subsidiaries' bribe payment behavior?: Presented at the Journal of Management Studies publishing workshop

PUBLICATIONS

Discussion paper
Published

- Tsuchiya, S., & Oki, K. 2023. How MNEs deal with bribe requests from local government: The role of local sourcing and new analytical method to estimate its causal effect on subsidiary performance. (Discussion Paper Series No.559). Manufacturing Management Research Center (MMRC).

Journal paper
Published

- Tsuchiya, S., & Ma, R. 2023. How do Chinese SOMNEs Avoid Legitimacy Pressure in the Host Country?. Akamon Management Review.

ACADEMIC EXPERIENCE

University of Tokyo Tokyo, Japan
Research as Bachelor degree Under Prof. Yasuyuki SAWADA April 2021 — March 2023

- Estimate the causal effects of local sourcing on the subsidiary's performance by using the bribe requests from the officials as a natural experiment

University of Tokyo Tokyo, Japan
Research as Master degree Under Associate Prof. Kiyohiro OKI April 2023 — July 2024

- Investigated the ATT of bribe demands by officials on multinational corporations' strategy (bribe payment and engagement strategy) using the IPWRA method.
- Investigated how animosity in the host country affects the relationship between the subsidiary's top manager and internal stakeholders by Conducting ten interview surveys for Japanese MNCs' top management in Korea.
- Conducted four interview surveys to understand the changing Role of Expatriates in the Spread of COVID-19.
- Participated in a questionnaire survey to determine the effect of COVID-19 on subsidiary management.