

## Shuta Tsuchiya

Lee kong chain school of business (Singapore management university)  
s.tsuchiya.2024@pbs.smu.edu.sg — +65-82892654 —

### RESEARCH INTERESTS

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Strategic management, International business, Political shock, Causal inference

### EDUCATION

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**Lee Kong Chian School of Business (Singapore Management University)**, Singapore August 2024 —  
PhD student in strategy & entrepreneurship course

**The University of Tokyo**, Tokyo, Japan April 2024 — July 2024  
PhD course

**The University of Tokyo**, Tokyo, Japan April 2023 — March 2024  
Master's Degree in Management Studies  
Thesis Title: How does animosity in the host country affect the relationship between the subsidiary's top manager and internal stakeholders?

**The University of Tokyo**, Tokyo, Japan April 2019 — March 2023  
Bachelor of Economics: Development economics

### SCHOLARSHIP

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**Research Fellowship for Young Scientists (DC1) by Japan Society for the Promotion of Science (3,200,000 yen×3 years)** April 2024 — March 2027 (declined in July 2024)

**Master's course WINGS-LST Takuetsu Research Assistant by the University of Tokyo (800,000 yen a year)**  
June 2023 — February 2024

### AWARDS AND ACHIEVEMENT

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**Accepted to the Shortened Master's Program of the Graduate Program of International Excellence in Advanced Economics in the University of Tokyo** June 2022

**Graduated master's degree after skipping a year in the University of Tokyo** March 2024

**Vice-representative at the entrance ceremony of the Graduate School of the University of Tokyo** April 2024

### WORK IN PROGRESS

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- "Estimating causal effects of host country animosity on subsidiary performance. Evidence from anti-Japanese movement in China" (Data from Ministry of Economy, Trade, and Industry of Japan)
- "How does the severity of the agency problem facilitate the subsidiary's bribe payment behavior? Evidence from firm-level data in the former socialist country" (Data from World-Bank BEEP data)
- "How does the network centrality affect the amount of material stock in the Japanese automobile industry supply chain?" (Data from Tokyo Shoko Research. Joint research with Yutaro Fukuda and Kiyohiro Oki)

### PRESENTATION

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- Tsuchiya, S. (2024). Do agency problems between headquarters and subsidiaries facilitate subsidiaries' bribe payment behavior?: Presented at the Journal of Management Studies publishing workshop

## PUBLICATIONS

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### Discussion paper

Published

- Tsuchiya, S., & Oki, K. 2023. How MNEs deal with bribe requests from local government: The role of local sourcing and new analytical method to estimate its causal effect on subsidiary performance. (Discussion Paper Series No.559). Manufacturing Management Research Center (MMRC).

### Journal paper

Published

- Tsuchiya, S., & Ma, R. 2023. How do Chinese SOMNEs Avoid Legitimacy Pressure in the Host Country?. *Akamon Management Review*.

## ACADEMIC EXPERIENCE

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### University of Tokyo

*Research as Bachelor degree Under Prof. Yasuyuki SAWADA*

Tokyo, Japan

April 2021 — March 2023

- Estimate the causal effects of local sourcing on the subsidiary's performance by using the bribe requests from the officials as a natural experiment

### University of Tokyo

*Research as Master degree Under Associate Prof. Kiyohiro OKI*

Tokyo, Japan

April 2023 — July 2024

- Investigated the ATT of bribe demands by officials on multinational corporations' strategy (bribe payment and engagement strategy) using the IPWRA method.
- Investigated how animosity in the host country affects the relationship between the subsidiary's top manager and internal stakeholders by Conducting ten interview surveys for Japanese MNCs' top management in Korea.
- Conducted four interview surveys to understand the changing Role of Expatriates in the Spread of COVID-19.
- Participated in a questionnaire survey to determine the effect of COVID-19 on subsidiary management.