

Jiahua (Mike) Sun

Ph.D. Candidate in Strategy & Entrepreneurship
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EDUCATION

LKC School of Business, Singapore Management University 2023-2028 (Expected)

Ph.D. in Strategy and Entrepreneurship

Research interests: innovation and technology strategy, digital platforms, machine learning

Xi'an Jiaotong University, Xi'an, China 2020-2023

Master of Business Management

Shandong University, Jinan, China 2016-2020

Bachelor of International Business

WORKING PAPER

Adam Tatarynowicz and **Jiahua Sun***. "When Novelty Pays but Doesn't Persuade: The Patent Novelty-Value Relationship"

- Accepted by AOM Annual Conference 2025 & DRUID 2025

WORK EXPERIENCE

Research Assistant (SMU)

Data collection & analysis (Prof. Liang Chen) 2024-2025

Teaching Assistant (SMU)

MGMT205 International Business (Prof. Daphne Yiu) Spring 2025

MGMT102 Strategy (Prof. Adam Tatarynowicz) Fall 2024

MGMT102 Strategy (Prof. Liang Chen) Spring 2024

MGMT6017 Sustainability Impact (Prof. Xuesong Geng) Fall 2023

CONFERENCES & WORKSHOPS

AOM Annual Conference, Copenhagen, Coauthor & Participant July 2025

7th Asian Management Research Consortium, Hong Kong, Presenter May 2025

SEJ Paper Development Workshop, Singapore, Presenter April 2025

1st MOR Paper Development Workshop, Changsha, Presenter June 2024

PROFESSIONAL SERVICE

Reviewer for Academy of Management Annual Conference (TIM & IM Division) 2025

Reviewer for IACMR Biennial Conference 2025

SKILL & LANGUAGE

Language English (Fluent), Chinese (Native)

Programming Stata, Python, PostgreSQL, R