Jiahua Sun

Last updated: October 31, 2026

Ph.D. Candidate in Strategy & Entrepreneurship
Website: https://www.jiahuasun.com
Telephone: (65) 80671826
Email: jiahua.sun.2023@pbs.smu.edu.sg
Address: Lee Kong Chian School of Business, 50 Stamford Road, Singapore, 178899

EDUCATION

LKC School of Business, Singapore Management University 2023-2028 (Expected)
Ph.D. in Strategy and Entrepreneurship

Xi'an Jiaotong University, Xi'an, China 2020-2023
Master of Business Management

Shandong University, Jinan, China 2016-2020
Bachelor of International Business

RESEARCH INTERESTS

Technology Innovation, Ecosystem, Knowledge Sourcing, Open Source, AI and Machine Learning

WORKING PAPERS

1. Adam Tatarynowicz and **Jiahua Sun**. [Evaluation of technological novelty]

2. **Jiahua Sun**, Nianchen Han, Shaoqin Tang, and Liang Chen. [Cumulative innovation in online community]
   - Selected for inclusion in the ***Academy of Management Best Paper Proceedings (2026)***.
   - Under Review

3. Jinci Liu, **Jiahua Sun**, and Shaoqin Tang (alphabetical order). "Worker or Work: Human Review with AI"

4. Shaoqin Tang, Nianchen Han, **Jiahua Sun**, Liang Chen. [AI & knowledge sourcing]

WORK IN PROGRESS

1. [AI as knowledge gatekeeper], with Shaoqin Tang & Tony Tong
2. [Ecosystem multihoming], with Wenlu Su, Liang Chen & Jingtao Yi
3. [Ecosystem development]
4. [Strategic repositioning in digital platform], with Liang Chen & Pengxiang Zhang

TEACHING EXPERIENCE

TA, MGMT102 Strategy for Undergraduate (Prof. Xina Li) 2026
TA, FNCE6086 for CEMBA (Prof. Fangjian Fu) 2026
TA, MGMT205 International Business for MBA (Prof. Daphne Yiu) 2025
TA, MGMT102 Strategy for Undergraduate (Prof. Adam Tatarynowicz) 2024
TA, MGMT102 Strategy for Undergraduate (Prof. Liang Chen) 2024
TA, MGMT6017 Sustainability Impact for Master (Prof. Xuesong Geng) 2023

CONFERENCES & WORKSHOPS

AIEA-NBER Conference, SMU, Singapore, Presenter	2026
AOM Annual Conference, Philadelphia, Presenter	2026
OUI Conference, Harvard Business School, Boston, Presenter	2026
Strategy Science Doctoral Workshop, CU Boulder, Selected Participant	2026
SMS Special Conference, PolyU, Hong Kong, Presenter	2026
Asian Management Research Consortium (AMRC), ESSEC, Presenter	2026
AOM Annual Conference, Copenhagen, Presenter	2025
Asian Management Research Consortium (AMRC), HKUST, Presenter	2025
Collective Impact Workshop, The Wharton School, Selected Participant	2025
SEJ Paper Development Workshop, SMU, Singapore, Presenter	2025
S&E Brown Bag Seminar, SMU, Singapore, Presenter	2025
Summer Camp on AI for Research in OS, INSEAD, Selected Participant	2025
SMS Annual Conference, San Francisco, Coauthor of Accepted Paper	2025
DRUID Conference, Toronto, Coauthor of Accepted Paper	2025
MOR Paper Development Workshop, Changsha, Presenter	2024

PROFESSIONAL SERVICE

Reviewer for Singapore Rising Scholars Conference	2026
Reviewer for AOM Annual Meeting (TIM)	2025, 2026
Reviewer for IACMR Biennial Conference	2025

AWARDS & GRANTS

Gemini Academic Program Award, Co-PI (10,000 USD)	2026
Presidential Doctoral Fellowship, Singapore Management University	2026
ASEAN Business Research Initiative Grant, Co-PI (7,600 SGD)	2025
Fully Funded Ph.D. Scholarship, Singapore Management University	2023-2028
First-Class Scholarship, Xi'an Jiaotong University	2021
First-Class Scholarship, Shandong University	2019
Outstanding Graduate of Shandong Province, China	2020

LANGUAGE & SKILLS

Language	English (Fluent), Chinese (Native)
Programming	Stata, Python, SQL, LaTeX