

Jiahua SUN (Mike)

May 2024

Lee Kong Chian School of Business
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EDUCATION

Aug 2023-Present Singapore Management University
Ph.D. in Strategy and Entrepreneurship
Sep 2020-Jun 2023 Xi'an Jiaotong University
Master in Business Administration
Sep 2016- Jun 2020 Shandong University
BA in International Business

RESEARCH EXPERIENCE

Sep 2023-Present PhD's Research
Lee Kong Chian School of Business
Research Interest: innovation management, optimal distinctiveness, social network, machine learning
Sep 2020-Jun 2023 Master's Research
Research Center for Chinese Management, Xi'an Jiaotong University
Performed research in knowledge management and technology innovation under the supervision of Associate Professor Pei Yunlong
Nov 2019-Feb 2020 Research Assistant
Department of Marketing, Xi'an Jiaotong University
Assistant to Professor Shu Chengli, Chair of the Department of Marketing

WORKING EXPERIENCE

Jan 2024-Apr 2024 Teaching Assistant for MGMT102-Strategy in SMU
Aug 2023-Dec 2023 Teaching Assistant for MGMT6017-Sustainability Impact in SMU
Jun 2021 Conference coordinator for the IACMR 2021 Conference
Feb 2020-Sep 2020 Internship for Huatai Securities Research Department

LANGUAGE AND SOFTWARE SKILLS

Language Chinese, English
Analysis Software Stata / Amos / SPSS / Ucinet / Citespace / Python

SELECTED AWARDS

Aug 2023 Singapore Management University Research Scholarship
May 2020 Outstanding Graduate of Shandong Province
Dec 2019 First Class Outstanding Student Award of Shandong University
Dec 2018 Second Class Outstanding Student Award of Shandong University