

# Yongheng SUN

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## EDUCATION

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### Lee Kong Chian School of Business, Singapore Management University

*Finance Ph.D. Student*

2023-Present

### School of Management, Xiamen University

*Master's Degree in Finance*

2020-2023

- GPA: 3.86/4.0 (Ranking: 1/22)

### School of Accounting, Southwestern University of Finance and Economics

*Bachelor's Degree in Accounting*

2016-2020

- GPA: 4.0/5.0 (Ranking: 6/131)

## RESEARCH INTERESTS

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Corporate and banking issues related to CSR, the environment, and climate change

## WORKING PAPERS

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### Unwatched Corporate Social Responsibility: The Impact of Releasing Political Pressure

*With Shusen Qi and Jieyu Zhou*

- Analyzed the effects of political pressures on corporate social responsibility (CSR) of listed firms in China based on a quasi-natural experiment
- Found that political pressures are able to induce short-term CSR activities, but the induced CSR is not persistent nor spontaneous
- Further revealed that politically induced CSR could become persistent for firms with stronger incentives to conduct CSR, when political pressures are modest, and where the benefits of CSR activities are lined up with the firms' best self-interest

## AWARDS

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SMU Ph.D. Full Scholarship (2023-Present)

Outstanding Graduate of SWUFE (2020, to the top 10% of students)

China National Scholarship (2019, by the Ministry of Education of China to the top 2% of students)

SWUFE Academic Scholarships (every semester during 2016-2019, to the top 10% of students)

Merit Student of SWUFE (2017 and 2018, to the top 10% of students)

## ADDITIONAL INFORMATION

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**Languages:** Chinese (Native), English (Fluent)

**Statistical Software:** STATA, Python