

# WANG, Qian (Ms)

Email: qian.wang.2023@pbs.smu.edu.sg

## EDUCATION

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**Singapore Management University** Singapore  
*PhD in Marketing, Lee Kong Chian School of Business* Aug. 2023 – Jul. 2028(Expected)

**National University of Singapore** Singapore  
*Master in Enterprise Business Analytics* GPA: 4.54/5 Aug. 2022 – Aug. 2023

## WORK EXPERIENCE

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**National University of Singapore** Singapore  
*Research Assistant in NUS Business School* Sept. 2022 – Aug. 2023

**China Southern Airlines Company Limited (CSAir)** Guangzhou, China  
*Staff of Financial System Management Office* Apr. 2018 – Jul. 2022

- Took charge of operation, maintenance, and optimization of financial systems
- Actively engaged in the following projects:
  - *Management Accounting System Project*
  - *Robotic Process Automation Project*
  - *Financial Data Visualization Project*
  - *Financial Data Management Project*

*Expense Auditor of Shared Financial Service Center* Jul. 2017 – Apr. 2018

**PricewaterhouseCoopers Zhong Tian LLP, Guangzhou Branch** Guangzhou, China  
*Audit Intern in Assurance Department* Jan. 2016 – Feb. 2016

## SKILLS

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- **Language:** Native in Mandarin; Professional in English (IELTS 7.5)
- **Computer:** Office, Tableau, SQL, Python, R, Stata

## AWARDS

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- **Academic:** ACCA Scholarship; First Prize Scholarship; National Encouragement Scholarship
- **Leadership:** Model Merit Student; Excellent Student Leader

## OTHERS

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- **Qualifications:** ACCA, CPA
- **Research interests:** Marketing strategy; Marketing-Finance interface