



Media Release

BNP Paribas and SMU jointly establish Fellowship Award for outstanding Finance Faculty members

Singapore, 28 January 2015 (Wednesday) – BNP Paribas Singapore continues its longstanding partnership with the Singapore Management University (SMU) and establishes the **BNP Paribas – SMU Fellowship Award** to recognise outstanding Finance faculty members at SMU’s Lee Kong Chian School of Business (LKCSB).

BNP Paribas Singapore and SMU contributed equally to establish the Award, valued at a total of S\$266,000. To be presented over the next 10 years, the Award will be used to support outstanding faculty members for their work and research in the area of Finance and Financial Markets, which is one of the University’s Areas of Excellence.

Mr Arnaud Lambotte, Chief Financial Officer for South East Asia at BNP Paribas Singapore, said: “We are very happy to continue our partnership with SMU for education, training and development in the domains of Finance and Financial Markets. Promoting education is an integral part of BNP Paribas’ commitment towards achieving our civic responsibility goals. Our gift is an investment for the creation of knowledge and skills development in Singapore and the region.”

BNP Paribas Singapore’s partnership with SMU dates back to 2006 when the BNP Paribas Hedge Fund Centre at SMU was first established. Eight years later, BNP Paribas Singapore continues its support for SMU beyond the study of Hedge Funds by using the remaining funds from the Centre to establish the Fellowship Award and to support diverse finance research and education activities.

Professor Rajendra Srivastava, SMU’s Provost and Deputy President (Academic Affairs), said: “We are delighted to be able to continue this symbiotic relationship with BNP Paribas Singapore and appreciate its unwavering support. As an institution, SMU thrives on strategic collaboration with our corporate partners. It is by forging productive relationships with industry leaders such as BNP Paribas Singapore that the University has been able to conduct research and teaching which have direct relevance and impact in solving real-world issues.”

Professor Gerard George, Dean of SMU LKCSB, said, “It is a privilege for SMU and our Finance faculty to enjoy the support of BNP Paribas Singapore. The level of commitment and engagement displayed by the bank’s senior executives in providing industry insight and practical guidance is spectacular, and we are delighted to be able to take this collaboration further.”

The Award is open to all full-time faculty members in the Finance track at SMU LKCSB. Recipients may use the Award to conduct and disseminate research in Finance and Financial markets so as to educate finance practitioners and the public.

About SMU

A premier university in Asia, the Singapore Management University (SMU) is internationally recognised for its world-class research and distinguished teaching. Established in 2000, SMU's mission is to generate leading-edge research with global impact and produce broad-based, creative and entrepreneurial leaders for the knowledge-based economy. SMU education is known for its highly interactive, collaborative and project-based approach to learning, and for its technologically enabled pedagogy of seminar-style teaching in small class sizes.

Home to over 8,300 undergraduate and postgraduate students, SMU is comprised of six schools: School of Accountancy, Lee Kong Chian School of Business, School of Economics, School of Information Systems, School of Law, and School of Social Sciences. SMU offers a wide range of bachelors', masters' and PhD degree programmes in the disciplinary areas associated with the six schools, as well as in interdisciplinary combinations of these areas.

SMU has an emphasis on generating rigorous, high-impact, and relevant multi-disciplinary research that addresses Asian issues of global relevance. SMU faculty members collaborate with leading international researchers and universities from USA, Europe, China and India, as well as with partners in the business community and public sector, through its research institutes, centres and labs. SMU's city campus is a state-of-the art facility located in the heart of downtown Singapore, fostering strategic linkages with business, government and the wider community.

About BNP Paribas Singapore

BNP Paribas established its presence in Singapore in 1968. The bank offers products and services in Corporate and Institutional Banking (Advisory and Capital Markets, and Financing Solutions), Wealth Management, Asset Management and Securities Services. Clients include large multinationals, local and regional corporations, financial institutions and high net worth individuals.

The bank employs more than 1,900 staff in Singapore, and serves as the regional hub for South East Asia. It is responsible for the branches or fully owned subsidiaries in Indonesia, Malaysia, Philippines, Thailand and Vietnam.

Worldwide, BNP Paribas has a presence in 75 countries with more than 180,000 employees. It ranks highly in its three core activities: Retail Banking, Corporate & Institutional Banking and Investment Solutions. In Asia Pacific, BNP Paribas is one of the best-positioned international financial institutions with an uninterrupted presence since 1860. Currently with over 9,000 employees* and a presence in 14 markets, BNP Paribas provides clients with product and service solutions tailored to their specific needs. It is actively expanding its franchise in the region and aims to increase its revenue to €3 billion in Asia Pacific by 2016.

*Corporate & Institutional Banking and Investment Solutions divisions (excluding partnerships).

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