SMU MBA
SINGAPORE MANAGEMENT UNIVERSITY MBA
A true reflection of global connections.
Conducted in Singapore, the SMU MBA prepares you for the real world.
If you value learning about how to think, decide and act in a complex and dynamic management environment, I recommend that you consider the Singapore Management University (SMU) Master of Business Administration (MBA). Its innovative curriculum balances learning about leadership and communication skills with strong management fundamentals, analytical and creative thinking, action learning and hands-on experience.

The SMU MBA encompasses the latest management ideas and research coupled with proven approaches in management education. Our SMU faculty, staff, curriculum and campus deliver an exceptional learning environment and a transformative student experience. Our distinguished faculty comprises senior academics and industry experts who are familiar with the most current business concepts and are passionate about teaching. We are also committed to creating opportunities for participants to interact with top business leaders at our vibrant campus in Singapore’s city centre. The ties between the business and management community and SMU are extensive and growing. Our MBA participants will have ready access to the strong business network we have built.

The part-time and full-time programmes are designed to train our MBA students in leadership and management so that they can effectively lead teams and manage organisations right after they graduate. Although we offer a general management curriculum, our MBA students can tailor the MBA to their interests through our elective courses by choosing nearly half of their courses and participating in sector focused activities. We also provide career services and development skills at the outset that direct our MBA students towards the identification of their professional interests so that they are prepared for their long-term management careers.

Our MBA programme is distinctive. First, it emphasises leadership, creativity and communication skills. Such expertise is highly valued by companies, even though it receives limited focus in other MBA programmes. Second, fundamental finance, accounting and analytical concepts are studied thoroughly prior to starting the programme in order to provide a solid grounding in basic concepts. This ensures richer in-class discussion and a strong platform for starting this fast-paced, accelerated MBA. Finally, our service-oriented focus ensures that participants receive first-class attention and a stimulating learning environment from our high-quality administration, faculty and career services team.

For you as a student, this means that our MBA programme would develop you as a leader to create a positive impact at work and in our society, and you will be the skills needed to succeed in business, whether in a corporate or entrepreneurial environment, and prepare and help you with the latest research-based knowledge to succeed in your chosen career path.

I strongly encourage you to join our programme and the exciting SMU community. You should find it distinctive, different and extremely rewarding. You will definitely gain both breadth and depth in our holistic approach to management education.

Professor Gery George
Dean
Lee Kong Chian School of Business
Singapore Management University
Singapore Management University (SMU) is breaking new ground in the tertiary education landscape of Singapore. Since its incorporation in 2000, SMU’s undergraduate and postgraduate programmes have produced business leaders and creative entrepreneurs capable of excelling in our rapidly changing world. Its educational and administrative practices are modeled on world-class institutions, in particular the Wharton School of the University of Pennsylvania, which has played a key role in SMU’s development. SMU remains Singapore’s only national university focused on providing broad-based business education. Today, SMU is home to more than 8,300 students and has six schools – the Lee Kong Chian School of Business, School of Accountancy, School of Economics, School of Information Systems, School of Law and School of Social Sciences – as well as 25 research institutes, centres and labs. Within a few short years, SMU has achieved wide recognition and respect in Singapore, Asia and beyond.
Building on this momentum, the Lee Kong Chian School of Business is rapidly establishing its credentials as one of Asia’s top business schools. Established in 2008, the SMU Master of Business Administration (MBA) values quality over quantity. Our selective approach ensures you receive unparalleled attention throughout the programme. Courses are taught by professors and practitioners selected from over 300 faculty across SMU’s six schools. SMU actively engages the business community as recruiters, board members, donors, research partners and guest lecturers. We have built relationships with more than 2,000 companies globally, providing you with access to internships and job placement opportunities.

The Lee Kong Chian School of Business was ranked 3rd in Asia for research contributions from 2009–2013 by the University of Texas, Dallas.

SMU has earned the AACSB International and EQUIS accreditations. We are one of the few schools in Asia to have achieved the coveted five-year EQUIS accreditation.
WHY THE SMU MBA?

Asia is booming and many of the jobs created today are in Asia. Singapore has a vibrant economy with a low unemployment rate of around 2%. It is a cosmopolitan city where 40% of the residents are non-Singaporean. With lower tuition fees than Western schools, studying in Singapore gives you an affordable education, better career prospects and ultimately, a faster return on your MBA investments.

A Unique Learning Experience

By drawing the best and brightest together, the SMU MBA provides an international learning experience.

Our student body is a melting pot of knowledge, perspectives and nationalities. Lively in-class discussions and active engagement form a key component of your MBA experience and give you an opportunity to learn together and from each other.

SMU’s state-of-the-art city campus is located at the heart of Singapore – a world capital that embodies the dynamic spirit of Asia. Offering a wealth of amenities and services, the SMU campus is surrounded by cultural institutions, cafés, restaurants and entertainment hotspots that promise an enriching life outside the classroom.

"My experience at SMU was a very positive one. With many years of work experience going into the MBA programme, one of my main objectives was to find a school that focused on the practical application of business knowledge, not just theory. While there is much theory to be learnt in class, the overwhelming majority of professors wrapped practical experience and/or application around the theory. This allowed me to achieve my two primary objectives of obtaining an MBA – filling gaps in my general business knowledge (e.g. finance, operations, etc.) and polishing skills learnt from my career (e.g. marketing, management, etc.)."

Scott McDaniel
United States
Class of 2013 (Full-time)
Director, International Development, New Horizons Worldwide Inc.
Vice President, APAC, New Horizons Computer Learning Centre

87
10 REASONS WHY SMU MBA

1. SMU is a specialised university, focusing on business and management, and is often known as Singapore’s national business university.

2. SMU was established by the Singapore Ministry of Education and modelled after the Wharton School. Our interactive seminar-style classes groom you to be a great communicator and team player.

3. Smaller class size allows for lively interaction with your classmates and one-on-one attention from your professors.

4. The emphasis on leadership, communication and negotiation skills, in addition to analytical skills, provides you with valuable skill-sets highly sought after by companies.

5. Case studies feature strongly in our curriculum so as to provide you with real-world learning. SMU’s Case Writing Initiative produces case studies focusing on Asian companies and these supplement case studies written on Western companies. With Asia growing as an economic powerhouse, the need to understand Asian business practices is getting ever more important.

6. Internationally diverse MBA faculty members, who are not just academics but industry practitioners, share their real-world corporate experiences and provide you with insights into today’s global business landscape.

7. The most accelerated MBA programme in Singapore: 12-month full-time or 18-month part-time programme minimises your time away from the workforce.

8. Career services are provided for all MBA students. In addition to providing enrichment workshops and career counselling, SMU has built relationships with over 2,000 companies globally, which gives you access to internships and job placement opportunities.

9. Access to 100 events every three months provides you with excellent professional development and career opportunities.

10. International learning experience through overseas student exchange programmes and overseas business study missions which will include visits to companies whose case studies you would have covered in the MBA curriculum.
“My classmates were very diverse in terms of nationality and professional background and this provided me with an intercultural and inter-industry learning experience. We learned from each other and they were generous in sharing their knowledge and work experiences accumulated over the years.”

Jun Kyung Yoon
Korea
Class of 2013 (Full-time)
Consultant, Deloitte Consulting Pte Ltd

“SMU is located in the heart of Singapore, very close to the central business district and conveniently connected to three subway lines. Its central location was perfect for me as I work in the CBD and made commuting to and from the campus, fuss free. SMU’s state-of-the-art learning facilities are designed to enhance the learning process by facilitating class discussions. The campus also boasts of sports and recreational facilities that enable networking and bonding among classmates. The campus is surrounded by museums, cafés, parks, theatres and malls, making it one of the most happening universities in Singapore.”

Mikel Gorostiaga
Spain
Class of 2013 (Part-time)
Area Manager (Asia-Pacific), Lipotec, S.A.
OUR DISTINGUISHED FACULTY

Life at SMU is enriching in many ways. Our students benefit from unrivalled access to senior academics and highly respected industry practitioners.

SMU Faculty
The SMU MBA is taught by senior academics selected from SMU’s six schools. Well versed in current business concepts and among the leading experts in their field, our distinguished faculty members earned their qualifications at established international institutions, and bring a wealth of research, teaching and professional experience from Asia and beyond. The interactive nature of the SMU MBA and its relatively small class size provide you with intensive coaching and individual attention throughout the programme.

Industry Leaders
We also engage outstanding leaders from the business community to share their industry expertise and hands-on management experience. In addition, participants are given constant opportunities to interact with top business leaders and acquire a better understanding of developments in a variety of industries by visiting our corporate partners. The extensive ties between SMU and the business community are constantly expanding. Through our MBA programme, participants have privileged access to the vast business network we have built over the last decade.

For more details on our outstanding faculty, please visit: http://business.smu.edu.sg/mba/faculty-profiles

Dr. Philip Zerrillo, Dean, Postgraduate Professional Programmes teaching a class.
UNMATCHED CONNECTIONS WITH ASIA’S BUSINESS LEADERS

The Advisory Board to the Lee Kong Chian School of Business plays an active role in the lives of our MBA participants. Comprising some of Singapore’s top business leaders, the board offers invaluable advice on curriculum development, internships, scholarships, exchange programmes, and employment of the School’s graduates.

LEE KONG CHIAN SCHOOL OF BUSINESS ADVISORY BOARD

Mr Edmund Lim (Chairperson)
Partner and Director
Global Head of Financial Services
Bain & Company

Mr Jonathan Auerbach
Chief Executive Officer
Group Digital Life
Singapore Telecommunications Ltd

Dr Beh Swan Gin
Permanent Secretary
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President
Asia Pacific and Global Accounts
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Mr Bill Chua Teck Huat
Managing Director & Group Head
Global Financial Institutions Group
United Overseas Bank Limited

Mr Boris F J Collardi
Chief Executive Officer
Bank Julius Baer & Co. Ltd

Ms Maureen Derooij
Country Executive, Hong Kong
Chief Executive Officer Asia Corporate & Merchant Banking
ABN AMRO Bank

Mr Eugene Keith Gallehite
Deputy President Director
Banco Central Asia

Mr Arthur Lang
Group Chief Financial Officer
CapitaLand Limited

Mr Vladimir Makatzia
Company Group Chairman
Johnson & Johnson Global Surgery Group, Asia Pacific

Mr Ronald Ong
Chairman and Chief Executive Officer
Southeast Asia
Morgan Stanley

Mr Girja Pande
Executive Chairman
Apex Avalon Consulting Pte Ltd
Singapore

Mr Pradeep Pant
President
Pant Consulting Pte Ltd

Mr Ron Sim
Founder and Chief Executive Officer
CHIM International Ltd

Dr Tan See Leng
Managing Director and
Chief Executive Officer
IHH Healthcare Berhad
Group Chief Executive Officer and
Managing Director
Parkway Pantai Limited

Mr Teo Eng Cheong
Chief Executive Officer
International Enterprise Singapore
DATO’ KHO HUI MENG CAREER CENTRE:
PREPARING YOU FOR THE REAL WORLD OF BUSINESS

Many organisations in Singapore and Asia look to SMU when they are seeking to attract new talent. The Dato’ Kho Hui Meng Career Centre (DKHMCC) works with our MBA students to map their career development and opens up new opportunities in targeted industries. Singapore’s first university to focus exclusively on business education, SMU has fostered unmatched connections with the business community in Singapore and throughout the region.

Tailored Career Coaching for Every Participant

The SMU MBA programme works closely with DKHMCC to provide individual attention to every MBA student. We facilitate a comprehensive career management programme to help you make informed career decisions. Throughout the year, DKHMCC organises on-campus recruitment talks, industry talks, networking events, training and development programmes, and company visits to help you keep abreast of developments in various industries. Within the first month of induction, you will work with a panel of career coaches and DKHMCC to develop job search strategies. Whether you are looking for a career change, seeking to acquire new business knowledge to augment your professional skills, or expand the depth of your expertise, help is available.

Learning By Doing

Through DKHMCC’s structured internship programme, you will gain exposure to the corporate and business worlds, and test out your career aspirations in your industry or function of choice. You will leverage on the Centre’s extensive network of contacts to build your own networks in targeted industries.

SMU provides unrivalled access to the business community, having forged close ties with over 2,000 recruiters. This network extends from Singapore to the region, and around the world. Singapore’s first university to focus exclusively on business education, SMU has fostered unmatched connections with the business community in Singapore and throughout the region.

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FULL-TIME MBA CLASS OF 2013 EMPLOYMENT STATISTICS

Full-time employment at graduation: 60%

Employment by Industries

- Consulting: 34%
- Financial Services: 21%
- Technology: 13%
- Consumer, % Industrial: 7%
- Government: 7%
- Others (Oil & Gas, Manufacturing, Shipping, etc): 18%

Employment by Function

- Consulting: 41%
- Operations: 13%
- Marketing: 13%
- General Management: 13%
- Finance: 20%
- General: 13%
The SMU MBA is designed to bring out the best in Asia’s next generation of leaders and entrepreneurs. Intense and accelerated, the programme is structured around an innovative curriculum. A solid ‘soft skills’ base complements the traditional ‘hard skills’ component, ensuring that the SMU MBA produces leaders with cross-cultural sensitivities that are essential in a global environment.

**Core Subjects**

**CORPORATE FINANCE** exposes participants to complex financial concepts and equips them with the analytical tools to make strategic decisions on financing companies. Topics include optimal capital structure, initial public offerings, equity issues, mergers & acquisitions, corporate restructuring and risk management.

**CORPORATE STRATEGY** integrates material learned in prior core classes to better understand how companies create long- and short-term strategies. Sustaining competitive advantage, optimising product mix and activities, and assessing opportunities and risks will be covered, as well as analysing issues such as cannibalisation, network externalities and globalisation.

**ORGANISATIONAL BEHAVIOUR AND LEADERSHIP** aims to provide participants with a set of critical concepts and frameworks that would help them make the transition from an individual contributor to an organisational leader. We will take a global perspective but with an Asian emphasis to explore these challenges, drawing on real-world case studies.

**DECISION ANALYSIS** provides you with methods and tools with a focus on decision making to better manage the uncertainties that pervade and complicate business processes. Uncertainty, complexity and risk, make managerial decision-making increasingly difficult. This course will help you think clearly about objectives, alternatives, consequences and uncertainties and provides a useful way to approach decisions in a risky and uncertain environment.

**FINANCIAL ACCOUNTING** aims to train participants to become informed users of financial statements. This course will familiarise participants with accounting terminology and formats to comfortably extract the data needed to evaluate the health of companies, and to make sound business decisions.

**MANAGERIAL ECONOMICS** deals with the application of economic principles to key management decisions within organisations. It helps to enhance value creation in organisations and provides a better understanding of the influences of the external business environment in which organisations operate. Economics provides a key foundation to understand what is taught in many of the functional courses in the MBA programme including finance, marketing, and business strategy. The course helps you to evaluate key issues that affect so much of present day business activity.

**MARKETING** introduces the critical role of marketing in creating value for organisations. Concepts covered include pricing, segmentation, channel management, customer service and branding. Using the latest findings from businesses in Asia and around the world, participants will examine the discipline of marketing as practised by companies today.

**OPERATIONS MANAGEMENT** provides the conceptual framework and analytical tools to better manage the mismatch between the supply and demand in companies, and thus significantly improve their operational efficiency. Cutting-edge theory, interactive learning and teamwork are used to explore process design and improvement, production and service delivery, resource planning, inventory management, and related topics.

**Electives**

- Corporate Finance
- Corporate Strategy
- Decision Analysis
- Financial Accounting
- Marketing
- Operations Management
- Organisational Behaviour and Leadership
- Managerial Economics
- Marketing
- Operations Management
- Organisational Behaviour and Leadership

To prepare for careers in:

- Business Development
- Consulting
- Finance
- Human Resources
- Marketing
- Supply Chain Management

**8 Core + 10 Electives**
In the course of a regular business day, my staff and I encounter a range of complex challenges. So I expect my managers to always be thinking on their feet. Skills like leadership, communication, and negotiation in cross-cultural situations are crucial management skills for a company like ours. And I’m glad to see that they’re strongly emphasised in the SMU MBA programme.

**CREATIVE & CRITICAL THINKING** delivers an understanding of how thinking occurs in the creative mind and organisation. The student is led through the practical and theoretical frameworks of abductive thinking (the logic of what might be), inductive thinking (proving by observation that something works), and deductive thinking (proving by reason that something must be). Data collection and the interpretation of patterns and interactions are explored. The use of decision-making tools within these frameworks and game models elucidate the key learning outcomes.

**COMMUNICATION ACROSS CULTURES** presents a mix of negotiation, marketing, strategy, process and leadership challenges that may arise due to cultural differences, with the aim of developing participants’ intercultural managerial competence. This becomes a pivotal leadership quality when enabling or leading corporations through international changes, crises and mergers.

**LEADERSHIP IN A GLOBAL ENVIRONMENT** works to clarify what effective leadership means and how it can be practised, covering concepts such as group culture, power, team building and team leadership. Building on leadership theory, case studies, and introspection, participants work towards discovering and developing their own leadership potential.

**NEGOTIATION AND CONFLICT RESOLUTION** gives participants a broad understanding of the central concept in negotiation, and improves their ability to analyse the behaviour and motives of others in settings that have both competitive and co-operative elements. Through multiple simulations, participants learn and improve on their personal negotiation styles.

**Internships**
Through consultation with the Dato’ Kho Hui Meng Career Centre, internships with leading companies are co-ordinated to enable participants to gain experience and build a network in their targeted industries.

**Programme Calendar**

**Full-time**
The full-time programme takes place over 12 months with internship opportunities starting in July. Core classes are conducted during the day (every Monday to Thursday), with electives held on weekday evenings (7pm–10.30pm) and some weekends.

**Part-time**
The part-time programme is designed for working professionals. Core classes are taught Monday and Tuesday evenings (7pm–10.30pm) during the first 10 months. Elective classes take place during weekday evenings and some weekends for the final eight months.
“The SMU MBA experience was intense but was also immensely exciting in both professional and personal terms. It has not only helped me strengthen my future career in finance but also let me develop lasting bonds with smart individuals from a variety of professional and cultural backgrounds.

I was equally impressed by the faculty who are highly qualified and equipped with strong international teaching backgrounds. The campus environment is constantly vibrant with events and talk shows organised by the student community – an excellent opportunity to network and make new friends. All in all, a complete MBA experience that I hoped for.”

Ajay Kumar Ganapathy Kamath
India
Class of 2014 (Full-time)
Operations Manager,
Barclays Investment Bank

“The SMU MBA, with its rigorous curriculum, highly qualified faculty, emphasis on global perspectives and intellectually stimulating environment, has benefitted me a lot. I have developed invaluable professional and personal relationships with senior managers representing diverse large corporations. The MBA has provided me with the knowledge, skills and network to be a better decision-maker and leader. The SMU-MBA approach produces well-rounded individuals who are able to lead with integrity, make sound decisions and are in tune with global management practices that set them up to be solid leaders and entrepreneurs. The SMU experience has exceeded my expectations and given me the essential skills to set up my own business venture in the food and beverage industry.”

Josephine Tan
Singapore
Class of 2014 (Part-time)
Entrepreneur, Mixologist Bar
INTERNATIONAL LEARNING EXPERIENCE

In the integrated world we are living in today, companies expect their executives to be able to think on their feet as they encounter a range of complex challenges in cross-cultural situations. Other than equipping our MBA students with skills in communication, leadership and negotiation, the SMU MBA programme also provides opportunities for inter-cultural and inter-industry learning through overseas student exchange programmes and business study missions to various countries.

Our exchange programme partners include:

- University of British Columbia, Canada
- Instituto de Empresa (IE), Spain
- University of St Gallen, Switzerland
- Seoul National University, South Korea
- KEIO University, Japan

Countries included in our Overseas Business Study Missions:

- Indonesia
- Thailand
- Vietnam

“It has been a while since I graduated from SMU as an MBA student and took off to the real business world again. Through seminar-oriented courses with discussions as the focal point to sharing ideas and learning, SMU MBA has greatly helped me in developing soft skills such as communication, presentations and critical thinking, as well as acquiring the necessary hard skills. These soft skills I gained have definitely been well-employed in the contemporary and fast-paced business world, which I believe has become even more globalised and diversified.”

Takayuki Miyake
Japan
SMU MBA Class of 2013 (Full-time)
Compliance Officer
UBS AG Singapore
Diversity is a key strength of the SMU MBA programme. Creative, inspiring and close-knit, our participants collectively possess a wide range of expertise across many industries including finance, energy, IT media, manufacturing, biotechnology, engineering, shipping, education, construction, law and government. Drawn from various national, educational and professional backgrounds, they truly embody the multicultural face of Asia and the world. With an average work experience approaching seven years, our participants benefit from sharing their knowledge through the enriching in-class discussions encouraged by our seminar-style teaching.

Average Age 30
Average GMAT 660
Average Working Experience 5-7 years
International Students 60%
“The best part of the SMU MBA programme is the atmosphere and the interaction among students and professors. SMU’s MBA students are academically and professionally impressive, in terms of achievement and character. They are sociable, helpful and very focused on developing a sustainable career for their students.”

Nguyen Tan Kien Phuoc
Vietnam
Class of 2013 (Full-time)
Video Game Producer, Glass Egg Digital Media Limited

“The SMU MBA, with its intensive and well-structured curriculum, has helped me to gain insights to contemporary business concepts and taught me how to apply them into real-world situations. The diverse faculty members, with their strong academic backgrounds and real-world corporate experiences, has helped to enhance my analytical abilities and to understand and tackle complex business challenges with a balanced perspective. The programme’s practice of rotating students in different project groups every term ensured interaction between classmates of diverse cultural and professional backgrounds, promoting inter-cultural and inter-industry learning. The SMU MBA has imparted to me not just a suite of business management skills, but also helped me to look at business issues from a global perspective and equipped me with the necessary leadership skills to be a better manager.”

Minhee Son
Korea
Class of 2012 (Full-time)
Senior Manager, Samsung Electronics

Unique to SMU, once you embark on your postgraduate studies with us, we will welcome you into our young and vibrant alumni community as provisional alumni. You will be immediately connected to our alumni community through activities that are tailored for working adults which will add zest to your student life here. You will network with alumni who share similar work experiences and get connected with other postgraduate students and alumni who truly share the challenges you may face. At SMU, we make sure that you will get more than just a degree in your learning journey with us.
SINGAPORE AS AN MBA DESTINATION

The Pulse of the City
Once selected, you will attend SMU’s state-of-the-art 4.5 hectare city campus in the heart of Singapore – a world capital that embodies the dynamic spirit of Asia. The campus boasts a gymnasium, swimming pool, dance studio and a range of food and beverage outlets, plus banking and healthcare services.

SMU has become an integral part of Singapore’s central business district. The University has formed especially close relationships with the business community, as well as the neighbouring cultural institutions. There are ample opportunities for you to make friends,network and acquire new professional skills with an abundance of museums, theatres, educational institutions, art galleries, cafés and restaurants surrounding our campus. The Esplanade, Singapore’s iconic performing arts complex, is just a 10-minute walk away, while a 5-minute ride by bus or MRT (underground railway) puts you to Chinatown, Little India, Orchard Road or Clarke Quay, the centres of Singapore’s nightlife. The SMU campus is connected to Bras Basah MRT station, and is located just a few city blocks from City Hall and Dhoby Ghaut MRT stations, providing convenient train and bus connections throughout Singapore.

An Asian Powerhouse
Singapore offers unique experiences that will prepare you for life at the top in Asia. A long-time conduit between East and West, Singapore is an economically vibrant island city-state that benefits from a rich multi-cultural society of Chinese, Malays, Indians, Eurasians and expatriates.

Many multinational organisations have chosen Singapore for their Asia-Pacific headquarters, and with good reason. A key financial hub and a major trading centre strategically located at the centre of the ASEAN community, Singapore boasts outstanding infrastructure and an economic climate that balances innovation and prosperity with social and corporate responsibility. Located at the heart of Singapore’s cultural and civic centre, SMU is perfectly positioned to tap into this extraordinary resource, providing unmatched opportunities for networking and personal growth.

Singapore At A Glance

Singapore is the best place in Asia to live, work and play.
– Mercer 2014 Quality of Living Survey

Singapore is the world’s easiest place to do business.

More details can be found at: www.edb.gov.sg
LIVING IN SINGAPORE

Cost of Living

The standard of living in Singapore is amongst the highest in Asia. Compared to countries in Western continents, the cost of living here is relatively low, and basic items like food and clothing are very reasonably priced.

When planning your budget, you will need to cater for these items:

- Accommodation
- Food
- Clothing
- Transport
- Medical/hospitalisation insurance
- Utilities
- Telecommunications
- Books and stationery
- Personal expenses

An international student in Singapore spends on average about $750 to $2,000 a month on living expenses. This amount varies depending on your individual lifestyle and course of study.

For more information, please visit: www.gov.sg

Monthly Estimate

- Accommodation $750–2,000
- Food $450–750
- Transport $150–300
- Miscellaneous (phone, recreation, etc.) $500–1,500

These figures are to be used as a guide, as expenditure will vary depending on personal spending habits.

“Going through SMU’s MBA programme has been an amazing experience. The superb faculty shared not only theoretical knowledge but also practical work experiences from different fields. This served as a strong learning platform to expand my understanding of business operations, strategy, and knowledge of different industries. It has been an incredibly challenging yet very fun-filled experience especially when the class went for the Business Study Mission abroad. None of these things would have been possible without the scholarship grant. For this, I am really grateful.”

Janeth Avenido Aguila
Philippines
Class of 2012 (Full-time)
Regional Planning Analyst
Apple
Other scholarships that admitted students can apply for include:

MasterCard MBA Scholarships
MasterCard advances commerce worldwide by developing more secure, convenient and rewarding payment solutions, processing billions of payments seamlessly across the globe, and building economic connections that accelerate business. MasterCard provides services in more than 210 countries and territories (www.mastercard.com). To encourage more female students with strong leadership potential and a passion for community service to pursue postgraduate education, MasterCard Asia shall fund up to two bond-free scholarships per year, each worth S$10,000.

SMU-APEC Scholarship
Funded by Singapore’s Ministry of Education, the SMU-APEC Scholarship is awarded annually to candidates from APEC member economies who are admitted to the full-time SMU MBA programme.

Please visit the SMU MBA website for more information on available scholarships.

"I had a great desire to study in Singapore and I chose the SMU MBA over other MBAs in Singapore because of its curriculum, great professors, and business spirit. I also liked the diversity of my class as it gave me good exposure to different people and cultures. I’m proud to say that I’m an SMU MBA graduate wherever I go, because I know that my educational background will give me a competitive edge."

Lilia Shamsutdinova
Russia
Class of 2013 (Full-time)
Management Associate,
Franchise Development,
Law and Franchise Integrity,
MasterCard Asia/Pacific Pte Ltd
YOUR APPLICATION

Creating the Optimal Learning Environment

To maximise your learning experiences throughout the programme, we seek to assemble a unique mix of highly experienced and motivated participants. In addition to possessing the intellectual stamina to meet the challenges of this accelerated programme, the participants we select are well-rounded individuals who possess a global outlook.

Making the Grade

To be admitted into the SMU MBA, candidates should have a minimum of two years’ full-time work experience (more experience preferred); leadership experience and potential; proven academic ability; and demonstrated community impact.

Submitting an Application

Applications are to be made online at www.smu.edu.sg/mba

Requirements include:

- GMAT
- Transcripts
- Recommendation forms (two)
- TOEFL or IELTS (if your degree was not taught in English)
- Résumé
- Essays (two)

Shortlisted candidates may also be invited for an interview as part of the admission process.

Deadlines

The full-time and part-time programme each has one intake per year.

**Full-time programme** (January intake)
- 1 March (Round 1)
- 18 July (Round 2)
- 15 October (Round 3)

**Part-time programme** (July intake)
- 20 December (Round 1)
- 28 February (Round 2)
- 31 May (Round 3)

Tuition Fees

**Full-time**
- $58,140 (exclusive of GST) / $62,209.80 (inclusive of GST)

**Part-time**
- $60,180 (exclusive of GST) / $64,392.60 (inclusive of GST)

Estimated cost of study materials: S$3,000

The tuition fee will be paid in four instalments:

- For Full-time, the first payment will be 10% to confirm your place at admission, 30% before arrival, 30% by the 4th month and 30% by the 7th month.
- For Part-time, the first payment will be 10% to confirm your place at admission, 30% before arrival, 30% by the 5th month and 30% by the 10th month.

Tuition fees are locked in once the student enters the programme. SMU reserves the right to alter tuition fees each year.

International Students

SMU welcomes international postgraduate students. We will assist in the application for student passes for all international students participating in the full-time programme. Foreign candidates who hold employment or dependent passes may apply for the part-time programme.

Applicants must show proficiency in English. A TOEFL or IELTS test is required if the medium of instruction of your undergraduate studies was not in English. More information can be obtained from www.toefl.org and www.ielts.org – SMU’s institutional code for TOEFL is 9014.

“As the growth engine of the world economy, Asia is now a magnet for global investments and in turn, most of the jobs in the world are created in Asia, making it an attractive job hunting ground for MBA graduates. Being equipped with my work experiences in Europe and an MBA from SMU, a reputable Asian business school, will help me to carve out a career in Singapore, a cosmopolitan country with the best of the East and West. Located in the city’s business district, SMU allowed me to feel the heart-beat of the dynamic Singaporean economy. Furthermore, the SMU MBA boasts a world-class faculty and innovative course design. There is active interaction in a learning environment where case studies on Asian and Western companies are strongly featured.”

Huang Qian Amanda
China
Class of 2012 (Full-time)
CRM Transformation Lead & T30 PMO Lead, Shared Services, COO Office Singapore Post Ltd
FAQ

Am I eligible for the programme?

Individuals must hold a university degree and have a minimum of two years full-time working experience to apply for the programme. The GMAT is also a compulsory requirement for admission. Above all, candidates must demonstrate that they have the commitment, experience, motivation, and potential to benefit from and contribute to the programme.

Do I need to come from a finance or business background?

No, we admit students from all backgrounds and work experience, and look for diverse individuals who will enhance the classroom experience.

Do you offer specialisations?

The SMU MBA is a general management programme. We do require students to complete 10 electives, which would enable you to tailor your course work to your needs. For example, it is possible to take the majority of your electives in Finance or Marketing.

Is the GMAT required and what is the minimum score?

Yes, the GMAT is required for all candidates (regardless of work experience) for both the part-time and full-time programmes, as it gives us a basis to compare candidates from different backgrounds and ensures each of our students can manage the academic rigour of the programme. Although there is no minimum score, we consider scores above 600 to be competitive.

Can I apply before I have taken the GMAT?

You can send us your application prior to taking the GMAT. However, applications will not be processed without a GMAT score.

How do I find out more about preparing and registering for the GMAT?


SMU’s GMAT institution codes are:

Full-time MBA: F8D-7Y-17
Part-time MBA: F8D-7Y-35

Does the programme take students’ regular class attendance into consideration for assessment?

Yes, class participation is important, as it typically accounts for between 20% and 50% of the course grades.

Can I apply for a joint degree with any of SMU’s other graduate programmes?

The application process for all graduate programmes at SMU is run separately. Credit for courses taken in other graduate-level programmes will be considered on a case-by-case basis.

As a part-time student, do I get Career Services support?

Yes, the Dato’ Kho Hui Meng Career Centre provides coaching, guidance, and networking opportunities to all students.

Are exemptions available for core classes I have taken previously?

Exemptions in core classes where participants have deep knowledge are possible through examination or by agreement with the professor teaching the course. Additional electives or independent projects are required in lieu of core courses that are exempted.