SMU MASTER OF SCIENCE IN MANAGEMENT

Your springboard into the world of business
We have designed the Master of Science in Management (MM) to meet the highest academic standards, providing postgraduate-level knowledge, analysis, and skills in management to students without a first degree in business. Drawing on the diverse expertise of our distinguished faculty at the Singapore Management University (SMU) as well as the visiting scholars and industry practitioners, we have customised a programme that provides students with the best possible preparation for a smooth transition into the business world. We do this by covering the key knowledge areas of business and management, including strategy, marketing, accounting, and international business and economics. We then take students one step beyond these areas by leveraging their undergraduate education to add value and encourage innovation. By incorporating an array of disciplines into our management curriculum, students will learn to retool the knowledge they have already gained, whether in the sciences, social sciences, or humanities, merging this knowledge with current management models and techniques to produce a potent combination for their next venture into the business world.

Unlike other typical MM programmes, not only do we provide the linkage to the disciplines from which our students are drawn, we also project students into the emerging trends and vital transitions of today’s global economy. Focused on Global Asia, our management curriculum places special emphasis on Singapore as a hub for global logistics and supply chain management. Moreover, we present these and all subjects in the contemporary context of sustainability and ethical leadership reflecting trends in good management practice that will put our students ahead of the competition. SMU joins other leading business schools of the world in harnessing the values of ethical leadership for strategic and sustainable advantages.

The SMU MM programme is taught over three terms in a calendar year in both regular and intensive modules. It will transform you from a promising graduate with a good first degree to one who masters both the science and art of management. Upon completion of the programme, you will become a sought-after and valuable corporate manager; a leader in small and medium enterprises; or a key management figure in public and not-for-profit organisations. The programme is rigorous, focused, stimulating, and uncompromising. But the rewards will be immense.

Stephen Harney
Professor of Strategic Management (Education)
Director, Master of Science in Management Programme
Lee Kong Chian School of Business
Singapore Management University
About MM

The Master of Science in Management (MM) is a 12-month, full-time programme specially designed to transform those without a first degree in business* by providing them with a sound knowledge of the fundamentals of management and allowing them to make the transition, building on past educational accomplishments, into the world of business.

The programme offers intensive postgraduate-level education in management across a range of practical disciplines to allow the students to explore the widest possible career options in the business world when they graduate.

An academically rigorous programme, the SMU MM develops skills for a changing business world, including adaptability, creativity, flexibility and critical thinking.

Its concentration in integrating sustainability and ethics with business decisions and practices, and in introducing students to global logistics and supply chain management give an extra edge in the job market to those graduating from the programme by enabling them to grasp and tap the emerging trends in the business world.

One of the key goals of SMU’s MM programme is to provide students with both a deep understanding of fundamentals and an appreciation of real-world applicability of current management and research techniques. To this end, the MM programme has tied up with DHL in a long-term engagement to introduce students to a real-world problem of sustainability in the logistics industry. Students will also be involved in defining further research directions to fine tune the analysis and finally provide a framework in which the sustainability of strategic decisions can be evaluated.

*including economics, finance and accounting
Programme Structure and Curriculum

MM comprises an intensively-structured curriculum where candidates are required to complete 12 core modules. There are two intakes per year: January and September. The 12-month programme is divided into 3 terms, as follows:

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<th>Intake 1: JAN</th>
<th>FEB</th>
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<th>MAY</th>
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<tr>
<td>Intake 2: SEP</td>
<td>OCT</td>
<td>NOV</td>
<td>DEC</td>
<td>JAN</td>
<td>FEB</td>
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- 10 weeks of classes on weekday evenings and Saturdays
- 1 week break before the examinations
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MM offers a broad yet rigorous management education with concentration on sustainable supply chain, logistics and services operations management to take advantage of Singapore’s position as a global logistics and services hub. The programme also focuses on areas like ethics, professional responsibility and sustainability. Our curriculum will be delivered by SMU faculty and industry practitioners. It comprises 12 Core Modules.

**Core Modules:**
- Accounting for Managers
- Applied Research Methods
- Asian Business Environment
- Corporate Finance and Financial Management
- Ethics, the Corporation and Social Value
- Global Logistics and Sustainable Supply Chain Management
- Innovation and Entrepreneurship
- International Business and Global Strategy
- International Economics
- Managing People and Organisations
- Marketing and Communications
- Strategy and Leadership

Asia’s rapid growth makes SMU a prime location to pursue a degree in. The highly-experienced professors bring to the class not just an Asian focus, but an exposure to international markets. I am particularly thrilled with the regular dissection of company-based case studies which bear an obvious yet noteworthy connection to the real world.

*Rishab Jain (India), 2014 Intake*

I chose the MM programme because SMU has become renowned for immersing students in real business situations, and because of Singapore’s status as a business hub within the Asia-Pacific region. The global-thinking environment, intense classroom discussions and diversity of classmates are exactly what I need for a breakthrough in my career.

*Chen Chen (China), 2014 Intake*
Admission and Application

ADMISSIONS CRITERIA

- A good academic undergraduate degree. (This programme is not normally open to those with undergraduate business degrees, including economics, finance and accounting.)
- A good score in GMAT or the SMU Admission Test.
- TOEFL / IELTS is required if the medium of instruction of your undergraduate studies was not English. It must be taken within the last 2 years at the time of submitting your application.
- 2 reference letters.
- Shortlisted candidates may be invited for an interview and/or written tests by the Admissions Committee to ensure the candidates possess the intellectual capabilities and motivation to succeed in the programme.

APPLICATION DEADLINES

There are two intakes per year.

January 2015 Intake
Online application commences on 1 January 2014.
Round 1: 31 March 2014
Round 2: 31 July 2014
Round 3: 15 October 2014

September 2015 Intake
Online application commences on 15 November 2014.
Round 1: 31 January 2015
Round 2: 31 March 2015
Round 3: 15 June 2015

Apply online via our website at www.smu.edu.sg/mm.

I am excited to be a part of the inaugural MM programme in SMU. The courses are well-structured and led by experienced professors from all around the world. I hope to deepen my knowledge on management and leverage my past experiences working in an investment bank to further develop myself as a well-rounded corporate leader.

Waldo Hartanto (Indonesia), 2014 Intake

As a fresh graduate, the SMU MM programme offers me a rare opportunity to augment my knowledge of business without having to first accrue years of work experience—giving me a distinct competitive advantage upon graduation. I look forward to experiencing the interactive pedagogy and vibrant, state-of-the-art city campus that SMU has become synonymous with.

Eilis Soh (Singapore), 2014 Intake

PROGRAMME FEES

APPLICATION FEE
S$50*

ACCEPTANCE FEE
S$600*
Amount payable upon acceptance to the programme

TUITION FEE
S$35,000 (including GST)
Payable in 3 instalments

*Non-refundable
The tuition fee includes textbooks and course materials.

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Eilis Soh (Singapore), 2014 Intake