SMU MASTERS

SMU MASTER OF SCIENCE IN MANAGEMENT

Your springboard into the world of business

SINGAPORE MANAGEMENT UNIVERSITY
Message from the Programme Director

“Master management, manage sustainability, manage ethically”

We have designed the Master of Science in Management (MM) to meet the highest academic standards, providing postgraduate-level knowledge, analysis, and skills in management to students with no prior experience in the business world. Drawing on the diverse expertise of our distinguished faculty at the Singapore Management University (SMU) as well as the visiting scholars and industry practitioners, we have customised a programme that provides students with the best possible preparation for a smooth transition into the business world. We do this by covering the key knowledge areas of business and management, including strategy, marketing, accounting, and international business and economics. We then take students one step beyond these areas by leveraging their undergraduate education to add value and encourage innovation. By incorporating an array of disciplines into our management curriculum, students will learn to retool the knowledge they have already gained, whether in the sciences, social sciences, or humanities, merging this knowledge with current management models and techniques to produce a potent combination for their next venture into the business world.

Unlike other typical MM programmes, not only do we provide the linkage to the disciplines from which our students are drawn, we also project students into the emerging trends and vital transitions of today’s global economy. Focused on Global Asia, our management curriculum places special emphasis on Singapore as a hub for global logistics, supply chain management, and services management. Moreover, we present these and all subjects in the contemporary context of sustainability and ethical leadership reflecting trends in good management practice that will put our students ahead of the competition. SMU joins other leading business schools of the world in harnessing the values of ethical leadership for strategic and sustainable advantages.

The SMU MM programme is taught over three terms in a calendar year in both regular and intensive modules. It will transform you from a promising graduate with a good first degree to one who masters both the science and art of management. Upon completion of the programme, you will become a sought-after and valuable corporate manager; a leader in small and medium enterprises; or a key management figure in public and not-for-profit organisations. The programme is rigorous, focused, stimulating, and uncompromising. But the rewards will be immense.

Stephen Harney
Professor of Strategic Management (Education)
Director, Master of Science in Management Programme
Lee Kong Chian School of Business
Singapore Management University
About MM

The Master of Science in Management (MM) is a 12-month, full-time programme specially designed to **transform degree holders with no prior business experience** by providing them with a sound knowledge of the fundamentals of management and allowing them to make the transition, building on past educational accomplishments, into the world of business.

The programme offers intensive postgraduate-level education in management across a range of practical disciplines to allow the students to explore the **widest possible career options in the business world when they graduate.**

An academically rigorous programme, the SMU MM develops skills for a changing business world, including adaptability, creativity, flexibility and critical thinking.

Its concentration in integrating **sustainability and ethics with business decisions and practices, and in introducing students to global logistics, supply chain and services management** give an extra edge in the job market to those graduating from the programme by enabling them to grasp and tap the emerging trends in the business world.

Working closely with a new media expert, students will also create micro blogs to host their work throughout the year, and develop these into individual portfolios of creative work derived from class projects, field investigations and research assignments. These unique portfolios will serve to demonstrate their skills and knowledge to prospective employers.
Programme Structure and Curriculum

MM comprises an intensively-structured curriculum where candidates are required to complete 10 core modules and 2 Director’s Seminars. The 12-month programme is divided into 3 terms, as follows:

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<th>JAN</th>
<th>FEB</th>
<th>MAR</th>
<th>APR</th>
<th>MAY</th>
<th>JUN</th>
<th>JUL</th>
<th>AUG</th>
<th>SEP</th>
<th>OCT</th>
<th>NOV</th>
<th>DEC</th>
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<tr>
<td>10 weeks of classes on weekday evenings and Saturdays</td>
<td>Study Break</td>
<td>10 weeks of classes on weekday evenings and Saturdays</td>
<td>Study Break</td>
<td>10 weeks of classes on weekday evenings and Saturdays</td>
<td>Study Break</td>
<td>1 week break before the examinations</td>
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MM offers a broad yet rigorous management education with concentration on sustainable supply chain, logistics and services operations management to take advantage of Singapore’s position as a global logistics and services hub. The Director’s Seminars focus on ethics, professional responsibility and sustainability.

Our curriculum will be delivered by SMU faculty and industry practitioners. It comprises 10 Core Modules and 2 Director’s Seminars.

Core Modules:
- Accounting for Managers
- Asian Business Environment
- Corporate Finance and Financial Management
- Entrepreneurship
- International Business and Global Strategy
- International Economics and Institutions
- Managing People and Organisations
- Marketing and Communications
- Services Management
- Strategy and Leadership

Director’s Seminars:
- Global Logistics and Sustainable Supply Chain Management
- Ethics, the Corporation, and Responsibility
ADMISSIONS CRITERIA

- A good academic undergraduate degree.
- A good score in GMAT or the SMU Admission Test.
- TOEFL / IELTS is required if the medium of instruction of your undergraduate studies was not English. It must be taken within the last 2 years at the time of submitting your application.
- 2 reference letters.
- Shortlisted candidates may be invited for an interview and/or written tests by the Admissions Committee to ensure the candidates possess the intellectual capabilities and motivation to succeed in the programme.

APPLICATION

Apply online via our website at www.smu.edu.sg/mm.

PROGRAMME FEES

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<tr>
<td>APPLICATION FEE</td>
<td>S$50*</td>
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<tr>
<td>ACCEPTANCE FEE</td>
<td>S$500*</td>
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<td>Amount payable upon acceptance to the programme</td>
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<td>TUITION FEE</td>
<td>S$35,000 (including GST)</td>
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<td>Payable in 3 instalments</td>
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*Non-refundable

The tuition fee does not include the purchase of reference books. SMU reserves the right to alter tuition and other fees as it deems appropriate.